

From

July 21, 2016

A.Chandran  
Faculty in General Management  
Coordinator RVIM Centre for Social Responsibility  
RVIM

To  
The Respected Director  
RVIM

Sir,

I had an opportunity to meet Dr. A.N.Yellappa Reddy in Kannada Sahitya Parishat on Sunday July 17, 2016 2.00 pm during book release programme on Saalu Marada Thimmakka.

He suggested how RVIM –CSR can adopt a village nearby and support the local SHG to avail benefit from natural resources – especially production of bio fuels by using Honge Seeds.

At present we are interested to conduct an interview first-

Now I request you to kindly permit to organize an interview ( video recording using available camera) for the purpose of RVIM News Desk –Independence Day Special Issue –August 2016.

Four CSR volunteers shall be trained and shall conduct interview during first week of August 2016 at his residence in HSR Layout.


Request for permission

Thanking you

Yours faithfully

  
A.Chandran

Approved

  
21.07.16

# ನಾಲು ಮರದ ತಿಮ್ಮಕ್ಕನವರ ಅಭಿಮಾನಿ ಬಿಳಗ

ನಂ. 231, 5ನೇ 'ಸಿ' ಮುಖ್ಯರಸ್ತೆ, ರೆಮ್ಮೆ ಬಡಾವಣೆ,  
ವಿಜಯನಗರ 2ನೇ ಹಂತ, ಹಂಪಿನಗರ, ಬೆಂಗಳೂರು-40

## “ನಾಲು ಮರದ ತಿಮ್ಮಕ್ಕ” ಆಂಗ್ಲ ಭಾಷೆ ಪುಸ್ತಕ ಬಿಡುಗಡೆ ಸಮಾರಂಭ

ದಿನಾಂಕ : 17/7/2016 ಭಾನುವಾರ,  
ಸ್ಥಳ : ಕುವೆಂಪು ಸಭಾಂಗಣ ಕನ್ನಡ ಸಾಹಿತ್ಯ ಪರಿಷತ್ತು,  
ಚಾಮರಾಜಪೇಟೆ, ಬೆಂಗಳೂರು-18 ಮಧ್ಯಾಹ್ನ: 1-30

ಪುಸ್ತಕ ಬಿಡುಗಡೆ ಮಾಡುವವರು

ಡಾ|| ಎಲ್ಲಪ್ಪ ರೆಡ್ಡಿ.

ಮುಖ್ಯಅತಿಥಿಗಳು

ಶ್ರೀ ಎಂ. ತಿಮ್ಮಯ್ಯ

ಸಮಾಜ ಸೇವಕರು.

ಶ್ರೀ ರಾಮದಾಸ್

ಸಮಾಜಸೇವಕರು ಕೆಂಗೇರಿ. ✕

ಶ್ರೀ ಜಿ.ಎ. ಭಾವ (ನಿವೃತ್ತ ಡಿ.ಸಿ.ಪಿ)

ಆನಂದ್ ಸಿ. ಹೊಸೂರ್

ಸದಸ್ಯರು ಬಿ.ಬಿ.ಎಂ.ಪಿ. ಹಂಪಿನಗರ, ಬೆಂಗಳೂರು

ಸ್ವಾಗತ ಮತ್ತು ಪುಸ್ತಕವನ್ನು ಕುರಿತು

ಶ್ರೀ ಹೆಚ್ ಹೊಂಬಯ್ಯ

ಉತ್ತಮ ಕಾರ್ಮಿಕ ಶಿಕ್ಷಕ ಪುರಸ್ಕೃತರು

ಬಿ.ಹೆಚ್.ಇ.ಎಲ್. (ಇಡಿಎನ್ ) ಬೆಂಗಳೂರು.

ತಮಗೆ ಆದರದ ಶ್ರುಗತ

ಪು.ಶಿ.ನೋ.

NAME	DR. A.N. YELLAPPA REDDY
DATE OF BIRTH	07.02.1937
PERSONAL ADDRESS	Door No 9C, 5th Block, MCHS colony, HSR layout, 6th Sector, Bangalore-560 102.
MOBILE / PHONE	9880198549 / 08065657675, 08025724956
QUALIFICATION	Graduation in Agricultural Science in 1960
EXPERIENCE	<p><b>Expertise in Environment</b></p> <p>He was posted in Karnataka and served in various capacities in the state .His area of interest was conservation of natural forests, and protection of endangered animals and plants of Western Ghats.</p> <p>He developed innovative nursery techniques, for over 150 native species of Western Ghats of India. He successfully developed and implemented innovative Eco-restoration technologies and bio-strategies for restoration of the most degraded areas of Western Ghats. Revived areas of original native vegetation by adopting appropriate enrichment techniques.</p> <p>In addition, during his tenure as conservator of Forests, he established several herbal gardens, sacred groves and Pavithra Vanas by delving into ancient literature and in consultation with experts in the field of ayurveda and local health traditions. He has also organized and chaired national level conferences on medicinal plants and prepared action plan for in situ conservation and ex situ establishment of endangered evergreen forest eco-systems. Organized and chaired national seminars on Ornithology and Bird conservation. He has presented over 150 technical papers on tropical forests and authored number of books.</p> <p>During his tenure as conservator of Forests and later as a secretary, Govt of Karnataka, dept of Ecology, Environment and forests, he worked extensively for restoration and protection of lakes and rivers of the state. He also initiated an action plan for preventing pollution of lakes and riverine Eco-systems. Actively associated with the wetlands survey and waterfowl census of the state from 1987 to 1996, and was instrumental in identifying the causes for pollution of lakes and rivers and initiated suitable action for restoration of the freshwater eco-systems of the state.</p> <p><b>Presently</b></p>

- Governing council member of foundation for ecological security of India.
- Member, Karnataka High court, Lok Adalat.
- Chief advisor to Bangalore University Bio-diversity Park.
- Chief advisor to Ahgastya International, Kuppam.
- Chairman, Bangalore corporation Bio-diversity board.
- Faculty in National Law School of India University.
- Faculty in IIM, Bangalore.

Under the unique project, "Biodiversity Park" in Jnanabharathi campus, he has initiated soil conservation and rain water conservation of campus and planted three lakh indigenous medicinal and aromatic plants.

In recognition of his meritorious service to the cause of conservation in the state and in appreciation of his expert service to the greening and preservation of the campus land, Bangalore University is privileged to confer upon him the honorary degree of Doctor of Letters.

He has been awarded "Indira Priyadharshini" award for his achievements in the field of forestry.

**Subject:** Fostering Indian Culture among youth in AICTE approved institutions through SPIC  
MACAY activities

**From:** aicte.admin@aicte-india.org

**To:** contact@rvim.edu.in

Dear Sir/Madam,

Please find the attachment in connection with the fostering Indian Culture among youth in AICTE approved institutions through SPIC MACAY activities.

Regards,  
AICTE

*Prof. Chandran*

---

*Ditkank*

*21/07*

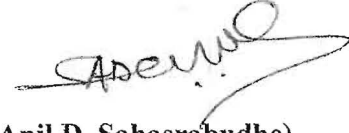
- Can involve students/NSS volunteers in promoting rich & composite heritage to the government schools & rural parts and coordinate activities of cultural harmony with the help of SPIC MACAY. Each volunteer can coordinate two activities in government schools in the surrounding villages.

The institutions can register through SPIC MACAY website: [www.spicmacay.com](http://www.spicmacay.com).

The SPIC MACAY has assured to provide you the support for eminent performers, artists, Gurus and speakers for all the events.

With regards

Yours faithfully,



**(Prof. Anil D. Sahasrabudhe)**  
**Chairman**

G. Kannan Reddy  
SECTION 'B'  
SEMESTER - 3  
20/10/15

JOB FAIR FOR SENIOR  
CITIZENS

CSR VOLUNTEER

Today's Job fair was a great experience in my life. I had volunteered to welcome and guide the way to all those Senior Candidates who had come seeking job to the Reception Counter. I observed that many Senior Citizens had much difficulty and trouble in coming to our College. They were confused with the address given in the newspaper advertisement but with the help of my other volunteers we could help and guide them the right way to the College reception area.

I learnt how an event is managed. This gave a very useful experience in addressing the seniors, we learnt how to communicate and help our seniors who are very much in need of this appropriate

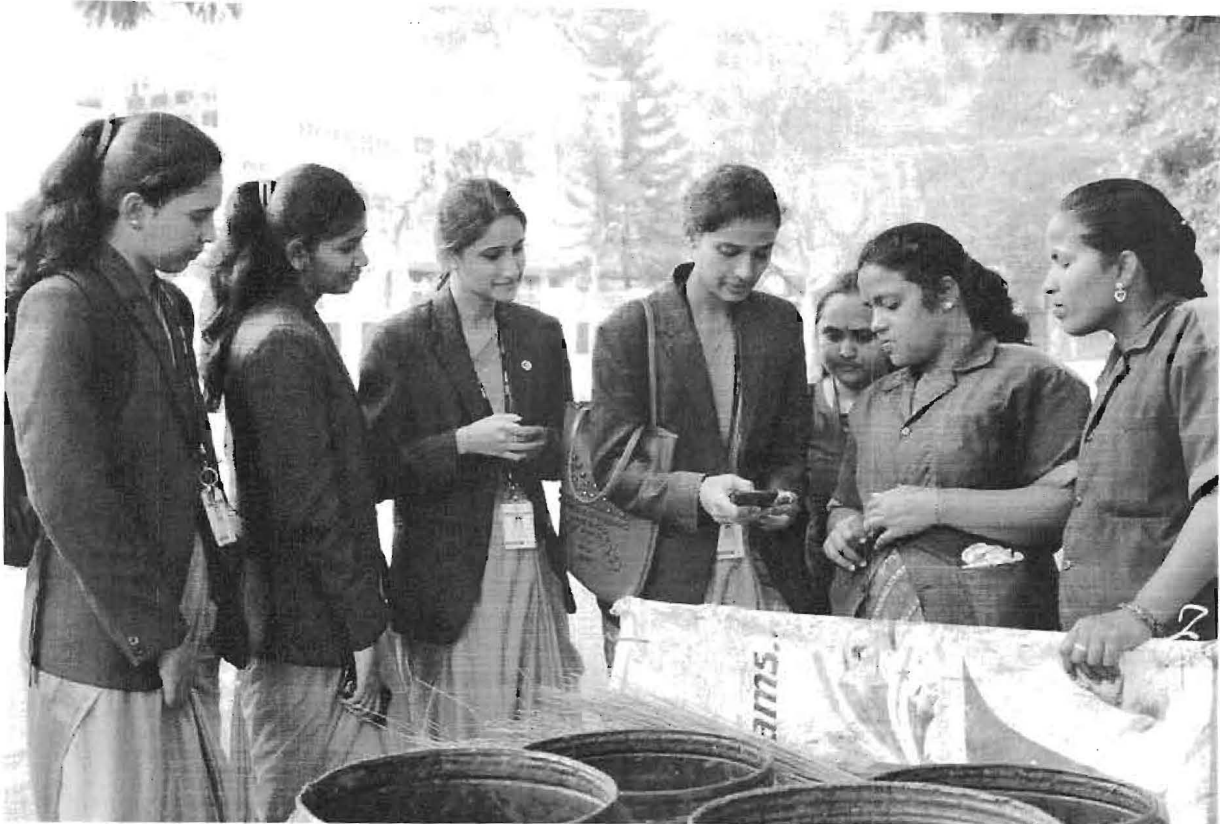


Page 2

G. Kannan Reddy

Gowri Kannan Reddy @ g.mouicon

R.V. Institute of Management



Usage of mobile app is essential for all. The reach and usage is growing and student's initiatives to reach the society are appreciated.

## International Women's Day

March 8, 2017 7.30 am Jayanagar 4<sup>th</sup> 'T' Block

### Teaching to use Mobile Apps

#### IV Semester MBA Students Team on CSR Initiative

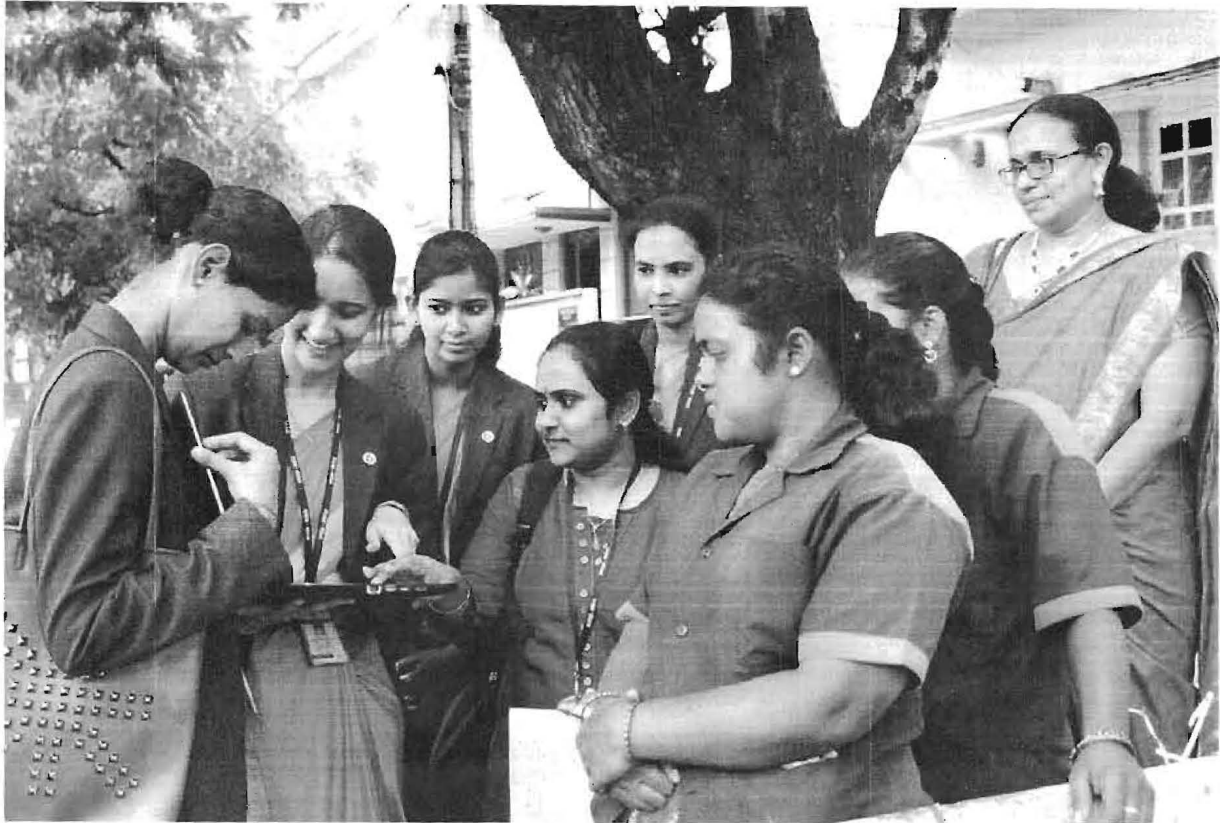
Volunteers: Agnes Aishwarya, Sushma Turamandi, Akshatha Balgi,  
Parveen Kousar, Prasanna Lakshmi

**RVIM-CSR**





## R.V. Institute of Management



Usage of computer is essential for all. The reach and usage is growing and student's initiatives to reach the society are appreciated. Let us reduce the digital divide.

## International Women's Day

March 8, 2017 7.30 am Jayanagar 4<sup>th</sup> 'T' Block

## Teaching to use Computer

### IV Semester MBA Students Team on CSR Initiative

Volunteers: Agnes Aishwarya, Sushma Turamandi, Akshatha Balgi,  
Parveen Kousar, Prasanna Lakshmi

Faculty Support: Ms. Anitha D'Silva

**RVIM-CSR**



R.V. Institute of Management



Acknowledging the services of women conductors in public transport system

## International Women's Day

March 8, 2017 7.30 am Jayanagar 4<sup>th</sup> 'T' Block

Thank you for an efficient BMTC services

IV Semester MBA Students Team on CSR Initiative

Volunteers: Agnes Aishwarya, Sushma Turamandi, Akshatha Balgi,  
Parveen Kousar, Prasanna Lakshmi

**RVIM-CSR**



R.V. Institute of Management



Let all of us thank them for keeping the city clean. Can we help them by segregating the waste!

## International Women's Day

March 8, 2017 7.30 am Jayanagar 4<sup>th</sup> 'T' Block

### Keeping the city clean

**IV Semester MBA Students Team on CSR Initiative**

**Volunteers: Agnes Aishwarya, Sushma Turamandi, Akshatha Balgi,  
Parveen Kousar, Prasanna Lakshmi**

**RVIM-CSR**

*Handwritten signature*



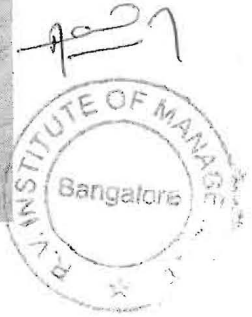
## Promoting Kannada Literacy for Non Native Residents

April 22, 2017

Bangalore is a most sought destination for many business group, employees in IT Industry, health care tourists and students perusing higher studies. Most of them aspire to learn kannada at the earliest so as to be more conversant with the resident society members. To foster this Ms.Nikitha and team developed teaching aids and supported to learn Kannada. The team members visited cubbon park and interacted with the public gathering in spreading reading Kannada Alphabets.



Photo: Nikitha and Pallavi display their teaching poster for Kannada Literacy



## **R.V. Institute of Management, Bangalore**

Unnat Bharat Abhiyan is a Ministry of Human Resource Development, Government of India programme to uplift rural India. The programme is being launched in collaboration with the Indian Institutes of Technology (IITs), National Institutes of Technology (NITs) and other leading Government Engineering Institutes like College of Engineering, Pune across the country.

Unnat Bharat Abhiyan is being coordinated and steered by IIT Delhi. The programme involve engaging with neighbouring communities and using technologies for their up-liftment .

RVIM has initiated Unnat Bharat Abhiyan programme in the campus through various interactive sessions for the students of II Semester MBA through desk top technological research during RVIM Innovation Lab sessions held on every Friday 2 pm-4 pm. The process of patenting and technology management is also encouraging the flow of new ideas for rural development.

### **REPORT OF UNNAT BHARAT ABHIYAN**

### **FIELD VISIT PROGRAMMES INITIATED**

### **ON BASAVA JAYANTHI**

### **WITH THE BLESSINGS OF**

**Dr. Sri SriSriShivakumaraSwamiji**

**And guidance of Respected Director, RVIM**



**RVIM Innovation Lab & RVIM Centre for Social Responsibility**

**May 9, 2016**



The class discussions has led to the development and tracking of technologies for rural development through desk research. Motivation and awareness about rural environment to the urbanite students was essential for developing the linkage and to understand the ground realities of villages.

The focus was also on agriculture improvisation as few of the participating students hailed from rural agro based background and were well versed with agro technology.

The day of commencement of field visit was on an auspicious day to remember the works and teachings of Lord Basavanna, the social reformer, religious Guru and a revolutionary philosopher of 12th century. To follow 'Work is Worship' the inspirational message of Basavanna to the society.

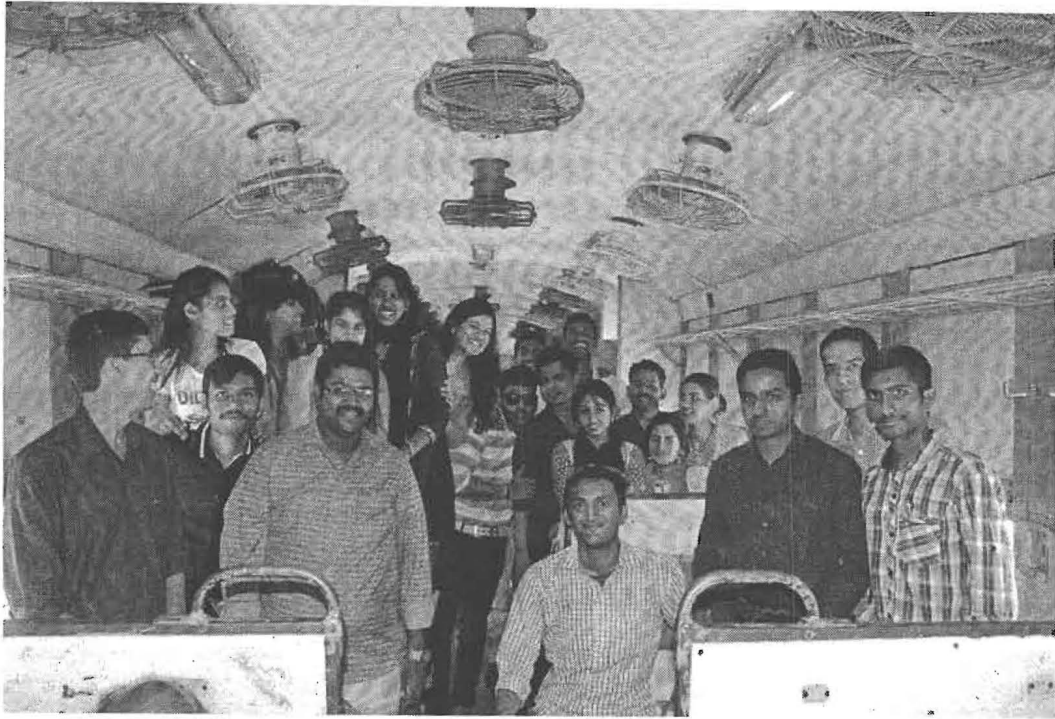
The destination was SreeSiddagangaMatha ,Tumkur to seek the blessings of the centenarianDr. Sri SriSriShivakumaraSwamiji, Head of SreeSiddaganga Mutt in Tumkur District.

The village visit was focused in Hirehalli , a Village in TumkurTaluk in Tumkur District .It is located 13 KM towards East from District head quartersTumkur, 64 KM from Bangalore.Hirehalli Pin code is 572140 and postal head office is Urdigere .

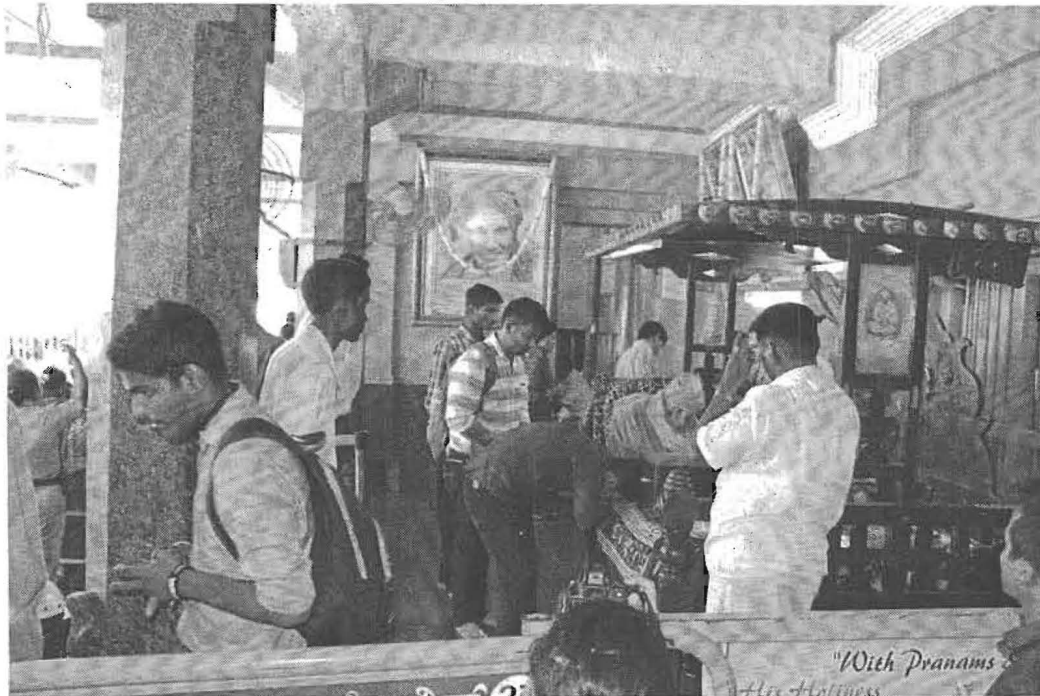
With the support of ICAR-Indian Institute of Horticultural Research Office at Hirehallithe team reached the farms nearby. Also Sri.Jagadish.K.M , ICAR office briefed few students on scientific farming in Green House.

After meeting the objectives of the one day out bound event, 21 students accompanied by Faculty A.Chandran returned to Bangalore city by 5.45 pm.

The learning's from this visit shall lead to class discussions and further programmes.



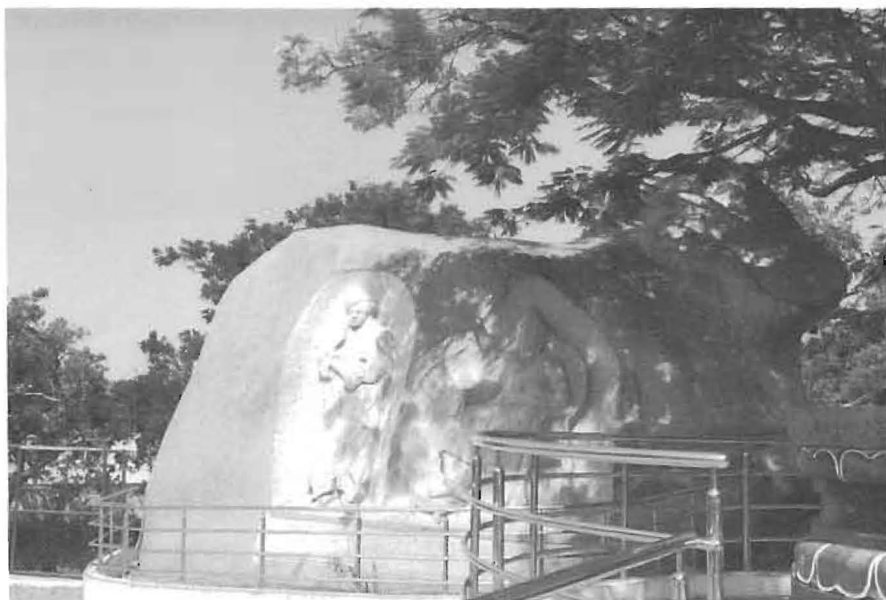
**21 members team from II Semester MBA**



**Students seeking the blessings of Swamiji**



Students seeking the blessings of Swamiji



Handwritten signature: *Dr. S. S. Srinivasan*

Stamp: R. V. INSTITUTE OF MANAGEMENT  
Bangalore





At the ICAR Office in Hirehalli



Mr. Vinay(Top right)resident of farm explains about bee keeping to students





**Mr. Jagadish ,ICAR explains to students on agro productivity**



**Students in the farm**

*Handwritten signature*





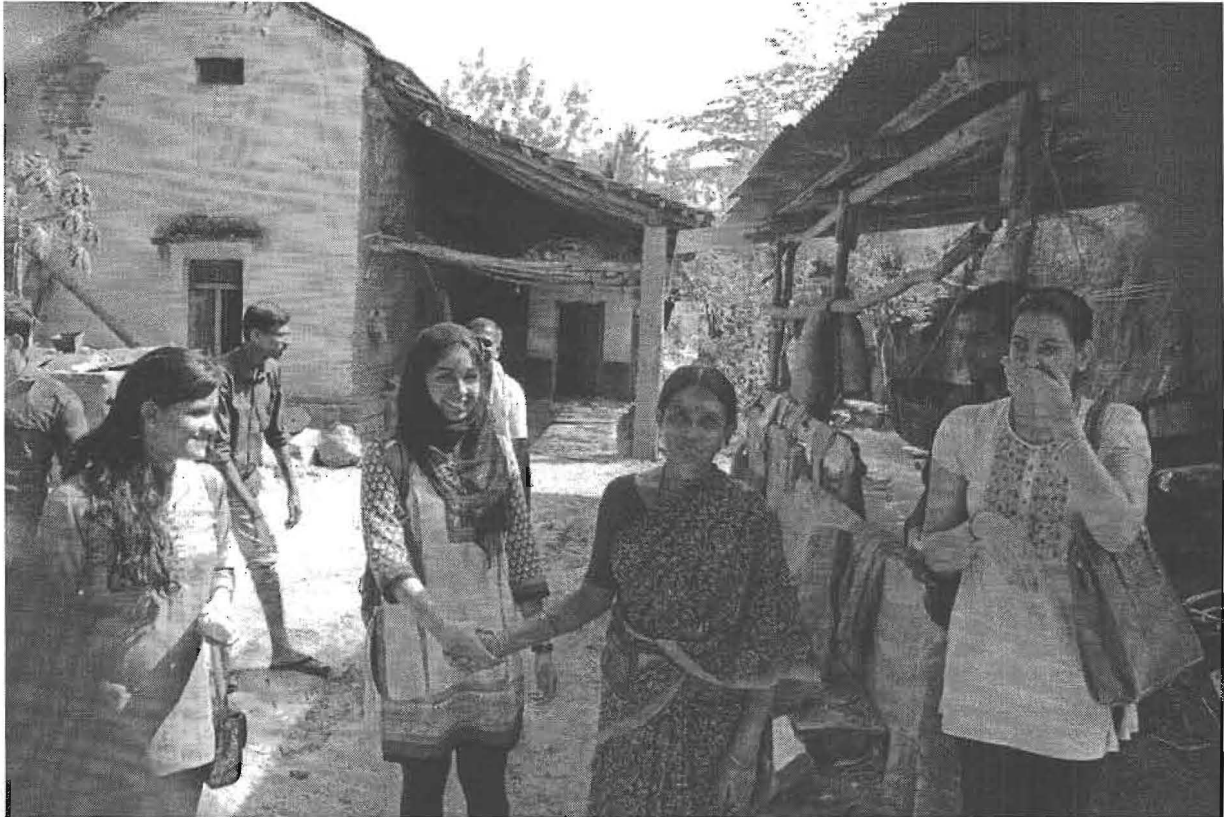
**Moving through the farm**



**Mr. Ramamohan, student II Semester MBA 'C' hails from agriculture background.**

**He leads the RVIM Student team**





**Ms.Tamannalrshad ,Student II Semester 'D' thanks village lady for the support**



**At Hirehalli Railway Station –To reach Bangalore**

*[Handwritten signature]*

R.V. INSTITUTE OF MANAGEMENT  
Bangalore