



Rashtreeya Sikshana Samithi Trust

# R V Institute of Management

Accredited by NAAC with 'A' Grade

## GENDER SENSITISATION PROGRAMME

### 2017

EVENT	TOPIC	DATE	PAGE NUMBER
INTERNATIONAL WOMENS' DAY	GRATITUDE TO THE PEOPLE WHO KEEP THE CITY CLEAN	8-3-2017	2-5
GIVE A THOUGHT TO BRING THAT LIGHT	DEBATE	19-12-2017	6-10

Report prepared by:  
**Prof. Anitha Dsilva**  
Senior Assistant Professor,  
Department of Marketing, RVIM



# INTERNATIONAL WOMENS' DAY MARCH 8, 2017

## International Women's Day Programme by RVIM-CSR Volunteers

R.V. Institute of Management had conducted e-based digital awareness programme to mark International Women's Day on March 8, 2017. RVIM-CSR volunteers studying in IV Semester MBA visited the Jayanagar 4th T Block ward and exchanged greetings with the women pourakarmikas. They explained them how to use a mobile app, writing numbers and reading numbers and using of computer laptop. They also greeted many residents of Jayanagar.

The student RVIM-CSR team were Ms. Agnes Aishwarya, Ms. Sushma Turamandi, Ms. Akshatha Balgi, Ms. Parveen Kousar and Ms. Prasanna Lakshmi. Prof. A. Chandran and Prof. Anitha Dsilva also accompanied the students. The women staff cleaning the streets felt a great sense of recognition and appreciated the student volunteers for interacting with them. Few of the pourakarmikas felt happy that the students approached them and talked to them. They told that no one comes to greet us and talk politely.

### PHOTO 1-

**RVIM-CSR Volunteers teach a Pourakarmika to use Lap Top computer and Faculty Prof. Anitha D'Silva on extreme right.**





**PHOTO 2-RVIM CSR Volunteers teach the usage of Mobile Apps to Pourakarmikas-an awareness programme to reduce digital divide**



**PHOTO 3 -RVIM-CSR Volunteers thank a staff in keeping the city clean**









**R. V. Institute of Management**  
Accredited by NAAC with "A" Grade  
CA 17, 36 Cross, 26 Main, .4 'T' Block, Jayanagar,  
Bangalore – 560 041  
Website : [www.rvim.edu.in](http://www.rvim.edu.in)

## **GENDER SENSITISATION PROGRAMME**

<b>YEAR</b>	<b>2017- 2018</b>
<b>DEBATE</b>	<b>GIVE A THOUGHT TO BRING THAT LIGHT</b>
<b>VENUE</b>	<b>R V INSTITUTE OF MANAGEMENT</b>

Report prepared by  
**Prof. Anitha B. M. D'silva**  
Senior Assistant Professor  
Entrepreneurship Development Cell  
RVIM



12-12-2017

From  
Ms. Anitha Dsilva,  
Faculty, Department of Marketing, -  
RVIM, Bangalore.

To  
The Director,  
RVIM, Bangalore.

Respected Sir,

Subject: Request for organizing programme for students

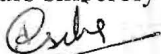
With reference to above subject a programme for students will be organized for the students.

The topic is **"Give a thought to bring that Light"**. The programme consists of :


1. Debate – 2 in a team
2. Idea Generation concepts - New ideas to be generated
3. Panel Discussions

Kindly permit for the same.

Yours sincerely

  
Anitha Dsilva

*The above activities  
Can be taken-up  
after the conference  
on 16th Dec 2017*

  
12/12

Rashtreeya Sikshana Samithi Trust

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## **GENDER SENSITISATION PROGRAMME**

*GIVE A THOUGHT TO BRING THAT LIGHT*

**DATE: 19-12-2017**

**TIME: 4PM**

### *DEBATE TOPICS*

- Whether the news of molestation should be published in media
- Are women still terrified of lodging a complaint against molestations happening on them
- Are women in some way responsible for the molestations happening on them





# R.V. Institute of Management

Jayanagar, Bangalore

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## GENDER SENSITIZATION PROGRAMME

### *Certificate*

"Give a thought to bring that light"

This is to certify that Mr/Ms \_\_\_\_\_

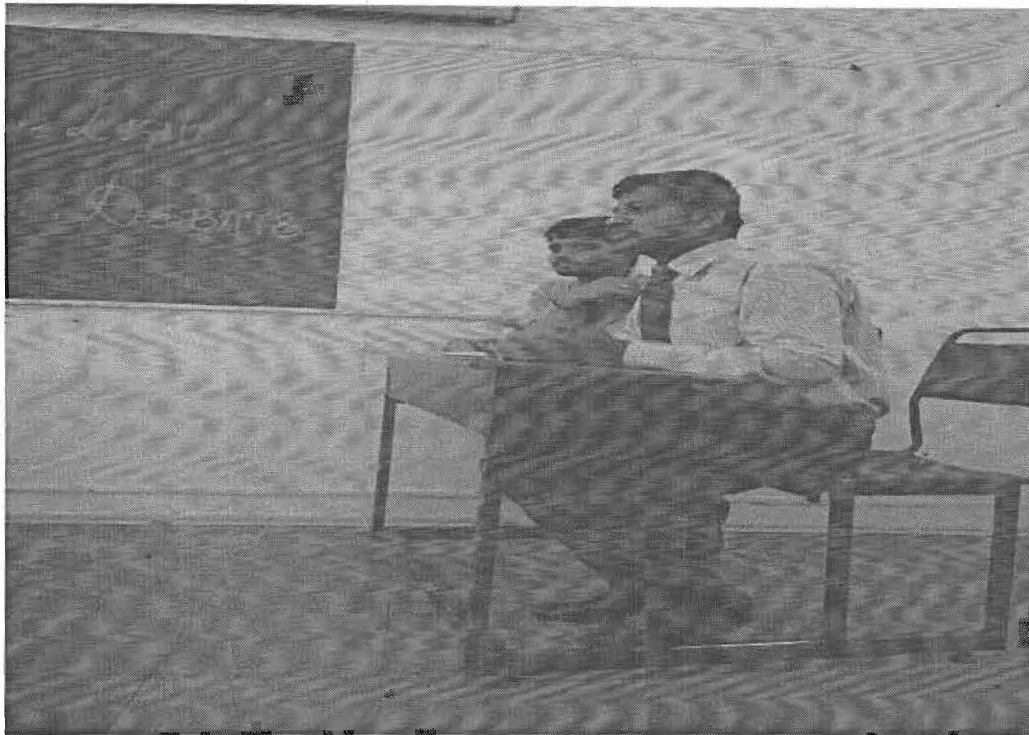
of .....year MBA has successfully participated/ Won \_\_\_\_\_

prize in the Debate Competition held on 19 -12 - 2017 at the Institute.

**Anitha D'silva**  
*Coordinator*

**Dr. Purushottam Bung**  
*Director*

**Photo:1 Vedh G Shaikh & Rahemathullah Mullan**



**Photo 2: Mr. Wernher Peter D'silva and Ms.Sweety Sharma**





**Photo 3: Mr. Aditya Siddarth and Aditya Govind**

### **LIST OF WINNERS OD DEBATE COMPEITITION**

1. Mohan Raju 2. Srikanth C	<b>Winners</b>
1. Vedh G Shaikh 2. Rahemathullah Mullan	<b>Runner up</b>
1. Kavya G and 2. Kalavala Aashritha	<b>Consolation prizes</b>
1. Aditya Siddarth 2. Aditya Govind	
1. Shivaputrayya Jiddimani 2. Vishal	
1. Wernher Peter D'silva 2. Sweety Sharma	

**Coordinators:**

1. Pallavi KV- III semester
2. Meghashree D- III semester



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**GIVE A THOUGHT TO BRING THAT LIGHT**

**DEBATE 19-12-2017**

Sl. No	Name of the students	Topic chosen	Marks			
			Relevance of the topic 10	Convincing & Presenting 10	Re-buttle Round (Q & A) 10	Total (30)
1	TOPIC 3 Vedh & Rehman	Agst (3)	4	5	5	14
2	TOPIC 3 Kavya & Ashritha	For (3)	5	4	3	12
3	Aditya G. & Aditya S.	For (2)	6	4	4	14
4	Srilakshmi & Mohan Raju	Agst (2)	6	5	6	17
5	Shiva putaranga & Vishal	Agst (1)	5	3	3	11
6	Sweety & Wamuk	For (1)	5	4	4	13
7	_____	_____	_____	_____	_____	_____
8	_____	_____	_____	_____	_____	_____

Signature of the Judge

G. Mahesh

Name of the judge

G. MAHESH

19/12/17



**R V Institute of Management**

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**GIVE A THOUGHT TO BRING THAT LIGHT****DEBATE 19-12-2017**

Sl. No	Name of the students	Topic chosen	Marks				
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1	Ved Shak(D) Rahmet (C)	3- Against	8	8	7	23	14 = 37 II
2	Kavya } Ashritha } B	3 For	6	6	4	16	12 = 28 V
3 A	Aditya Siddhi } Nehith-Gowid } B	2 For	7	7	5	21	14 = 35 II
4	Srikanth D Mohar Raju (B)	2 Against	7	7	6	22	17 = 39 I
5	Shivapuliyu } Visal } D	1 Against	8	7	7	22	11 = 33 IV
6	Wannu } Sweety } III A	1 For	7	6	7	20	13 = 33 IV
7							
8							

Signature of the Judge

Name of the judge

N. SORESH





Rashtreeya Sikshana Samithi Trust

# RV INSTITUTE OF MANAGEMENT

Jayanagar, Bangalore – 560 041

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## GENDER SENSITISATION PROGRAMME

### CERTIFICATE

*"Give a thought to bring that light"*

*This is to certify that Mr/Ms \_\_\_\_\_*

*of ..... year M B A has participated*

*Won \_\_\_\_\_ prize in the Debate Competition*

*held on 19-12-2017 at the Institute.*

**Anitha D'silva**  
Co-ordinator

**Dr. Purushottam Bung**  
Professor & Director – RVIM

*Certificate*



## **Report on the street play: " Women safety "**

**The students of II semester performed a street play which had a theme related to gender and woman safety. When a girl is alone, it's not an opportunity but it's "Responsibility"**

The director, staff and students of RVIM watched the drama performed by the II semester students. The main theme of the play was "Women safety" Various Incidents were enacted where in women in the day to day life can protect themselves against the attackers using items like pepper spray, a small pocket knife, or also using skills or learning self- techniques.

The play enacted how women are also overlooked group in our present society. It showed patterns of gender-based violence by male dominant society which indeed to be understood and is the need of the hour....

The drama was enacted during the lunch session where even the public witnessed and enjoyed the play.

The students comprising of both boy and girls were present and the message reached to everyone's heart as the street play was indeed a success.

# **Workshop on Gender Sensitization**

## **Report on the workshop held at Bangalore University**

A workshop was organised for the management faculty members of Bangalore University by the Sexual harassment prevention and Gender Sensitisation Cell on 24-6-2016 and on 5<sup>th</sup> August 2016 at Jnana Bharathi Campus.

The **main objective** of the programme was to discuss and sensitize the issues faced by girls and women across India.

Following faculty members attended the programme namely

- (1) Ms. Anitha B. M. Dsilva
- (2) Dr. Noor Firdoos Jahan
- (3) Mr. Gowrisha

Various experts were the resource persons from the field of academics, NGO's, defense, doctor etc delivered talks and shared their experiences regarding women being abused, raped, molestation cases etc.

### **Some of the topics covered include:**

- (1) Female infanticide being maximum in India.
- (2) Male -Female gender equality,
- (3) Woman discrimination at work place
- (4) University campus and affiliated college's policy applicable for women safety,
- (5) Self-defense techniques for girls and women



Rashtriya Sikshana Samithi Trust

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## GENDER SENSITISATION PROGRAMME

STREET PLAY ON 12-1-2017

VENUE: Institute Gate

Performed by II semester students







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## GENDER SENSITISATION PROGRAMME

2016-17

### Table of Content

EVENT	TOPIC	DATE
WORKSHOP	GENDER SENSITISATION	24-6-2016
		5-8-2016
STREET PLAY	WOMEN ISSUES AND SAFETY	12-1-2017

Report prepared by:

Prof. Anitha B.M. D'silva

Senior Assistant Professor

Department of Marketing, RVIM

*Anitha*



Date: Jan 12, 2017

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-XXX-



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VENUE: Institute Gate

Performed by II semester students

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CERTIFICATE OF MR. GOWRISHA



Bangalore University

This is to certify that

GOWRISHA

has attended the  
'Workshop on Gender Sensitisation'  
conducted by the  
'Sexual Harassment Prevention and Gender  
Sensitisation Cell'  
on the

05<sup>th</sup> AUGUST 2016

at, Bangalore University,  
Jnana Bharthi Campus, Bangalore

SPARSH GD



*Cynthia Menezes*  
Dr. Cynthia Menezes  
Nodal Officer, SPARSH GD BUB,  
Bangalore University, Bangalore

*Asish*

CERTIFICATE OF DR. NOOR FIRDOOS JAHAN



Bangalore University

This is to certify that

DR. NOOR FIRDOOS JAHAN

has attended the  
'Workshop on Gender Sensitisation'  
conducted by the  
'Sexual Harassment Prevention and Gender  
Sensitisation Cell'  
on the

24<sup>th</sup> JUNE 2016

at, Bangalore University,  
Jnana Bharthi Campus, Bangalore

SPARSH GD



*Cynthia Menezes*  
Dr. Cynthia Menezes  
Nodal Officer, SPARSH GD BUB,  
Bangalore University, Bangalore

# CERTIFICATE OF PROF. ANITHA DSILVA



Bangalore University

This is to certify that

Prof. ANITHA D'SILVA

has attended the  
'Workshop on Gender Sensitisation'  
conducted by the  
'Sexual Harassment Prevention and Gender  
Sensitisation Cell'  
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24<sup>th</sup> JUNE 2016

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SPARSH GD



*Cynthia Menezes*

Dr. Cynthia Menezes  
Nodal Officer, SPARSH GD BUB,  
Bangalore University, Bangalore

*Anitha D'Silva*



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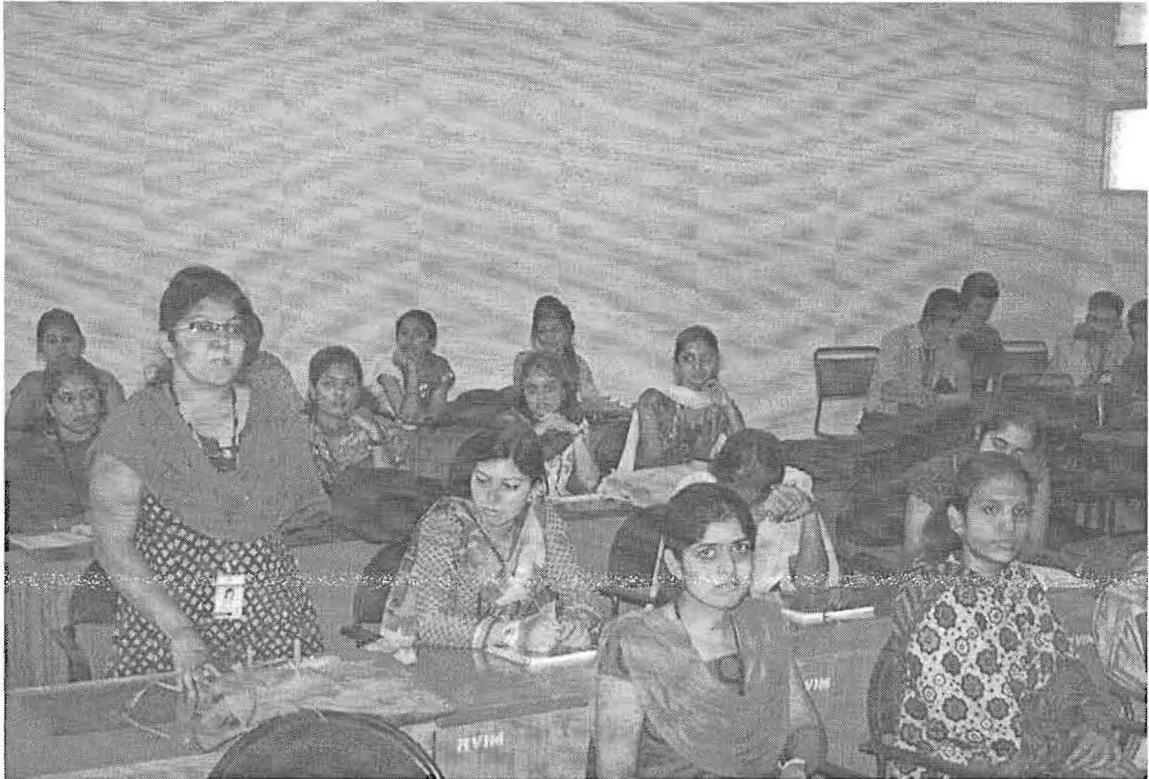
Report prepared by:

**Prof. Anitha B.M. D'silva**

**Department of Marketing**

*Anitha*





**Photo: Debate in progress and student raises voice on Gender Issues**

## **Awareness Programme on Women Safety**

**April 22, 2017**

Women Safety in many places in Delhi, Bangalore and other cities were of great concern to parents, guardians and all family members who travel during night times. Media had many reports of crime against women. In order to raise the

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voice and create awareness to follow safety practice, the students group Skanda and team created team performances. A cartoon poster was created by Ashwini.

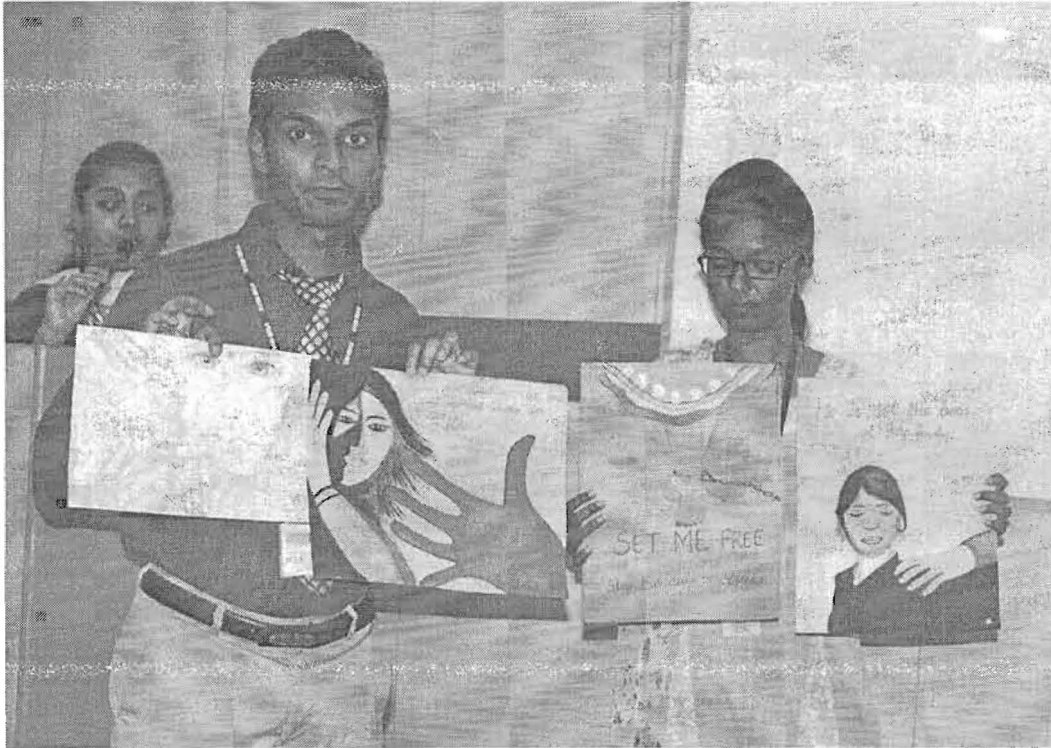


Photo: Students display the posters created on women safety



Photo: Cartoon created by student Ms.Ashwini to condemn atrocities on girl child



# Safety and Security of Girl Students

