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# Vidhyarthi Adhiveshanam 2020

**Role of Entrepreneurship in attaining  
UN Sustainability Goals 2030**

**ONE-DAY NATIONAL LEVEL  
STUDENT CONFERENCE AND PAPER  
PRESENTATION**

**ON TUESDAY, 5TH MAY, 2020**

ORGANIZED BY



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

**RVIM CENTRE FOR INNOVATION,  
ENTREPRENEURSHIP AND INCUBATION**

# REGISTRATION INSTRUCTIONS:

## CONFERENCE :

- ₹ 500 per participant
- Registration:9:00 AM onwards
- RVIM Bank details -

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**SELECTED PAPERS WILL BE PUBLISHED IN  
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- ABSTRACT SUBMISSION 4TH MARCH,2020
- FINAL PAPER SUBMISSION 4TH APRIL,2020
- CONFERENCE & PRESENTATION 5TH MAY,2020

*All SUBMISSIONS TO BE MAILED TO  
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SCAN QR CODE FOR REGISTRATION  
& PAPER TEMPLATES

## CONTACT

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WILL BE  
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# CONFERENCE THEMES & TRACKS

- Track 1 : No Poverty -Zero hunger
- Track 2 : Gender Equality-Reduced Inequality
- Track 3 : Sustainable cities & communities- Affordable & clean energy
- Track 4 : Responsible consumption & products- Industry innovation & infrastructure
- Track 5 : Quality education-Decent work & Economic growth
- Track 6 : Clean water & sanitation-Good health & well being
- Track 7 : Climate action-Life below water-Life on land
- Track 8 : Peace & Justice strong Institutions-Partnerships to achieve goals
- Track 9 : Online Presentations
- Track 10 : RVIM Presentations

## GUIDELINES

- **COVER PAGE** The full paper should be accompanied by a cover page containing the article title, the names and affiliations of all the author ,along with their postal address, phone numbers, and email ID. Details of the authors' name and affiliation should not appear elsewhere in the manuscript. In the case of multiple authors, the cover page should indicate the designated corresponding author.
- **ABSTRACT** of about 150 words with 3 to 5 key words should be prepared in a separate sheet.
- **FULL PAPER** The recommended length of papers is length of papers is 8000-10,000 words, inclusive of tables and figures. Material may be formatted in Times New Roman, font size 12 and 1.5 line space. Microsoft word is preferred. All tables and figures must be serially numbered .Tables and figures should carry explanatory notes or legends for clarity or to indicate the source, as necessary; all abbreviations should be expanded. All exhibits should be in black and white only. British spelling is to be followed except in the case of direct quotations. Capitalization should be kept to the minimum and should be consistent.All the paper should undergo Plagiarism test.
- **REFERENCE** Authors must acknowledge all the sources they have drawn upon. Only those references cited in the main text should be listed in the reference list.Sources should be stated briefly in the text, following the author-date convention of by the last name and the date of publication, in parentheses.Citations within the text would read, for e.g. 'According to Sharma, (2010) .' or '.(Sharma, 1991)'. These citations should be amplified in a list of references appearing at the end of the paper. Citations in the text should follow the referencing style used by the APA format .The reference list should be in alphabetical and chronological order, and should include complete bibliographical details, as appropriate-the name(s) of the author(s), year of publication, title of the article/book, name of the journal, details of the publisher, volume and issue number, and individual page numbers, URL of online sources (online journals, magazines, or newspapers) with access date. Quotes should be cited accurately from the original publication and use double quotes.Apart from the author and year, page number should be mentioned for quotes. The name of the publication usually a book or journal appears in Italics.

# THEME

## Role of Entrepreneurship in attaining UN Sustainability Goals 2030



This program explores the interaction between entrepreneurship and UN sustainable development goals 2020. Our existing knowledge of how entrepreneurship can contribute to the SDGs and how their implementation can transform enterprises is limited. This is due to several factors including the recent launch of the SDGs and the rapidly growing and changing global economic, social and environmental challenges. Entrepreneurship, however, can be the engine for transforming our world and overcoming the diverse nature of these global challenges.

## ABOUT R V INSTITUTE OF MANAGEMENT

R.V Institute of Management was started in the year 1999, and has completed 19 years of its existence. It is one of the 27 leading educational institutions of national & international repute, managed by the RSST, which is spearheading the cause of education in various fields since 1940. R V I M offers a 2-years full-time MBA Programme in the independent, spacious, custom-designed, state-of-art campus located at Jayanagar – the most beautiful & centrally located suburb of Bangalore. RVIM offers many value addition programmes along with specializations in Marketing, Finance, HR, Banking & Insurance, Healthcare, Entrepreneurship, etc. RVIM also has international collaborations for extended programmes and research. The current 2-year MBA programme is affiliated to Bangalore Central University, approved by AICTE, New Delhi, and is recognized by the Government of Karnataka. In the year 2019, RVIM was re-accredited by NAAC with an 'A+' Grade.