



R. V. Institute of Management

Accredited by NAAC with "A" Grade

CA 17, 36 Cross, 26 Main, .4 'T' Block, Jayanagar,

Bangalore – 560 041

Website : www.rvim.edu.in

INTERNATIONAL WOMENS DAY

YEAR	2018
DATE	MARCH 8
VENUE	SEMINAR HALL R V INSTITUTE OF MANAGEMENT

Report prepared by

Prof. Anitha B. M. D'silva

Senior Assistant Professor

Entrepreneurship Development Cell

RVIM

Anitha



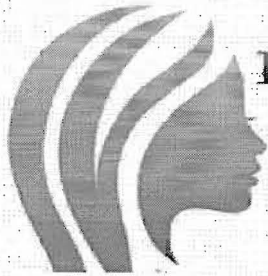


Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Jayanagar, Bangalore – 560 041

Accredited by NAAC with "A" Grade



International Women's Day

Ki-KA: The reality & the myth

A Premier Institute in Management Education, Training, Research & Consultancy

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RV Institute of Management

Celebrating Womanhood

International Women's Day

8th March, 2018 at 9:00 AM



Venue: SEMINAR HALL

RV Institute of Management

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar Bangalore-560041



Theme: Ki-Ka The Reality & The Myth

Panelists

Manasa, Jagadeesh; Chartered Accountant

Jagadishwari; Chairperson, Training AWAKE

Jyoti Pahadsingh; Co Founder GREEN BUG

*On the occasion of International Women's Day
we the students of R V Institute of Management
are hosting a Candle Light March at 6:00 PM from the Institute
to Jayanagar 9th Block junction, at the junction
the students will perform a street play.*



Conscientisation helps a woman to bring about new values and changes by action and reflection which lead towards her development. The total development of woman is imperative for the development of the society which includes economy, political, social, cultural and environmental aspects.

“Women are the real architects of the Society”

Schedule of the Morning Programme

Time	Topics
9:00- 9:10	Introduction of the theme and invocation
9.10-9.15	Introduction of the dignitaries
9:15-9:20	Welcoming the delegates
9:20-9:25	Lighting of the lamp
9:25-10:15	Panel Discussion on the theme
10:15- 10:20	Honouring the women workers of the Institute (Group-D)
10:20- 10:25	Distribution of prizes
10:25- 10:40	Skit and Cultural programme by students of 2 nd semester
10:40- 10:45	Vote of thanks

Schedule of Evening Programme

Candle Light March at 6pm to mark a call of action for accelerating empowerment of women.

Route for March

From the Institute up-to Jayanagar 9th Block junction and back. At the junction a Street play was performed by the students about women and their challenges.

INTRODUCTION OF THE THEME

If you look back in history of the women who are most memorable and most stylish, they were never the followers of fashion. They were the ones who were unique in their style, breakers of the rules. They were authentic, genuine, and original. They were not following the trends. -Nina Garcia - editor in chief of Elle

International Women's Day is celebrated by UN commission with reference to Civil awareness day; Women and girls day; Anti-sexism day; Anti-Discrimination Day. This year we see the 62nd session of the UN Commission draws attention to the rights and activism of rural women, who make up over a quarter of the world population, and are being left behind in every measure of development. With a message "Time is Now: Rural and urban activists transforming women's lives".

We have seen from grassroots campaigns to global movements, women's activism over the decades has paved the way for women's rights and a more equal future.

The theme KI-Ka- The reality and a myth

Ki is a highly motivated and career driven woman. She aims to become successful in the business world and also leads for more women to become career-minded, instead of just accepting the traditional fate of a housewife. KA is a man who has no real aspirations to hold a day job or be permanently employed. He wishes to be a 'house-husband', having been inspired by the life that his mother lived as a housewife.

For the days programme and to throw light on the blending feminist philosophy and research with mindfulness leadership models and creative processes to empower women to access their deepest calling and make their highest contribution in any area of life, a panel discussion among the eminent women of our society was done at the institute.

Traditionally in Indian society the position of women has been pitiable in all the aspects of her life and her subjugation by males has been a matter of fact. She could not feel independent and act so barring a few expectations. Even today, the struggle for establishing her independent identity is being pursued with more vigour.

In the present scenario, a movement is being launched as a hope of success. Indian women are becoming more and more conscious of their constitutional and statutory rights. This consciousness has awakened in them a sense of urgency in experiencing equality and social justice. Without equality and social justice there cannot be democracy in the real sense.

Education can appeal a woman to re-create her life, it provides her a new insight that she is a distinct individual with rights and duties and is able to "make" and "change" her world. She can put herself into a distance from her environment; think ahead in creating mental images of the future as it should be for her and act on nature to rebuild her life and surroundings.

3. Jagadheeswari.D

She has completed her B.Sc Diploma in Civil and Chairperson for training at AWAKE. She has been awarded “Outstanding Young Entrepreneur” by Asian Center of Entrepreneurial Initiatives. The articles about her have been published in Femina, DeccanHerald, Awakener, Enadu, and Citichannel.

- Venugopal & Co
- Spectrum Colors & Coating
- Dev’s Engineering works

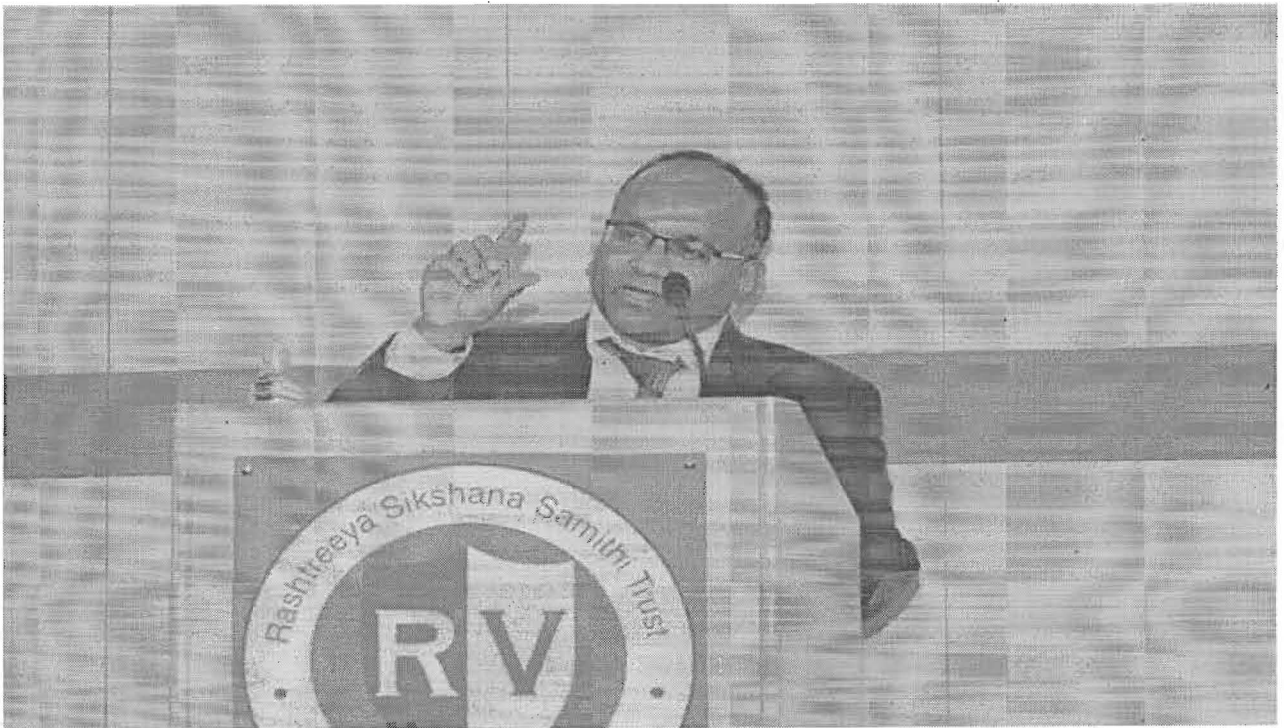
All the three companies are under one banner of Venugopal & Co.

4. Vijayashree S R :

She is currently working in V M Ware and experienced as a System Admin, IT Administrator and IT trainer. She has completed her M.Tech in PA Engineering College. Her skills include Cisco Certified Network Associate, VHDL, Amazon Web services, Software testing lifecycle, automated software testing, etc.

Gallery

Director Dr. Purshottam Bung addressing the audience



Panelists Profile

1. **Jyoti Pahadsingh**



She is an MBA by education, consultant by profession, and entrepreneur at heart. She is an independent management consultant, providing strategic leadership and direction across industries. She works extensively with startup and growth stage companies. After spending almost 2 decades as a business professional, she moved to become a social entrepreneur and co-founded GreenBUG.

GreenBUG is eco-friendly dustbin liners for wet and dry waste, made by homebound disadvantaged women specially trained to make the bags.

2. **Manasa J**



She is a Chartered Accountant and proprietor of Manasa Jagadeesh & Associates. She has completed her B.com from Mount Carmel College. She is a Facilitator for Orientation program for CA students at ICAI Bangalore for over 50 batches. Trainer for Personality Development, Conversation skills, Office procedures, Interview preparation and related workshops

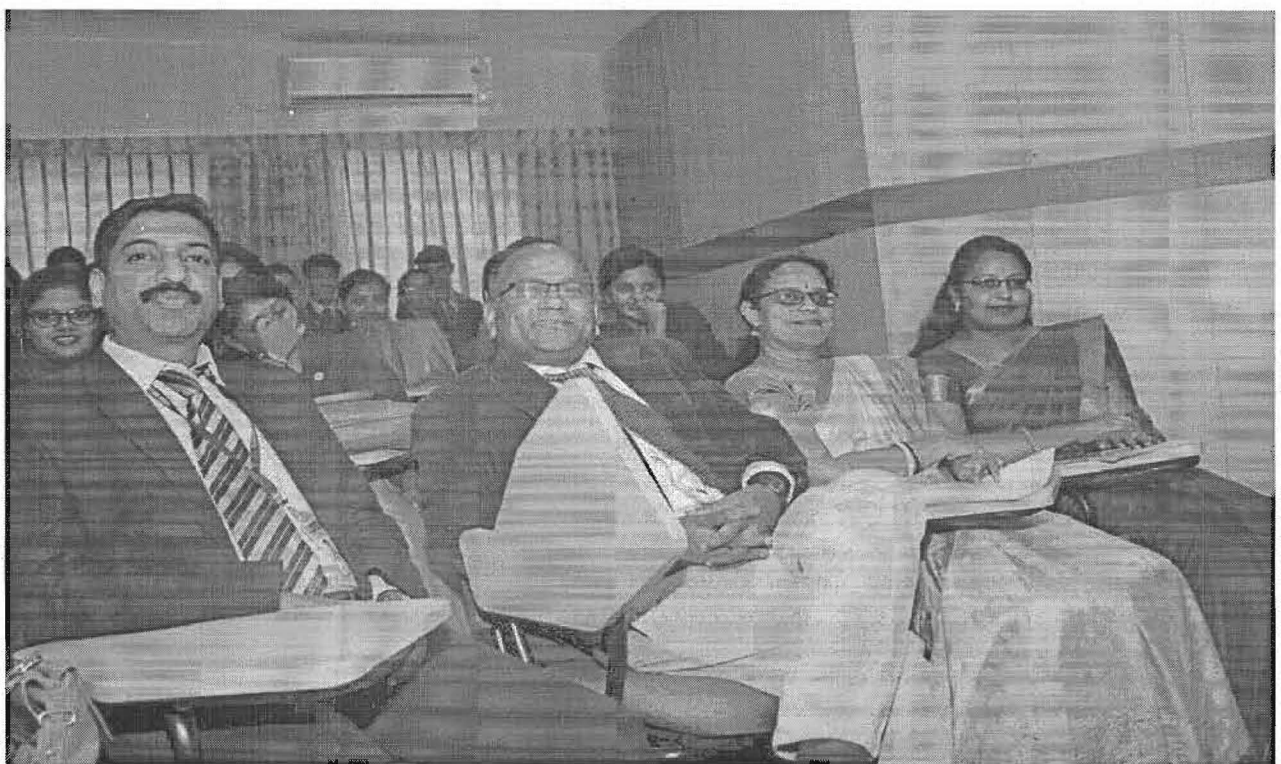
She has Tutored students in Commerce and Chartered Accountant related subjects (Accountancy, Financial Management, Cost Accounting, Taxation, Marketing, HR and Law).

Panelist:

Moderator Dr. Anupama, Ms. Jagadishwari, Chairperson Training(AWAKE),
Ms. Vijayashree S.R, Network Engineer, VMware, Ms. Manasa Jagadeesh, Chartered
Accountant, Ms. Jyoti Pahadsingh, Co-Founder, GREENBUG



Staff and Students as audience

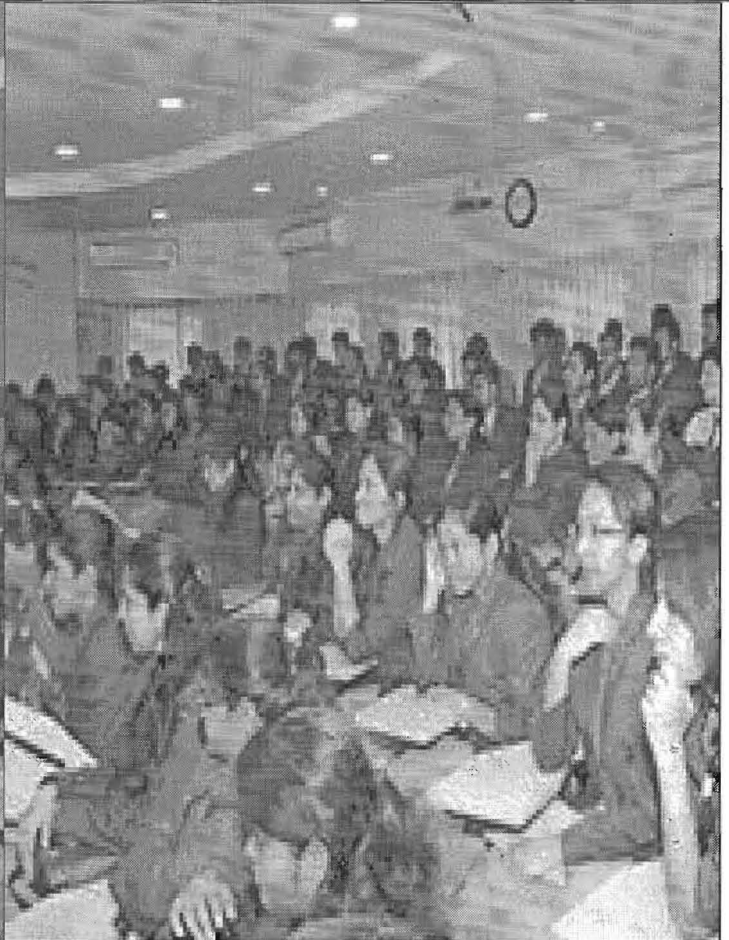


Staff and students

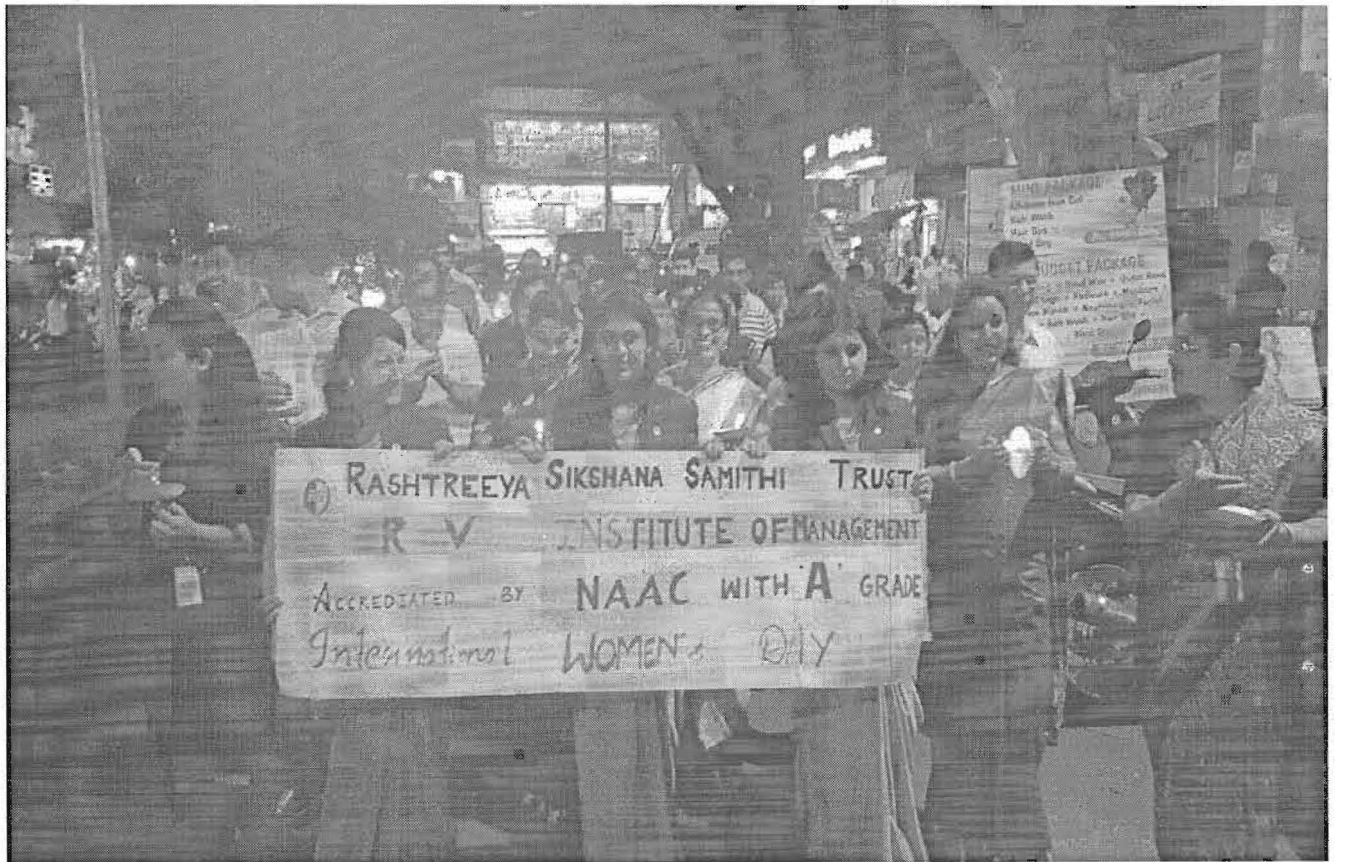
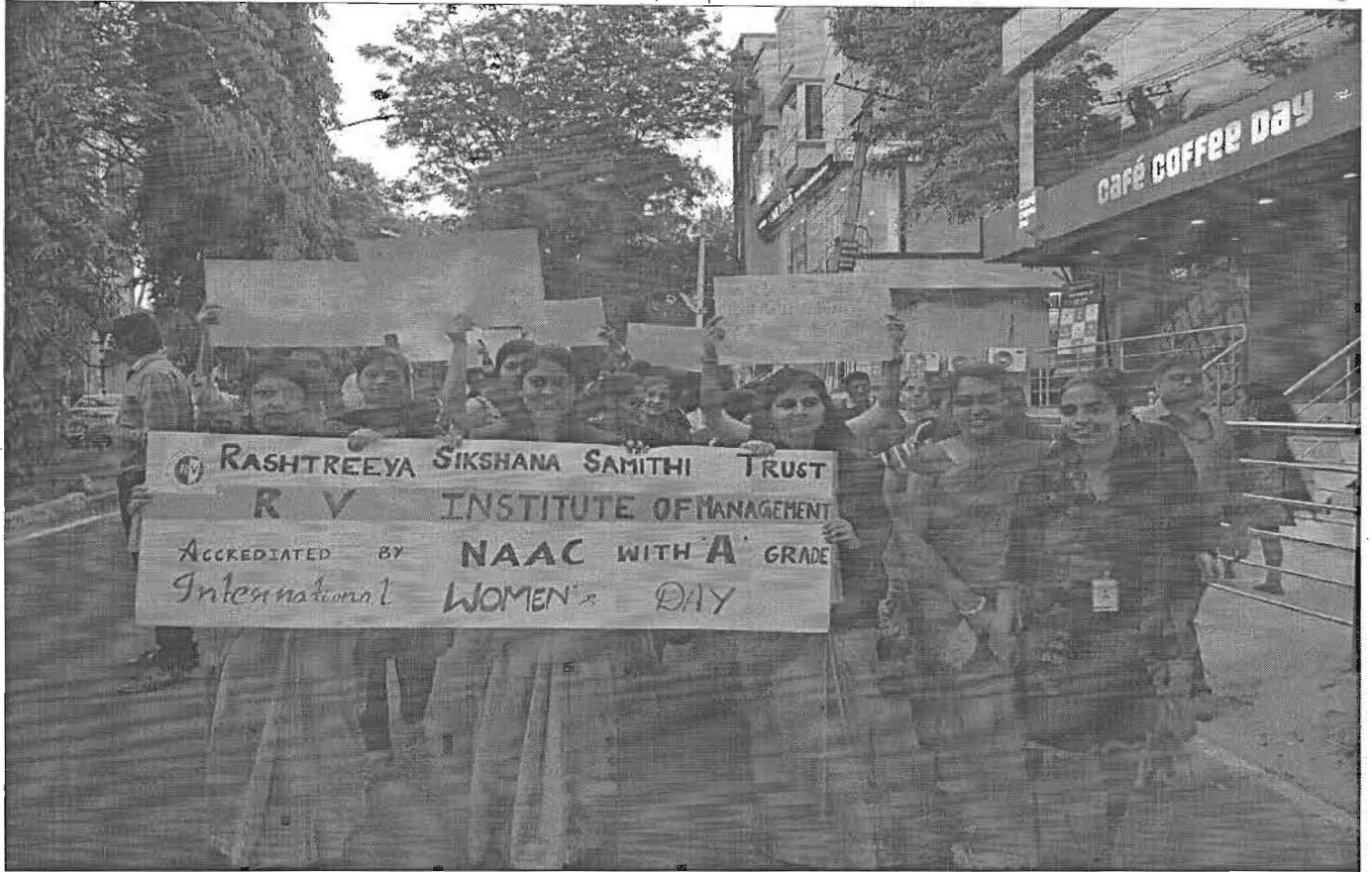
Skit "Madhu" performed by the students of II semester



Winners of the competitions being felicitated by the Panelist



EVENING CANDLE LIGHT MARCH



R V INSTITUTE OF MANAGEMENT

Celebrating International Women's day at our Institute on

8th March, 2018.

Theme: "Ki-KA - The Reality and the Myth

Time: 9.00-11.00am

Schedule of the Morning Programme

Time	Topics
9:00- 9:10	Introduction of the theme and invocation
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9:20-9:25	Lighting of the lamp
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10:25- 10:40	Skit and music performance by students of 2 nd semester
10:40- 10:45	Vote of thanks

5-3-2018

From
Ms. Anitha Dsilva,
Senior Assistant Professor
Faculty, Department of Marketing,
RVIM, Bangalore.

To
The Director,
RVIM, Bangalore.

Respected Sir,

Subject: Request for organizing programmes by the students of IV semester

With reference to above subject a programme by the IV semester students will be organized from 5th March to 8th March, 2018. The topic is **“Celebrating Womanhood” on the lieu of International Women’s Day**. The details of the programmes are enclosed. Request your good-self to permit us to organize the events and contact the resources persons for the event.

We are looking forward for your support and guidance. Kindly permit us to conduct this programme

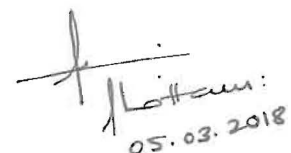
Yours sincerely

Anitha Dsilva



Approved.

Pl. go ahead!



05.03.2018

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
 Accredited by NAAC with "A" Grade
 International Women's Day Celebrations
 5th to 8th March, 2018

BUDGET

Estimated Expenditure				
Sl. No	Particulars	Amount per	Quantity per	Total Amount
1	Memento for delegates	250	6	1500
	Paper-bag	15	6	90
	Printing on paper bag			100
2	Certificates	50	15	750
3	Flowers	100	-	100
	Bouquets	50	5	250
	French Rose	10	5	50
4	Water bottles	5	10	50
6	Memento- Honoring "Group D" Women	500	5	2500
7	Plaque for the winners	180	9	1620
8	Refreshments for delegates- Biscuits	100		100
9	Candles	100	5	500
	Pluck cards			250
Total Amount				7860.00

A total of Seven thousand Eight hundred and Sixty

27-2-2018

From
Ms. Anitha Dsilva,
Senior Assistant Professor
Faculty, Department of Marketing,
RVIM, Bangalore.

To
The Director,
RVIM, Bangalore.

Respected Sir,

Subject: Request for organizing programmes from 5th March to 8th March 2018 by the students of IV semester

With reference to above subject a programme will be organized by the IV semester students from 5th March to 8th March, 2018. The topic is **“Celebrating Womanhood” on the lieu of International Women’s Day celebrated on 8th March, 2018.** The details of the programmes are enclosed. Request your good-self to permit us to organize the events and contact the resources persons for the event.

We are looking forward for your support and guidance. Kindly permit us to conduct this programme

Yours sincerely

Anitha Dsilva





R.V. Institute of Management

CA-17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041.

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

Ref:1020/RVIM/MBA/2017-18

Date : 07.03.2018

To
The Police Inspector,
Tilaknagar Police Station,
Tilaknagar,
Bangalore.

Sir,

Sub : Celebration of International Women's Day

With reference to the above, we would like to inform you that we are holding a candle light march between 6pm to 7pm on Thursday, 8th March 2018 from R.V Institute of Management, 4th T Block, Jayanagar to Jayanagar 9th block junction and return to the Institute (completing the circle). At the 9th block junction a street play will be performed by the students. The students and Staff members of our Institute will be participating in the march.

This is for your kind information and needful in the matter.

Thanking you,

Yours faithfully,

Director.
Director

R.V. INSTITUTE OF MANAGEMENT
C.A. 17, 36th Cross, 26th Main.
4th 'T' Block, Jayanagar.
BANGALORE - 560 041.



Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

Accredited by NAAC with "A" Grade
Women's Day Celebrations
5th to 8th March, 2018

BUDGET

Estimated Expenditure				
Sl. No	Particulars	Amount per	Quantity per	Total Amount
1	Memento for delegates	500	3	1500
2	Certificates	25	15	375
	Cash prize	300	6	1800
3	Flowers	100	-	100
	Bouquets	50	4	200
4	Refreshments- Badam milk and Biscuits, Cake	Rs.13 + tax 18%	170	2650
5	Water bottles	5	10	50
6	Honouring "Group D" Women	400	5	2000
Total Amount				8675.00

A total of Eight thousand six hundred and seventy five

Celebrating Womanhood

Rule of the Events

Date	Event	Rules	Venue	Reporting Time
5 th March 2018	✓ Bewilder (Puzzle)	Single participant 15 minutes	311	4.00pm
5 th March 2018	✓ Rollenspiel (Planes with role play)	Single participant 5 minutes Participants should get their own white sheets	312	4.00pm
6 th March 2018	✓ Montage (Collage)	Single participant 20 minutes	311	4.00pm
6 th March 2018	✓ Shabdh (Word Game)	2 members in a team 5 minutes <i>2umb sherrady</i>	312	4.00pm
7 th March 2018	✓ Rasaprasne (Quiz)	Single participant 20 minutes	311	4.00pm
7 th March 2018	✓ Portrait (Photography)	2 or 3 members in a team 20 minutes	312	4.00pm



Rashtreeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE - 41

Phone: 080-42540300 E Mail: contact@rvim.edu.in

Copy of Press
Invitation
for
Director's copy

International Women's Day Celebrations

March 8, 2018

Theme: "Ki-KA - The Reality and the Myth"

Time: 9.00 am -11.00 am

Venue: Seminar Hall, R.V. Institute of Management

Ki is a highly motivated and career driven woman. She aims to become successful in the business world and also leads for more women to become career-minded, instead of just accepting the traditional fate of a housewife. **KA** is a man who has no real aspirations to hold a day job or be permanently employed. He wishes to be a 'house-husband', having been inspired by the life that his mother lived as a housewife.

Panelist

Ms. Manasa Jagadeesh, Chartered Accountant

Ms. Jagadishwari, Chairperson Training(AWAKE)

Ms. Jyoti Pahadsingh, Co-Founder, GREENBUG

Also join us for the Candle Light March at 6pm to mark a call of action for accelerating empowerment of women.

Route for March: From the Institute up-to Jayanagar 9th Block junction and return. At the junction a Street play will performed by the students.

You are cordially invited.

Director

Staff & Student

RSVP: Ms. Anitha D'Silva 9742278574

Anitha

7/3/2018

R V INSTITUTE OF MANAGEMENT

CELEBRATING WOMANHOOD- (International Women's day)

Shabd- Word Game

Judgement Sheet 6-3-2018

Sl. No	Team No	Word Identification	Talk	Total	
		5	15	20	
1	Pooja R. Pallank.v	—	10	10	Right
2	Anithakumari Deepika W R	5	7	12	Energetic
3	Preerna & Priyanka HV	5	10	15	Inspiration
4	Kanuja & Ashli -th	—	7	7	Leadership
5	Monica TM & Guruvanthi Vashis	5	6	11	Dynamic
6	Ankitha A & Deeksha	5	10	15	Determined
7	Dhanush KS & Sandra S.	—	7	7	Education
8	Vedshaikh & Venkatesh Naik	5	13	18	Creative
9	Akshitha S & Vagnika	—	8	8	Adorable
10	Rachand and Shradha	—	5	5	Successful

Name of the Judge:

Signature:

Prize: 1st - Vedshaikh & Venkatesh Naik
2nd - Ankitha A & Deeksha.



Schedule of Events:

Events	Description	Duration
<p>Bewilder (Picture Puzzles)</p>	<p>The puzzle would be relating to the women achievers of the present day: The participants have to solve the puzzle and identify the women</p>	<p>15mins</p>
<p>Portrait (Photography)</p>	<p>The participants would be given different circumstances and they would be asked to click photos relating to the same: Here the participant would convey a message through the photo.</p>	<p>20mins</p>
<p>Rollenspiel (Planes with Role Play)</p>	<p>Each participant would jot down different roles of women on a piece of paper and would make planes of the same: The participant would throw them to a common place; individuals would pick up those and play the roles accordingly.</p>	<p>5mins</p>
<p>Montage (Collage)</p>	<p>A topic would be given based on the theme a day prior to the event and they would be asked to do a collage on the topic given.</p>	<p>30mins</p>
<p>Shabd (Word Game)</p>	<p>A team of two participants would be called at once; one participant would enact the word given to the other participant and the other will have to guess the word</p>	<p>5/10mins</p>
<p>Rasaprasne (Quiz)</p>	<p>A quiz would be held on individual or team basis</p>	<p>20mins</p>

R V INSTITUTE OF MANAGEMENT

CELEBRATING WOMANHOOD- (International Women's day)

Montage- Collage

Judgement Sheet 6-3-2018

Sl. No	Team No	Presentation
		10
1	01	06
2	02	08
3	03	09

Team 1: Ankitha, Deeksha,
Deepika.

Team 2: Bhargav, Akhilesh,
Anand.

Team 3: Dhanush K S,
Venkatesh, Vedh

Name of the Judge: Dr. Nass Firdoss Jaber.

Signature:



R V INSTITUTE OF MANAGEMENT

CELEBRATING WOMANHOOD- (International Women's day)

Bewilder- Puzzle

Judgement Sheet 5-3-2018

Sl. No	Team No	Identification Personality	Spot Presentation	Total	
		5	15	20	
1	Akhilish NN	4	6	10	
2	Deepika WR	5	7	12	
3	Dhanush KS	5	8	13	
4	Anand SB	5	8	13	
5	Venkatesh Naik	5	12	17	①
6	Mangunath S Bhat	5	9	14	
7	D. Yagnika Shrayya	5	9	14	
8	Deeksha	5	11	16	②
9	Ankitha	5	8	13	
10	Kalavala Aashritha	5	7	12	
11	Bhargav CR	5	11	16	②
12	Laxmi S Jayagouda	5	7	12	
13	Ashwini Kudvak	5	8	13	
14	Kavya G	5	6	11	
15	Lavanya N	4	7	11	
16	Klandhini	5	10	15	

Lalchman

Name of the Judge
Signature

Amitha D'Silva
D'Silva



R V INSTITUTE OF MANAGEMENT

CELEBRATING WOMANHOOD- (International Women's day)

Rollenspiel - Role play

Judgement Sheet 5-3-2018

Sl. No	Team No	Concept	Creativity	Presentation	Total
		10	10	10	30
01.	Manjunath Bhat	03	04	04	11
02.	Venkatesh .K. Abot	03	05	04	12
03.	Yagnika	06	07	07	20
04.	Nandini Lakshman	05	05	04	14

Name of the Judge
Signature

Ramya

Ramya S





Rashtreeya Sikshana Samithi Trust

R V Institute of Management

CA - 17, 36th Cross, 26th Main, 4th T Block Jayanagar, Bangalore - 41

INTERNATIONAL WOMEN'S DAY CELEBRATIONS

List of students who were Volunteers and went for practising Skit.

Sl. No	Name of the student	Section	Date 8-3-2017
1	Amrutha BA	IV A	X
2	Anusha HM	IV D	X
3	Vedh G Shaik	II D	X
4	Dhanush RC	II A	X
5	Dhanush KS	II A	X
6	Ranjitha	II C	X
7	Vidvan	II D	X
8	Pranam	II C	X
9	Bhargav	II A	X
10	Akhilesh	II A	X
11	Premnath	II C	X
12	Priyanka HV	II C	X
13	Meghana	II C	X
14	Nikitha	II C	X
15	Pavitra	II C	X
16	Ravindra	II C	X
17	Anita Kumari	II A	X


Ms. Anitha D'silva
Co-ordinator

Attendance Committee
Pl. give attendance



R V INSTITUTE OF MANAGEMENT

Celebrating International Women's day at our Institute on

8th March, 2018.

Theme: "Ki-KA - The Reality and the Myth"

Time: 9.00-11.00am

Schedule of the Morning Programme

Time	Topics
9:00- 9:10	Introduction of the theme and invocation
9.10-9.15	Introduction of the dignitaries
9:15-9:20	Welcome by the director
9:20-9:25	Lighting of the lamp
9:25-10:15	Panel Discussion on the theme
10:15- 10:20	Honouring the women workers of the Institute (Group-D)
10:20- 10:25	Distribution of prizes
10:25- 10:40	Skit and music performance by students of 2 nd semester
10:40- 10:45	Vote of thanks

List of students who were Volunteers from IV semester

Sl. No	Name of the student	Section	Date 2-2017	Date 6-3-2018	Date 7-3-2018
1	Amrutha BA	IV A	4.4.1	4.4.2 4.4.1 4.1 4.4.2	4.4.3 4.4.1 4.1 4.4.2
2	Anusha HM	IV D		4.3.2 4.1 4.3.1	4.1 4.3.3 4.3.2

List of students who went for practising Skit and Band from II semester

Sl. No	Name of the student	Section	Date 7-3-2018
1	Ranjitha	II C	X
2	Pranam Shetty	II C	X
3	Vedh G Sheik	II D	X
4	Vidwan	II D	X
5	Daniel	II A	X
6	Dhanush KS	II A	X
7	Bhargav	II A	X
8	Dhanush RC	II C	X
9	Samyuktha	II D	X

R V INSTITUTE OF MANAGEMENT

CELEBRATING WOMANHOOD- (International Women's day)

5-3-2018

1. Rollenspiel - Role play

Sl. No.	Name of the student	Class
1	Venkatesh Naik	II sem 'D' sec
2	Dhanush K.S.	II sem 'A' sec
3	Manjunath Bhat	II sem 'B' sec
4	Anand	II sem 'A' sec
5	Yagnika Shrawya	IV sem
6	Nandhini	II sem 'B' sec
7		

2. Bewilder- Puzzle

Sl. No	Name of the student	Class
1	DEEKSHA	'A' sec.
2	deepika	'A' sec
3	Ankitha	'A' sec
4	Laxmi Jayagouda	'B' sec.
5	Laranya .N	'B' sec
6	Aashritha Kalavala	'B' sec
7	kanya .G	'B' sec
8	Nandhini Lakshman	'B' sec II Sem
9	Ashwini Kudva K	IV Sem 'A' sec
10	D. Yagnika Shrawya	IV sem 'A' sec'
11	Bhargav. C.R	II nd sem 'A' sem
12	Akhilish. N. N	—
13	Dhanush. K. S.	II sem 'A' sec
14	Manjunath. Bhat.	II sem 'B' sec
15	Venkatesh. Naik.	III sem 'D' sec
16	Anand.	II sem 'A' sec.