RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bengaluru City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

Report on Literature Review in Business & Management as part of Centre for Research and Extension Activities

Date: 17.09.2025	**Venue: Seminar Hall**
	Conducted by: Centre for Research and Extension **Resource Persons: Dr. Narahari, Professor, RV College of Engineering (RVCE)**

Overview:

The Centre for Research and Extension, RV Institute of Management, organized a session on "Literature Review in Business & Management" for Students. The session was conducted by Dr. Narahari, Professor, RV College of Engineering (RVCE), who provided valuable insights into the importance of conducting a systematic and comprehensive literature review. The session emphasized the role of literature review in identifying research gaps, establishing theoretical foundations, and enhancing the quality of research.

Objectives:

- To provide an understanding of the significance of literature review in research.
- To familiarize participants with various sources and techniques for reviewing literature.
- To help researchers identify research gaps and emerging trends.
- To strengthen research skills among faculty members and scholars.
- To promote quality and impactful research in business and management.

Agenda / Event Flow

- The session commenced with an introduction to the importance of literature review in the research process.
- The resource person discussed methods of searching and organizing relevant literature.
- Participants were guided on identifying research gaps and synthesizing previous studies.
- Various databases and resources useful for academic research were highlighted.
- Practical insights on developing a strong conceptual foundation for research were shared.
- The session concluded with an interactive discussion and clarification of participants' queries.

Key Takeaways from the Session

- Participants gained a better understanding of the role of literature review in research.
- Enhanced awareness of techniques for identifying and organizing scholarly sources.
- Learned methods for synthesizing existing research and identifying research gaps.
- Acquired insights into improving the quality and rigor of research studies.
- Strengthened their ability to undertake meaningful and impactful research in business and management.

Coordinator/ Incharge: Dr. Tamizharasi D
No. of Students/Section: 180 Students of MBA Batch 2024-26
No. of Hours Handled: 3

Photo:







Sd/-

Dr.Purushottam Bung
Professor & Director RVIM

Coordinator
Dr Tamizharasi D

Profile of Resource Person

Dr. N. S. Narahari
Visiting Professor
Qualification: Ph.D., Avinashilingam University for Women, Coimbatore;
M.Tech., Indian Institute of Technology (IIT) Bombay
Experience: 35 Years of Teaching Experience
Areas of Expertise: Human Resource Management, Reliability Engineering, Quality Management, Product Design & Manufacturing, Industrial Engineering.

Dr. N. S. Narahari is a distinguished academician and administrator with over three decades of experience in teaching, training, and industry engagement. He is currently associated as a Visiting Professor and has made significant contributions to engineering and management education through his extensive academic and leadership roles.

Throughout his career, Dr. Narahari has been actively involved in teaching undergraduate and postgraduate courses in Industrial Engineering and Management. His academic interests span diverse domains including Human Resource Management, Reliability Engineering, Quality Management, Product Design and Manufacturing, and Industrial Engineering.

At RV College of Engineering, Bengaluru, Dr. Narahari played a pivotal role in strengthening industry-academia collaboration. He served as Director and subsequently Dean of Placement and Training for eight years, during which he was instrumental in building a robust culture of training, placements, and corporate engagement. Under his leadership, the institution witnessed substantial growth in both the quantity and quality of placement opportunities offered to students.

A strong advocate of holistic student development, Dr. Narahari conceptualized and implemented a modular personality orientation programme for undergraduate and postgraduate students. He also facilitated several corporate scholarship initiatives aimed at supporting deserving and financially challenged students.

His contributions to academics and research are equally noteworthy. He has guided numerous student projects and has an impressive publication record comprising research papers in reputed national and international journals and conferences.

Academic Contributions

- UG Projects Guided: 15
- National Conference Publications: 43
- International Conference Publications: 577
- National Journal Publications: 11
- International Journal Publications: 41

With his rich blend of academic excellence, administrative leadership, and commitment to student success, Dr. N. S. Narahari continues to inspire learners and contribute meaningfully to higher education and professional development.