

RashtreeyaSikshanaSamithi Trust

R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

One Day Faculty Development Programme					
On					
Design Thinking					
In association with HEM&RA Consultancy ,Bangalore					
Date: 29 th March'19	Venue: WORKSHOP HALL				
Time: 9.00 AM TO 5.30PM State level / PG Dept. Faculty					
No. of Participant: 28	Event Coordinator: Prof. Payal Jindal and				
	Prof. Uma Sharma				

Objectives:

- Introduce- Design Thinking –as a management perspective
- Encourage Design thinking process for all problem solving situations by understanding the methods of design thinking.
- Provide hands on activity to get the teams to create a prototype and present the solution
- Ensure transfer of conceptual learning into do-able model thinking

Agenda/Flow of the Event

- Session 1 : Overview of Design Thinking
- Session 2: Discover and Develop Problem
- Session 3: Develop and Deliver solution
- Session04:Testing and Validation

Brief Profile of the Resources Person:

- Ms.Deepmala Gupta is an IT professional having over 18 years of experience. She is leading the Artificial Intelligence practice at HEM&RA Consultancy.
- Dr.Tarun Rao, Phd in Machine learning has a strong career of 16years, with expertise in training and development, education training, teaching operations
- Dr.Purushottam Bung professor director of R.V. Institute of Management is basically an engineering graduate has rich experience of over 25 plus years in academia and Industry.
- Abhijith Bhat ,a MBA ,AI Practioner at HEM&RA Consultancy. Has the experience of 12 years in the field of application portfolio optimizing, data analysis.

R.V.Institute of Management organized a One Day Faculty Development Programme on the topic Design Thinking .The FDP was held on the 29th of March'19, Friday. Participation for the FDP was seen from P.G Departments across Bangalore City Colleges and other cities of Karnataka. Total of 30 participants made the sessions meaningful and learning oriented.

Objective of the FDP:

Design thinking is a methodical process that aims at providing solution by being focused on specific solution rather than problem listing. The FDP will introduce and cover design thinking concepts and application models such as empathy mapping, problem definition, ideation and prototyping, testing and impact delivery.

Resource persons for the FDP:

- Ms.Deepmala Gupta is an IT professional having over 18 years of experience. She is leading the Artificial Intelligence practice at HEM&RA Consultancy. As an Innovation lead she manages the team worldwide. Deepmala has worked on various financial institutions, involved in building many business use cases. Executing transformation roadmaps for various clients globally. Her area of expertise lies in Robotics process automation, Virtual agents, Natural language processing, Machine Learning. Deepmala has accomplished multiple patent, published papers in Natural language processing.
- Dr.Tarun Rao, Phd in Machine learning has a strong career of 16years, with expertise in training
 and development, education training, teaching operations. Tarun Rao has been a technical
 programme committee member in the area of Business Intelligence/data mining track of various
 repute.

- Abhijith Bhat ,a MBA ,AI Practioner at HEM&RA Consultancy. Has the experience of 12 years
 in the field of application portfolio optimizing, data analysis. Excellent MI/AI knowledge with
 ability to influence business and other strategies through collaboration and technical knowledge.
- Dr.Purushottam Bung professor director of R.V. Institute of Management is basically an
 engineering graduate has rich experience of over 25 plus years in academia and Industry.
 Dr.Bung has been conferred The enterprising academic leader of the year. Awarded as the best BSchool director award.

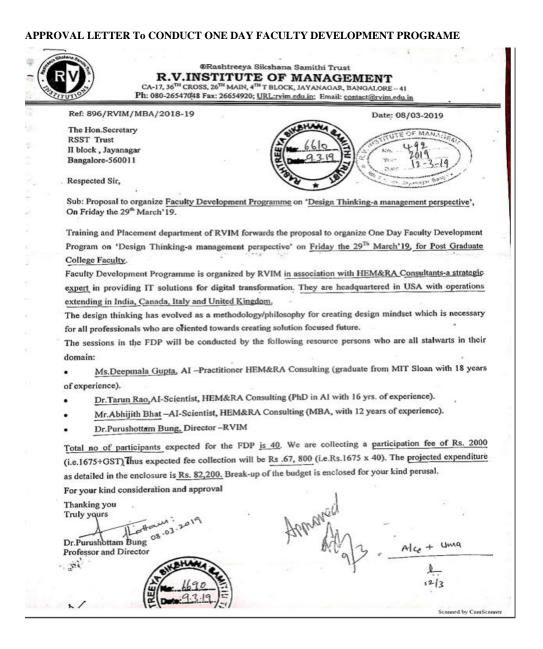
FDP Sessions

- **First session** provided a overview on design thinking Introduction of the session was done by an Ice-breaker activity, this gave the participant an opportunity to introduce oneself and get to interact with the team members .Team members were formed by random selection. This session was conducted by Ms. Deepmala. She had used a mix of activity, video cases and conceptual explanation through slides presentation.
- **Second Session** discovers and design problem, was handled by Dr.Tarun Rao. Has delivered the models and methods that can help identity a problem and deliver a solution by evolving our idea.
- Third Session conducted by Dr.Purushottam Bung, on the topic develop and deliver, it was a mix
 of activity and learning. This session began with the picking of solution and beginning to
 prototype the solution proposed.
- **Fourth session** was conducted by Abhijith Bhat, who gave a concluding process remark. This session was building the ability of identifying a saleable idea making it a winning solution. So this session brought out the importance of feedback on the thought out prototype.

Take away from the FDP:

 Major learning's at the session will be that Design Thinking concepts and it as a way of thinking will be more familiar and relevant.

- These learning will put-together to bring in the ability among all to work on their self –selected issue.
- Provide solutions to problems that are rather generic by building models and offering simple solutions that are immediate on application.



DESIGN THINKING FACULTY DEVELOPMENT PROGRAMME PARTICIAPTION CERTIFICATE



DESIGN THINKING FACULTY DEVELOPEMNT PROGRAMME -RGEISTERED PARTICIPANTS

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FDP SESSION PHOTO



FDP INAGURAL SESSION

FDP-GROUP PHOTO

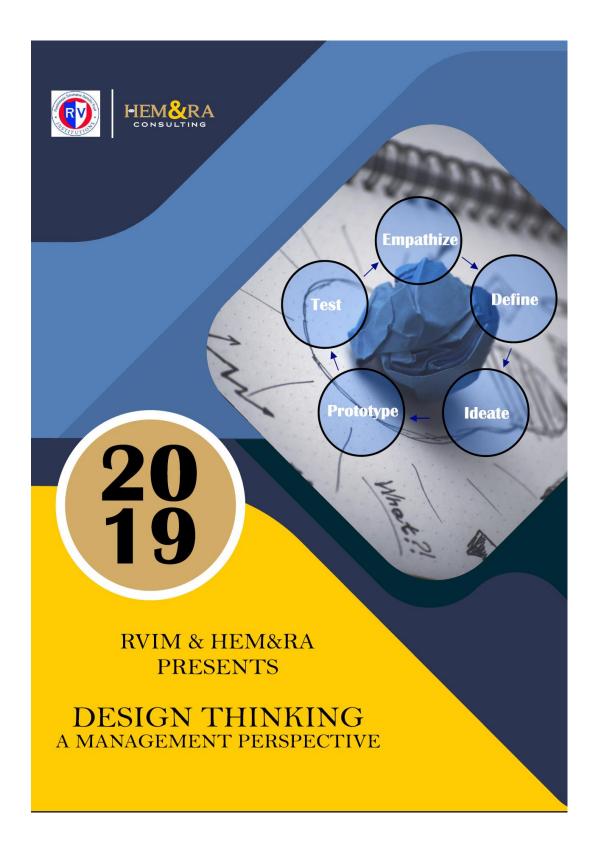


FDP IN SESSION:01



FDP PARTICIPANTS INTERACTION





FDP BROCHURE

Feedback of Participants on the FDP:

All Faculty participants of the FDP on design thinking have appreciated the FDP session. Participants were of the opinion that the sessions were well-planned activity based learning.

En Zhama. FDP-Coordinator's

Director-RVIM