



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26TH Main, 4TH "T" Block, Jayanagar, Bangalore-560041

Report on

Jaanapada matthu Saamskruthika Habba 2014

Held on Friday, March 28, 2014



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Presents



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Jaanapada Matthu

Saamskruthika Habba

Friday, March 28, 2014

Team Abhitha

(CULTURAL COMMITTEE, RVIM)

Invites you to unite in celebrating

Indian Culture and Heritage

Events

Gejje-Classical Dance

Jaanapada Hejje- Folk Dance

Alaapa-Classical Song

Jaanapada Vykhari- Folk Song

Vaadrita-Folk/Classical Instrument

Mandana- Rangoli

Vartika- Painting

Sponsors



Venue : RV Institute of Management

CA 17, 36th Cross, 26th Main, 4th 'T' Block,
Jayanagar, Bangalore - 560 041. Ph: 080 42540300

For more information visit: www.rvim.in

Chief Coordinator

Dr. T.V. Raju, Director

Faculty Coordinators

Ms. Bhavya Vikas - 9886040144

Ms. Divya Mohan Rao - 9845126128

Student Coordinator

Ms. Vidyullathe Shridhar- 9902923807



Asst. Dir.



Jaanapada Matthu Saamskruthika Habba 2014

The cultural committee-'ABHIHITA' of R V Institute of Management, conducted 'Jaanapada matthu Saamskrutika Habba', an intercollegiate Folk & Classical Festival for students of Undergraduate courses on Friday, March 28, 2014. The main idea behind the event was to bring awareness among the students about Folk/ Classical music, dance and rural drama which is the very lifeblood of Indian culture. There are many ritual dances/songs, devotional dances/songs, historical events and rural entertainment forms that have appeared as a traditional way of life. The objectives of the event was to provide a platform for the students of Undergraduate Colleges in Bangalore to showcase their talents in performing cultural events like Jaanapada/Classical Dance, Song, and Instrumental Music & Fine Arts like Rangoli & Painting.

The objective of the event was as follows:

- To bestow Indian culture as a pillar of sustainable development
- To provide a platform for the students to absorb & integrate talents and artistic expression in performing cultural events like Jaanapada/Classical Dance, Jaanapada/Classical/Hindustani Song & Fine Arts like Rangoli & Painting.
- To bring awareness to the students about the various folk and classical forms of India.
- To showcase various classical & folk forms of India to our youngsters.
- To reiterate & restore India's cultural heritage in the minds of students.

Number of teams that have participated in various events

Sl. No.	Events	Number of Teams
1.	Gejje-Classical Dance	8
2.	Jaanapada Hejje-Folk Dance	5
3.	Alaapa-Classical/ Hindustani Song	7
4.	Jaanapada Vykhari-Folk Song	9
5.	Mandana-Rangoli	3
6.	Vartika-Painting	2

List of Institutions that have participated in Jaanapada Habba 2014

Sl. No.	Name of the Institution
1.	Surana College
2.	SSMRV Degree College
3.	KSIT
4.	R V College of Physiotherapy
5.	East West College of Management
6.	National Degree College
7.	NMKRV College for Women
8.	Maharani Arts and Commerce Management College
9.	Sambhram Academy of Management Studies
10.	Vijaya College

Inauguration Function: The inaugural function was organized at 10.30 am on Friday, March 28, 2013 in the College Quadrangle. The invocation was rendered by Ms. Amulya P, second semester MBA student, RVIM. The welcome address was given by Dr. T V Raju, Director, RVIM. The Chief Guest for the event was Sri. Go. Ru. Channabasappa, President, Akhila Bharatha Sharana Sahitya Parishat & Former Chairman, Karnataka Janapada Academy, Bangalore. The Guest of Honour was Sri. T S Nagabharana, National Award Film Maker & Former Chairman, Karnataka Chalanachitra Academy, Bangalore. The programme was presided by Sri. K G Subbarama Setty, Hon. Treasurer, Rashtreeya Sikshana Samithi Trust. The vote of thanks was proposed by Ms. Bhavya Vikas, Assistant Professor, RVIM.

Judges of the various events

Sl No	Event Details	Name of the Judge
1	Gejje – Classical – Classical Dance (Solo & Group)	Smt. Ramaa Venugopalan, Artistic Director, Lakshmi Kalaalayam, Bangalore.
2	Jaanapada Hejje – Folk Dance (Solo & Group)	Vidushi Padmini Achchi, Secretary, Achchi Classical Dance Centre, Bangalore.
3	Alaapa – Classical Song	Smt. Rohini Prabhunandhan, Acclaimed Karoake Singer, Bangalore.
4	Jaanapada Vykhari – Folk Song	Vidushi. Smt. Anupama Sreemali TV Artist & Cultural Coordinator, PSBB Learning Leadership Academy, Bangalore.
5	Manadana – Rangoli	Smt. Meera Arun Sagar Artist, Vruksha School of Fine Arts, Bangalore.
6	Vartika – Painting	

Venue of the Events

Event	Venue
Dance Competition	College Quadrangle
Singing Competition	Seminar Hall – Third Floor
Rangoli Competition	Third Floor
Painting Competition	Room no. 210- Second Floor
Green Room - Boys	Yoga Hall, Sports Room - Basement
Green Room - Girls	First Aid Room, Room No. 208-Second Floor

Prize winners at Jaanapada Matthu Saamskruthika Habba

Event	Prize	Name of Student	Institution
<i>Gejje</i> Classical Dance - Solo	I Prize	Sindhu Hegde	SSMRV Degree College
	II Prize	Kavya G Rao	National Degree College
<i>Gejje</i> Classical Dance - Group	I Prize	Chitra Sunil & Team	SSMRV Degree College
<i>Jaanapada Hejje</i> Folk Dance -Group	I Prize	Rafika Mary & Team	Maharani Art, Commerce & Management College
<i>Alaapa</i> Classical/ Hindustani Song - Solo	I Prize	Prerana S	NMKRV College for Women
	II Prize	Manasa D	NMKRV College for Women
<i>Alaapa</i> Classical/ Hindustani Song -Group	I Prize	Vaibhav V & Team	Vijaya College
	II Prize	Prerana S & Team	NMKRV College for Women
<i>Jaanapada Vykhari</i> Folk Song -Solo	I Prize	Vaibhav V	Vijaya College
	II Prize	Ranjitha P	Vijaya College
<i>Jaanapada Vykhari</i> Folk Song Group	I Prize	Hariprasad & Team	Vijaya College
	II Prize	Venkatesh & Team	SSMRV Degree College
<i>Mandana</i> Rangoli	I Prize	Yashaswini & Ashwini	SSMRV Degree College
	II Prize	Veeramma & Sowmya	SSMRV Degree College
<i>Vartika</i> Painting	I Prize	Arun Kumar	Surana College
	II Prize	Saraswati R	SSMRV Degree College

Valedictory Function

The Jaanapada and Saamskrutika Habba was concluded with the Valedictory programme which was held on March 28, 2014, at 4.00 pm, in the Quadrangle. The invocation was rendered by Ms. Amulya P, second semester MBA student, RVIM. The Chief Guest for the programme was Sri B N Vijayakumar, MLA, Bangalore. The programme was presided by Sri. D P Nagaraj, Hon. Joint Secretary, Rashtreeya Sikshana Samithi Trust, Bangalore. Two of the participants gave their feedback about the programme which was very positive and motivating. The dignitaries distributed the memento & certificates to the prize winners. The vote of thanks was proposed by Ms. Divya Mohan Rao, Assistant Professor, RVIM.

Mr. Gowrisha, Assistant Professor, Dept. of Finance, RVIM, compered for Inauguration & Valedictory Programme

Sponsorship details

Sl. No.	Name of the Organisation
1.	KSIC
2.	Vivekananda Sarees
3.	Canara Bank
4.	GRT Jewellers
5.	Vishwamala Hospitality Services
6.	The Week
7.	Media Partner- Deccan Herald

Stall Details: Around 16 stalls selling various items from sarees to food joints added a splash of colour to the celebration. The details of the stalls are as follows:-

Sl No	Stall Details	Type of Stall	Contact Information
1	Vivekananda Sarees	Premier Stalls	Mr. Krishna-09845980763
2	Gramin Angadi	Premier Stalls	9731105526 / 9448324727
3	Mehandi	Regular Stall	Sanya- 7259299640
4	Folk & Classical Photo Frame stall	Premier Stalls	9900150576
5	Aryurvedic Medicine Stores	Mobile Van	Dr. Soniya- 9481214255
6	The Week Magazines	Table in campus	Mr. Kumar Swamy-9845761803
7	Tupperware Stall	In house	Mr. Madhusudhan
8	Sinchana Book Stall	In house	Mr. Madhusudhan
9	Goli Soda	Kart	
10	Mysore Sandal Soap Van	NIL	7353053983
11	Tender Coconut	Kart	9379486041
12	Ice Cream	Kart	
13	Panipuri Stall	Premier Stalls	
14	Santosh Sarees	Regular Stall	9741868789
15	Deccan Herald Newspaper	Table in campus	
16	Plant stall	Inhouse	Chandran Sir

Committees to organise the Jaanapada Matthu Saamskruthika Habba 2014

Sl No	Committees	Committee Members	Role of the Committee Member
1	Poster, Invitation & Certificates	Ms. Bhavya Vikas Mr. Gowrisha	To design the poster & printing of the same To design the invitation, certificate & volunteer card To take care of certificate distribution
2	Marketing & Registration	Mr. Gowrisha Dr. Anupama K Malagi Ms. Anitha D Silva Mr. G Mahesh Ms. Rangalakshmi	To list the number of Degree colleges in Karnataka To identify students for marketing and depute them in teams to distribute the posters to the degree colleges in Bangalore To send the soft copy of the poster and invitation to all the degree colleges in Karnataka To follow up with the college co-ordinators & give the update about the confirmation of participation To design and prepare the format sheets for registration of the student teams on the day of the event
3	Invitation Distribution & Photograph	Mr. Manjunath S K (PRO) Mr. A Chandran	To prepare the list of guests, judges, trustees, well wishers To distribute the invitation to the listed people To plan & identify media persons for the awareness and publicity of the programme. To make arrangements for the press release. To arrange for a photographer on the day of the event
4	Arrangements for the Inauguration & Valedictory Programme	Ms. Pavithra S T Ms. Sowmya D S	To prepare the programme schedule, prestographs for the Inaugural & Valedictory Programme To arrange for the lighting of the lamp To arrange for bouquets, shawl, flowers, water bottles, note pads, pens etc.
5	Stage & Venue Decoration & Green Room Arrangement	Ms. Pushpa M Ms. Rashmi Shetty Mr. Vidyashankar	To decorate the venue in folk style and to create a festival environment. To allocate green rooms separately for girls and boys
6	Hospitality, Reception & First Aid	Prof. Jyotirmoy Ghosh Mr. N Venkatesh Ms. Mary Metilda Mr. A Chandran	To make necessary arrangement for receiving the guests and judges To maintain a guest diary and take the testimonial from the guests, judges and faculty members from other

			colleges To guide the student participants to the green room & venue of the competition To arrange for the first aid kit and to arrange for a doctor on call
7	Food & Refreshments	Mr. Manjunath S M Mr. Suresh N	To list the lunch menu and refreshments for the student participants and RVIM staff members To identify the caterers and seek quotations from them To provide lunch coupons for the participants from other colleges and volunteers of RVIM
8	Identifying & Inviting Guests & Judges	Ms. Bhavya Vikas Ms. Divya Mohan Rao	To identify the guests for the inaugural and valedictory programme and the judges for the events
9	Mementos for judges and prize winners	Ms. Bhavya Vikas Ms. Divya Mohan Rao Ms. Pushpa M	To purchase mementos for guests, judges and prize winners
10	Sponsorship & Stalls	Mr. N Venkatesh Ms. Divyashree S Ms. Divya Mohan Rao Mr. A Chandran Mr. Manjunath S K	To identify and list organizations necessary for sponsorship To make the student teams and depute them to various organizations for sponsorship To arrange tables and chairs for the stalls as per the requirement
11	Technical Support & Banner	Mr. NNS Reddy Mr. Vidyashankar Ms. Divyashree S	To arrange for public address system in the quadrangle, Seminar Hall and Conference Hall To make arrangements for the banner at the entrance and in the quadrangle

List of faculty co-ordinators for organizing the events

Event	Faculty Co-ordinators	Venue
Folk & Classical Dance	Ms. Divyashree & Ms Anupama K Malagi	Quadrangle
Folk & Classical Music	Mr. Gowrisha Joshi & Mr. Mahesh	Seminar Hall, Third floor
Rangoli	Ms. Rashmi Shetty & Ms. Maithri	Third floor, RVIM
Painting	Mr. A Chandran & Ms. Krupalini Swamy	Room No. 210

Student Volunteers for various committees

Sl. No.	Registration Committee
1	Viquar
2	Rakesh L K
3	Vikram Mansabdar
4	Nitil Kashyap
Reception Hospitality & First Aid Committee	
1	Likitha
2	Gowthami
3	Abhishek
4	Abhilash
5	Chetan Patil
6	Chetan B
Food Committee	
1	Putturaj
2	Poornasvi
3	Raviraj Bhat
4	Mallesh
5	Rakesh R
6	Bhagwantappa
Decoration Committee	
1	Kiran S
2	Kiran Kumar
3	Keerthy Raj
4	Nitil Kashyap
5	Vinayak A N
6	Priyanka

7	Asha
8	Rudolfus D
9	Nivedita
10	Amit Kumar
11	Anamika
12	Farhaan

Sponsorship Committee	
1	Greeshma
2	Praveen G C
3	Punith K S
4	Vidyullatha Shridhar
5	Anand Prabhu
6	Guruprasad

Event Coordinators

1	Vidyullatha Shirdhar
2	Kavya C
3	Anamika Kochar
4	Eapshita
5	Punith K S
6	Amulya P
7	Pooja
8	Akhila
9	Priyanka
10	Asha
11	Meghashree
12	Saranya

Organising Committee

Chief Coordinator

Dr. T V Raju, Director, RVIM

Faculty Coordinators

Ms. Bhavya Vikas

Ms. Divya Mohan Rao

Student Coordinator

Ms. Vidyullatha Shridhar

Proposed Budget for Jaanapada Matthu Saamskruthika Habba 2014

Sl No.	Particulars	Number	Expenses Amt (Rs)	Amt(Rs)	Total (Rs)
1.	Printing & Designing charges:				
	➤ Poster	100	18.00	1800.00	
	➤ Certificates	300	8	2400.00	
	➤ Invitation	100	10	1000.00	
	➤ Banner	2	1000	2000.00	7200.00
2.	Inauguration and Valedictory Expenses			5000.00	5000.00
3.	Memento for Judges	8	500.00	4000.00	
	Prize winners: I Prize	40	150.00	6000.00	15000.00
	II Prize	40	125.00	5000.00	
4.	Shamiyana, chairs, tables, wash basin-Eshwari Enterprises			25400.00	25400.00
5.	Stage & Venue Decoration Expenses (Plantain leaves, Hay, flowers)			5000.00	5000.00
6.	Lunch	300	100/person	30000.00	30000.00
7.	Tea/Coffee	500	10/person	5000.00	5000.00
8.	Refreshments	300	20/person	6000.00	6000.00
9.	Miscellaneous Expenses				4400.00
	Total				103000.00



Rashtreeya Sikshana Samithi Trust
R V Institute of Management
Ranga Samskruti Utsava 2017

10:00 am Saturday, 15 April, 2017

Shaswati Auditorium, NMKRV College for Women, 3rd block, Jayanagara, Bengaluru

Inauguration

Chief Guest

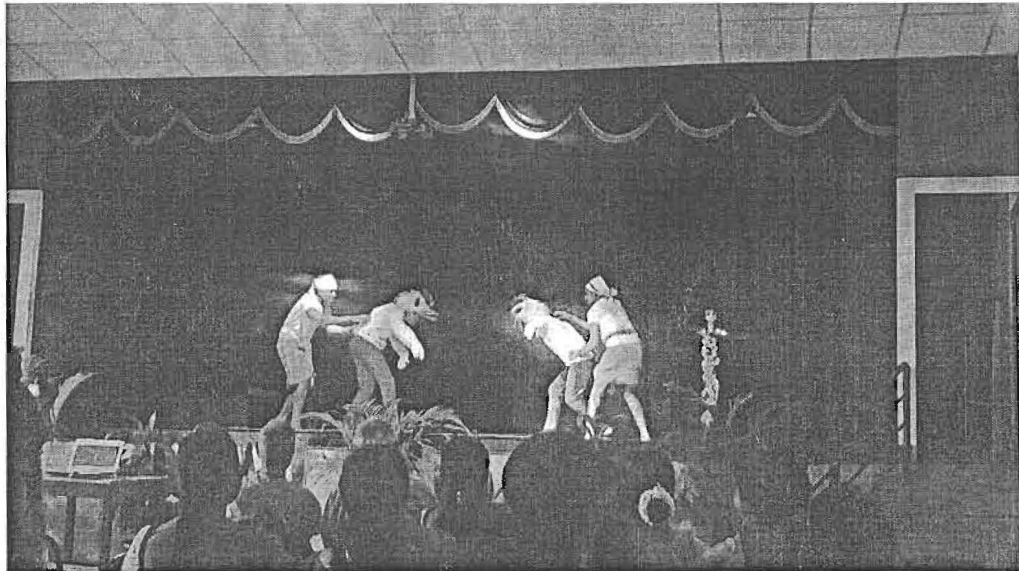
Sri. Uncle Shyam

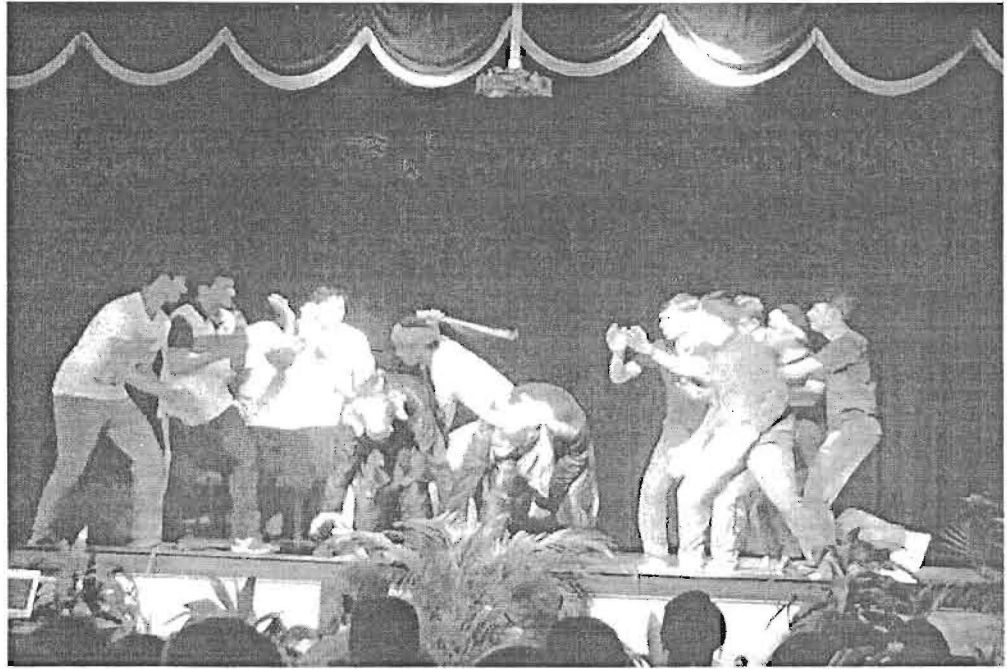
Renowned Theater Director and Organizer, Antaranga, Bengaluru

Presided by Dr. T V Raju, Director, RVIM

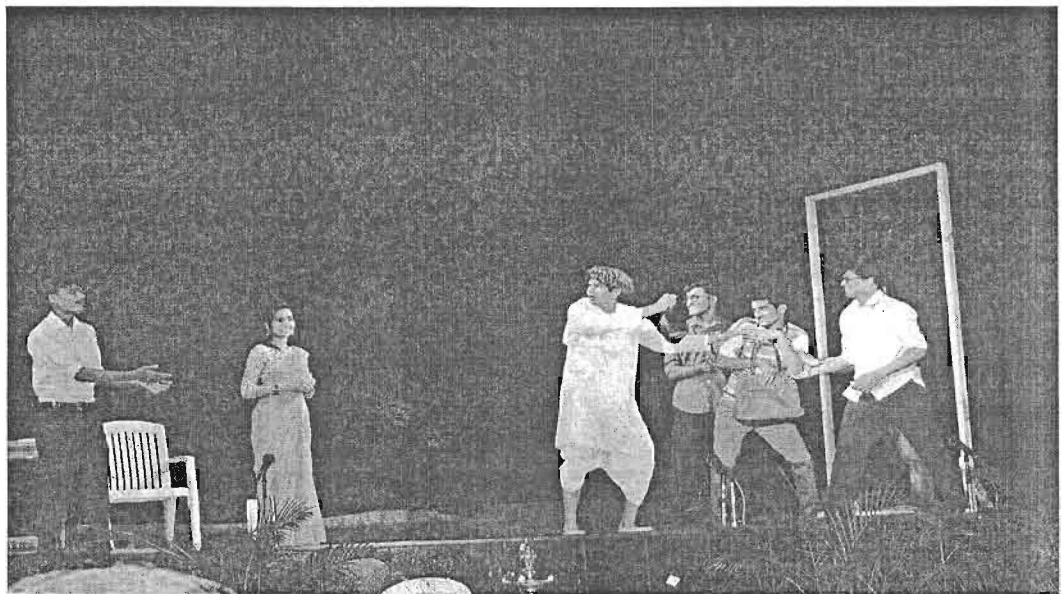
The students performed the various cultural programmes like Dance, Mime, Group Song, Instrumental Jugalbandi and Drama.

- 1) Bharathanatya by Sneha & Swathi, II Semester
- 2) Group Dance by Abhishek Kasal & Team, II Semester
- 3) Theme Dance by Vishwanath & Team, II Semester





- 4) Group Song by Meghashree & Team, II Semester
- 5) Mime by Shivaprasad Joshi & Team, II Semester
- 6) Instrumental Jugalbandi – Subramanyam Ravindra Kulkarni, IV Semester in
Tabala & Gowrisha, Asst. Professor in Chande
- 7) Drama by RVIM Rangamitraru



Gowrisha
Coordinator
RVIM Rangamitraru



Programmes addressing Locational Advantage

S.No	Dates/Year	Name of the Exam	Company Name	Number of Students
1	16 th May to 26 th May 2018	BITSAT-2018 And NDRI-2018	Eduquity Career Technologies Pvt Ltd	2230
2	2 nd and 3 rd June 2018	VIT-MEE 2018	Eduquity Career Technologies Pvt Ltd	400
3	07.01.2018	XLRI-XAT 2018	PERFECT IT SOLUTIONS	300
4	05.11.2017	Kishore Vaigyanik Protsahan yojana 2017	TESTPAN INDIA PVT LTD	400
5	8 th July 2017	FEDERAL BANK-2017	Eduquity Career Technologies Pvt Ltd	110
6	13 th May to 30 th May 2017	BITSAT-2017	Eduquity Career Technologies Pvt Ltd	3690
7	03 rd June and 4 th June 2017	VIT-MEE 2017	Eduquity Career Technologies Pvt Ltd	200
8	8 th and 9 th April 2017	MESCOM-2017	Eduquity Career Technologies Pvt Ltd	700
9	10 th and 17 th July 2016	RGUHS-2016	Eduquity Career Technologies Pvt Ltd	240
10	13 th February 2016	AIMA-2016	Eduquity Career Technologies Pvt Ltd	120
11	17 th July to 2 nd August 2014	CBT/PnP-2014	MeritTrac Services Pvt.Ltd	4000



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