RV Institute of Management®
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Autonomous Institution Affiliated to Bengaluru City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

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Report on Guest Lecture on Quick Commerce Supply Chain

Date: 28.01.2026	**Venue: Seminar Hall**
	Conducted by: Center for Career Development **Resource Persons: Mr. Subham Burnwal**

Overview:

The Centre for Career Development (CCD), RV Institute of Management, organized a Guest Lecture on Quick Commerce Supply Chain on 28 January 2026 for MBA students. The session was delivered by Mr. Subham Burnwal, who provided valuable insights into the rapidly evolving quick commerce ecosystem and its impact on modern supply chain management. The session focused on how technology, efficient logistics, inventory management, and last-mile delivery have transformed customer expectations by enabling ultra-fast deliveries. Through practical examples and industry case studies, students gained an understanding of the operational strategies adopted by leading quick commerce companies to achieve speed, efficiency, and customer satisfaction.

Objectives:

- To introduce students to the concept and evolution of quick commerce.
- To provide insights into the supply chain processes involved in quick commerce operations.
- To understand the role of technology, warehousing, and last-mile delivery in ensuring rapid order fulfillment.
- To familiarize students with the challenges and opportunities in quick commerce logistics.
- To enhance students' understanding of emerging trends in supply chain and retail operations.

Agenda / Event Flow

- Introduction to the quick commerce business model and industry landscape.
- Overview of supply chain management in quick commerce.
- Discussion on dark stores, inventory management, and order fulfillment.
- Insights into last-mile delivery strategies and logistics optimization.
- Challenges in balancing speed, cost, and customer satisfaction.
- Industry examples and case studies from leading quick commerce companies.
- Interactive discussion and question-and-answer session.

Key Takeaways from the Session

- Students gained a clear understanding of the quick commerce business model.
- Learned the importance of efficient supply chain management in ensuring rapid deliveries.
- Understood the role of technology and data analytics in inventory and logistics management.
- Gained insights into warehouse operations, last-mile delivery, and customer experience.
- Enhanced their knowledge of current industry trends and innovations in supply chain management.
- Developed an appreciation for the operational challenges and strategic decisions involved in quick commerce.

Coordinator/ Incharge: Prof. Venkatesh Sir
No. of Students/Section: First MBA Students – 45 Students
No. of Hours Handled: 2

Photo:

Sd/-

Dr.Purushottam Bung
Professor & Director RVIM