GYANARJAN

Free coaching to X, I PUC and II PUC Needy students
(A CSR initiative of Aditya Birla Fashion Retail Janakalyan Trust (ABFRJKT)
in association with
R V Institute of Management (RSST), Bangalore

Annual Report

Academic year : 2025-26

Preface:

ABFRJKT is a public trust established to implement community initiatives and CSR projects of Aditya Birla Fashion and Retail Limited; 'ABFRJKT has an approved budget for projects relating to education for underprivileged children and is therefore desirous of providing Free Specialized Coaching Program for the students studying in Class X and preparing for Karnataka Secondary Education Examination Board (KSEEB), studying in Class XI (Science) & XII (Science) preparing for Karnataka Pre-University Board (KPUB), Common Entrance Test (CET), National Eligibility Cum Entrance Test (NEET) every year for 10-12 months ("Project");

'RSST' is engaged in offering quality education and has come forward to identify meritorious students in various schools and colleges (who have been deprived of professional coaching and, due to a lack of proper guidance, are unable to succeed in competitive exams due to their financial and social backwardness) and execute and manage the Projects for ABFRJKT.

ABFRJKT has engaged RSST, effective from 1st June 2019, to execute and manage the Projects for ABFRJKT at various schools and colleges across different locations in Bangalore, Karnataka as identified by ABFRJKT from time to time under the terms and conditions set out. RSST shall extend the Project to any other state in India if requested by ABFRJKT

RSST shall be responsible for the successful implementation and management of the Project and shall be accountable to Chairman, ABFRJKT through Group Executive President, and Corporate Communications & CSR. The project would be closely monitored by ABFRJKT through its trustees.

The certificates of completion to be given to the eligible student shall be jointly signed by the authorised signatory of Aditya Birla Centre for Community Initiatives & Rural Development & Director of R.V. Institute of Management. The Term of the Agreement shall be for 11 Months, commencing on **1st June 2025 and expiring on 31 March 2026.**

Objectives:

- To conduct 280 hours' classes for 10th and 200 hours for 12th Std., each and 200 hours' classes for 11th Standard + 100 hours' classes of CET / NEET (for 11th and 12th Std students) in this academic year.
- To coach students of economically backward classes in Science, Mathematics, Social Science and English for SSLC students. PCMB subjects for Class XI and XII Students for better board and competitive examination performance.
- Conduct monthly tests for X, XI and XII Std., students and for I PUC and II PUC students conduct mock tests on CET/NEET pattern to test the progress of the students on syllabus.

The following Target / Goal has been set for the year

- About 50% of the total students enrolled should be scoring a minimum of 60% marks.
- None of the students enrolled at the centre should fail in board exams.
- Achieve better results than the state average score (5% more than the state average) in both 10th and 12th exams
- Ensure the overall development of these students through organizing value-addition programs.

Implementation Plan for the year 2025-26

Sourcing the database:

• Information about no. of students, pass percentage, gender classification, and no. of students under BPL from the prospective schools and colleges were gathered from the Institutions database from previous years.

• Social media platforms such as WhatsApp, Face book are extensively used to gather information on prospective students for the Gyanarjan Project.

• Alternatively, an Excel sheet comprising the above data was gathered by visiting the schools and colleges.

Promotion policy:

• An extensive promotion campaign was launched emphasizing the benefits and the merits of the Gyanarjan project

•1 permanent board containing the information about Gyanarjan project at the Entrance of the RVIM campus was displayed

• Social media platforms were extensively used to promote the Gyanarjan project

• Setting up admission kiosks at the selected schools and colleges on the result day (April 10th) to facilitate the admission process. The MBA students were used as volunteers for the process.

Selection Process:

- Based on the data gathered from personal visits to Schools and colleges, the prospective schools for the Gyanarjan project are shortlisted
- More than 450 students from SSLC, I and II PUC had applied for Gyanarjan project. After strict scrutiny and eligibility norms, students were finally selected for the project
- The hard copy of the application form was distributed to the selected schools and colleges.
- The students from the said schools and colleges are selected based on the prerequisites set for Admissions
- Only science stream (PCMB, PCME, PCMC) students are considered for coaching classes for I and II PUC.

Details of students' enrolment:

Course	Name of the Institution	No. of students
SSLC	Ankita School	4
	BHS School	7
	Carmel Convent School	4
	Gyana Jyothi Education Center	6
	Indira Priya Darshini school	5
	JPA School	2
	JSS High School	6
	KPS Sarakki School	8
	Mahatma Children's Home	4
	Nalada English School	2
	Nargund International School	1
	PTA School	1
	Ragi Gudda School	4
	Royal Public School	2
	RV Girls high School	33
	Sai Vidya Kendra	6
	Sree Rama Vidyalaya	2
	St. Marks Public school	5
	VET School	1
	Total	**106**
I PUC	BES PU College	2
	BMS Women's College	2
	Crescent PU College	1
	Giri Jamba PU College	1
	Govt Pu College	2
	JSS College	7
	NMKRV PU College	15
	Oxford College	3
	SSMRV PU College	100
	Total	**135**

Course	Name of the Institution	No. of students
II PUC	BES College	4
	Carmel Convent PU College	1
	Christ Junior College	1
	Crescent Composite Pu College	1
	Govt PU College Basavanagudi	5
	Hill Side PU College	3
	National College	1
	NMKRV PU College	52
	SGPTA PU College	1
	SSMRV PU College	76
	ST-Joseph College	1
	Vijaya College	9
	Total	**155**
	Total Students for the Project	**396**

Snapshots of Students Attending classes











Promotion activities

RV Institute of Management®

GYANARJAN

FREE COACHING TO X, I PUC AND II PUC NEEDY STUDENTS

(A CSR INITIATIVE OF ADITYA BIRLA FASHION RETAIL JANAKALYAN TRUST(ABFRJKT)

IN ASSOCIATION WITH

ADITYA BIRLA FASHION & RETAIL

R V INSTITUTE OF MANAGEMENT (RSST), BANGALORE



- Providing **FREE** Specialized Coaching by the experts to the needy students studying in Class X (Maths, Science, Social Studies and English), I PUC (Science—PCMB) & II PUC (Science-PCMB) preparing for Board Examinations and CET.

Salient features of the program:

- The classes will be conducted from Monday to Friday between 5.00 PM and 7.00PM at RVIM, CA 17, 36th Cross, 26th Main, 4th'T' Block, Jayanagar, Bangalore – 560 041.
- The Classes are handled by Experienced and renowned faculty members
- CET coaching is also integrated along with the 1st PU & 2nd PU Regular Classes
- One Friday in a month will be dedicated for career counselling, Quiz competition & expert talks.
- High performing students will be rewarded suitably.
- Quality study materials will be provided to all the students **FREE** of cost.



Limited seats! Hurry up!

Contact for details Dr. Santhosh, Mr. Chethan Kumar B., Mr. Manjunath N.

Mob : 9611252578 Ph : 080 - 42540300 E-mail : gyanarjanrvimtutorial@gmail.com

RV Institute of Management, CA 17, 36th Cross, 26th Main, 4th'T' Block, Jayanagar, Bangalore – 560 041.







Teachers Meeting:

Teachers' meetings are regularly conducted to evaluate the progress of students, syllabus completion status, performance of students in the test, regularity in the class and other important information about classes. The feedback from students on the classes and teachers is taken at regular intervals of time and the same is analysed. The feedback report is shared with the individual faculties. The feedback system has helped us to ascertain the teaching quality and also it has helped us in modifying the teaching pedagogy to reach the expectations of the students and achieve the objectives of the Gyanarjan project.

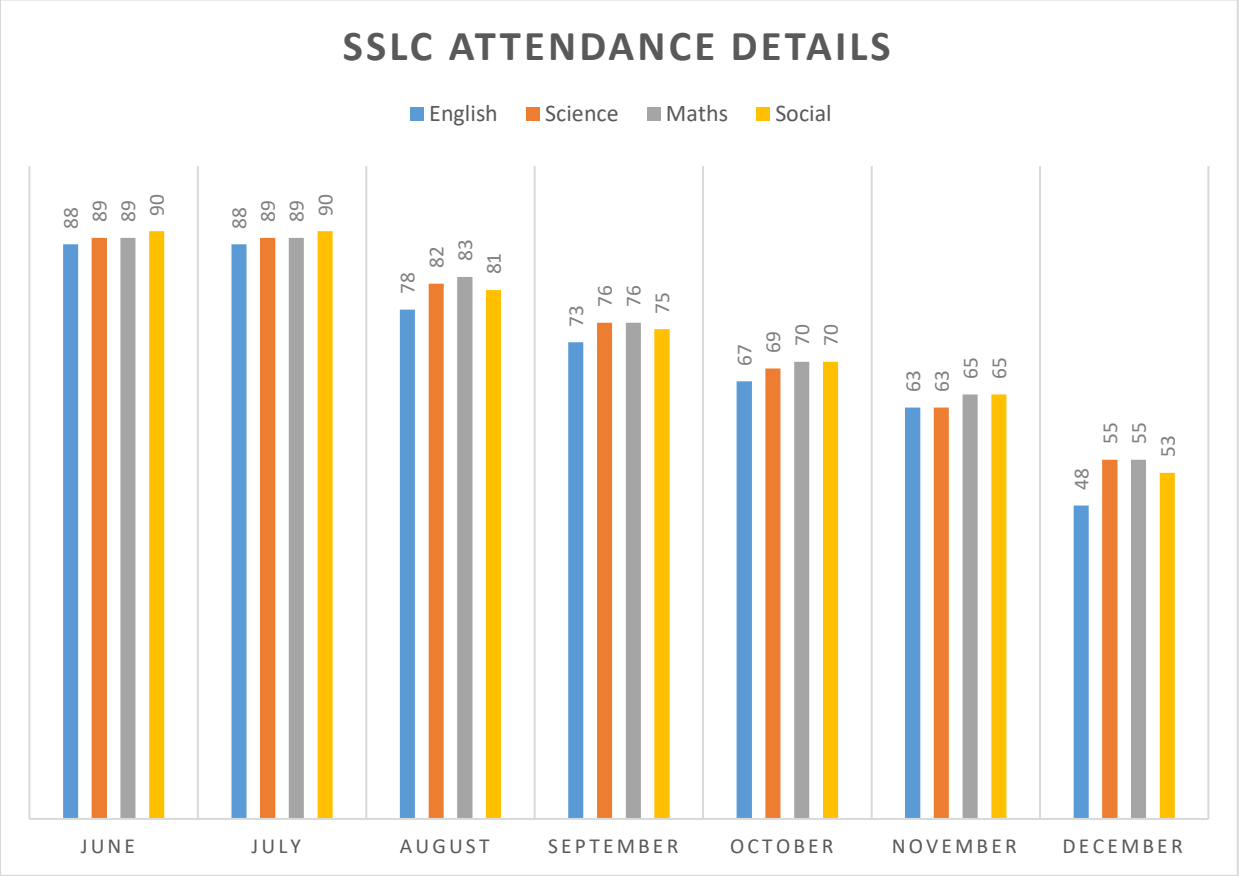
List of faculty Members associated with the Gyanarjan Project

Class	**Name of the faculty**	**Subject**
SSLC	Ms. Aneeshya	Science
	Mrs. H P Ambrani	Social studies
	Mr. M P Ramamohan	Mathematics
	Mr. Bhargav M R	English
	Mrs. Padmini S	Biology
I PUC	Ms. Raghunath	Mathematics
	Mr. Shreyas K	Physics
	Mr. Nagendra S	Physics
	Ms. Shrushi	Chemistry
	Mr. Mithun	Chemistry
	Ms. Bhavana	Biology
II PUC	Mr. Mithun	Chemistry
	Mr. Shreyas K	Physics
	Mr. Nagendra S	Physics
	Mrs. Raghunath	Mathematics
	Ms. Shrushi	Chemistry
	Ms. Bhavana	Biology

Monthly Attendance details of SSLC, I PUC and II PUC students (In Percentage):

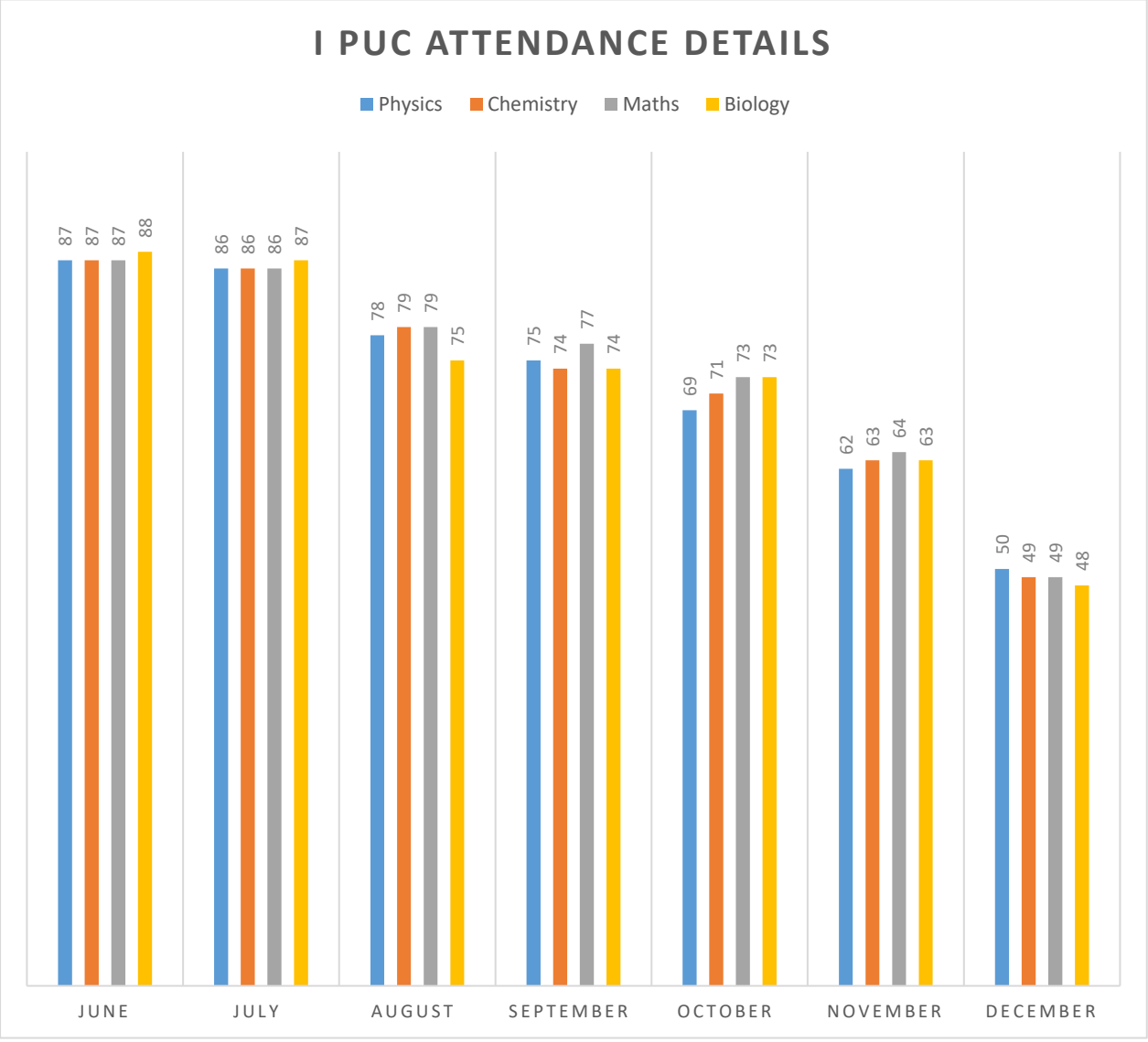
SSLC

Subject	June	July	August	September	October	November	December
English	88	88	78	73	67	63	48
Science	89	89	82	76	69	63	55
Maths	89	89	83	76	70	65	55
Social	90	90	81	75	70	65	53



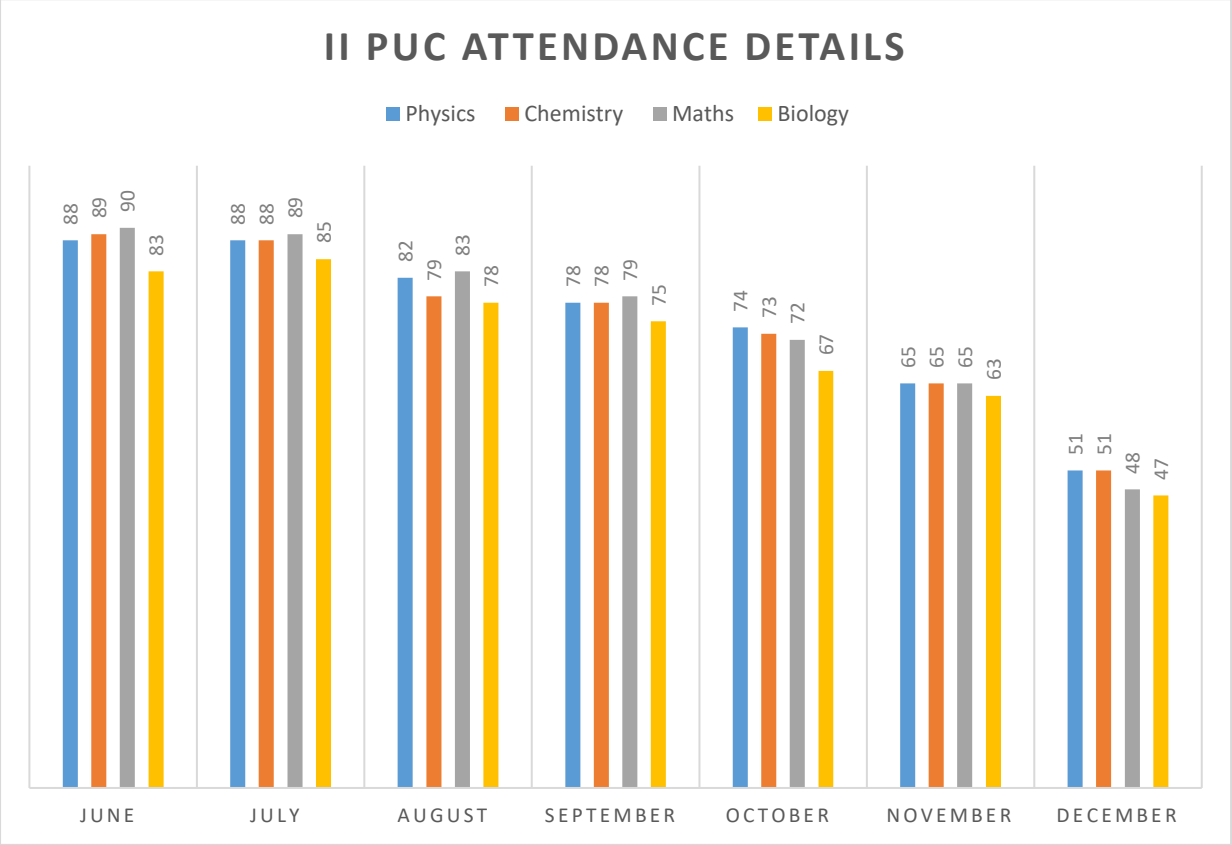
I PUC

Subject	June	July	August	September	October	November	December
Physics	87	86	78	75	69	62	50
Chemistry	87	86	79	74	71	63	49
Maths	87	86	79	77	73	64	49
Biology	88	87	75	74	73	63	48



II PUC

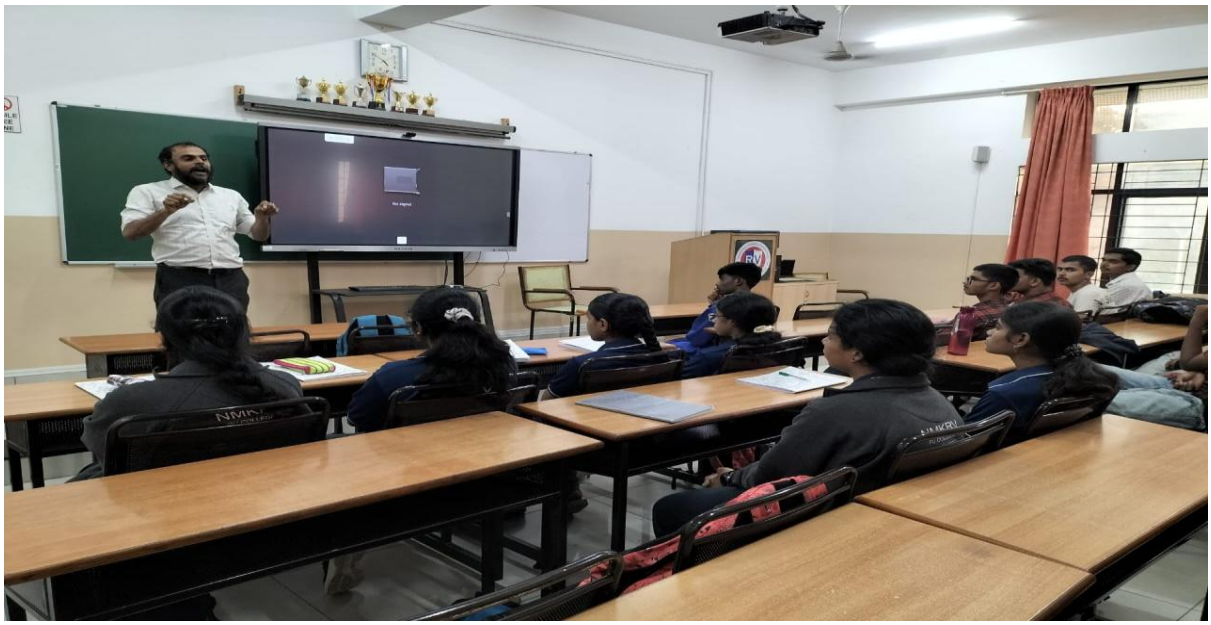
Subject	June	July	August	September	October	November	December
Physics	88	88	82	78	74	65	51
Chemistry	89	88	79	78	73	65	51
Maths	90	89	83	79	72	65	48
Biology	83	85	78	75	67	63	47



Mid Term Examinations Performance Analysis: 2025-26			
SSLC			
Subject	Max marks	Marks obtd	Percentage
English	6000	4650	62
Maths	8480	6042	57
Science	8480	6254	59
Social	8480	6360	60
Total	31440	23306	55
I PUC			
Subject	Max marks	Marks obtd	Percentage
Physics	9450	7155	53
Chemistry	9450	7830	58
Maths	10800	8100	60
Biology	6580	5076	54
Total	36280	28161	63
II PUC			
Subject	Max marks	Marks obtd	Percentage
Physics	10850	8100	60
Chemistry	10850	7830	58
Maths	12400	8640	64
Biology	7140	5814	57
Total	41240	30384	60

Value Addition Course

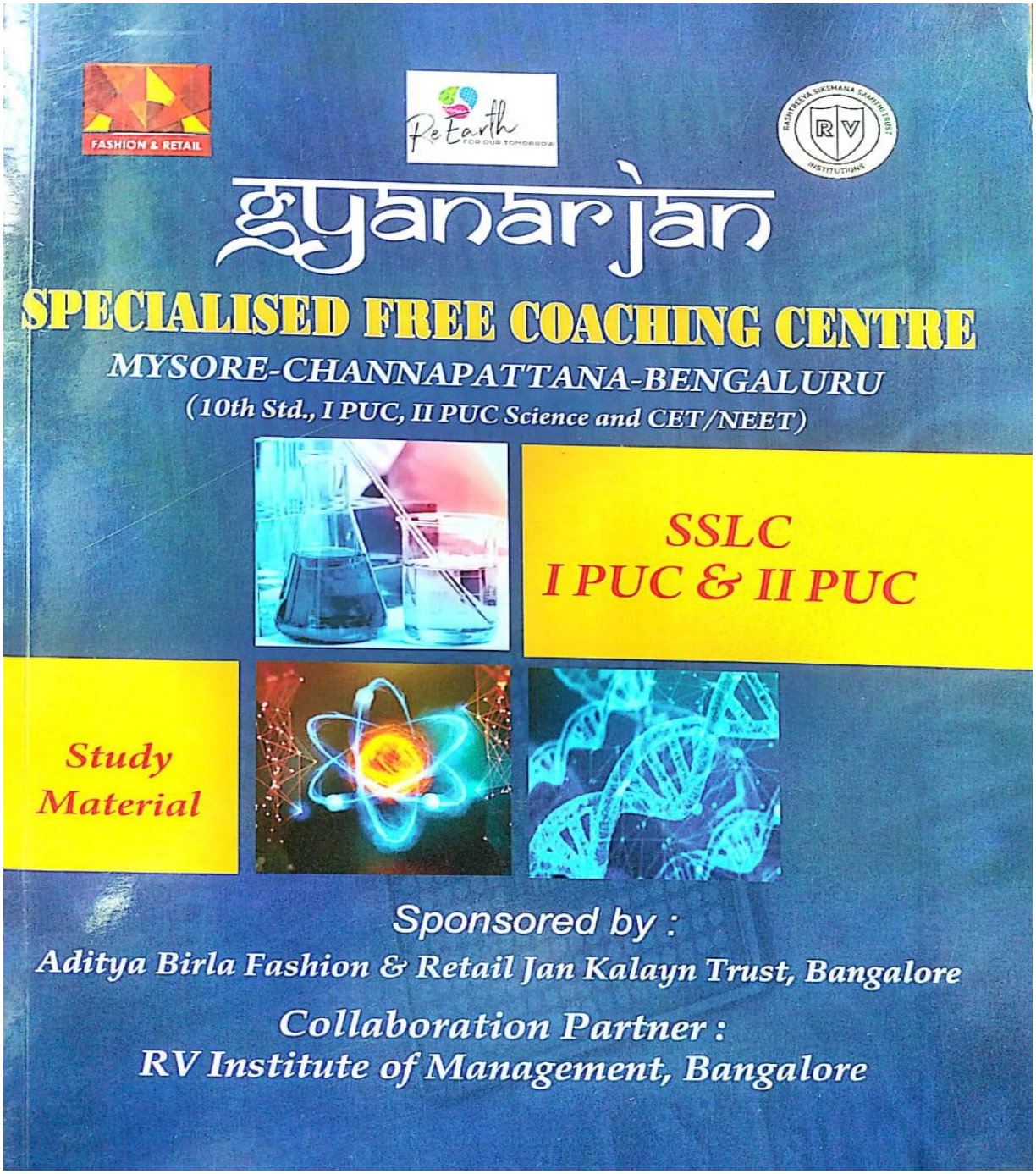
As part of the Skill Enhancement initiative, a computer literacy program and Role of AI in Present day environment was organized. The students of SSLC were trained in Basic computer skills including MS Word. The training was provided by Prof. Mithun D J , Prof, RVIM. The state-of-the-art computer labs of RVIM were used to provide training to Gyanarjan students.





Study Material Distribution

The USP of Gyanarjan project is the study material. We at Gyanarjan project take enough care in preparing the study material. Experienced teachers are involved in the preparation of study material. The study material encompasses all the vital details such as chapter wise summary, important points to remember and previous years question paper so that the students will have a comprehensive study material which helps them for examination preparation. We provide study material to all three classes viz., SSLC, I PUC and II PUC .



Scholarship Distribution Ceremony

On February 12, 2026, the Gyanarjan Scholarship Distribution Ceremony was successfully hosted at the RV Institute of Management. This annual flagship event, a cornerstone of the Gyanarjan Project, serves to recognize and incentivize academic excellence among high-achieving students. Through the continued philanthropic support of Aditya Birla Fashion and Retail Limited (ABFRL), the program provides financial grants to merit-based toppers from the SSLC and II PUC Board Examinations.

Distinguished Guests and Leadership

The ceremony was graced by key stakeholders from both the academic and corporate sectors, underlining the importance of industry-academia collaboration in social responsibility:

Presidential Address: Dr. Purushottam Bung, Director of RVIM, presided over the function, highlighting the institute's commitment to fostering educational growth.

Chief Guest: Mr. Muniraju C, Manager of CSR at ABFRL, who represented the vision of the donors.

Guest of Honor: Mr. Arun Kumar, Executive of CSR at ABFRL, played a vital role in the distribution and coordination of the awards.

Excellence Awards and Financial Grants

The scholarship recognizes the rigorous efforts of students who secured the highest marks in their respective board exams. The merit awards were categorized as follows for both SSLC and II PUC streams:

The event was a poignant gathering of students, educators, and families, emphasizing a community-centric approach to education.

Faculty Perspectives: Teachers involved in the Gyanarjan Project shared insights into the academic journey of the students, noting the resilience and dedication required to reach such high levels of proficiency.

Student Gratitude: Awardees took the stage to express their appreciation for the financial support and recognition. Many noted that such scholarships alleviate the financial burden on their families and serve as a catalyst for their future higher education goals.

Parental Pride: The audience included proud parents, witnessing the formal acknowledgment of their children's hard work and the fruition of the support provided by the Gyanarjan initiative.

The 2026 Gyanarjan Scholarship ceremony reaffirmed the impact of targeted CSR initiatives in transforming the lives of meritorious students. By rewarding excellence, ABFRL and RVIM continue to build a robust pipeline of motivated young scholars ready to contribute to society.


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CSR PROJECT OF ABFRL
IN ASSOCIATION WITH
RV INSTITUTE OF MANAGEMENT
Dr. Purushottam Bung
Muniraju C
Dr. K. Aparna Rao


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CSR PROJECT OF ABFRL
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Mr. Muniraju C
Mr. Arun Kumar H K


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IN ASSOCIATION WITH
RV INSTITUTE OF MANAGEMENT
Scholarship Distribution Ceremony
2024 - 2025 Batch
Dr. Purushottam Bung
Mr. Muniraju C
Mr. Arun Kumar H K
Dr. K. Aparna Rao


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GPS Map Camera
Bengaluru, Karnataka, India
Ssmrv College, R.v.institute Of Management, 36th Cross Rd, 4th T Block
East, Jayanagara 9th Block, Jayanagar, Bengaluru, Karnataka 560041, India
Lat 12.922687° Long 77.592669°
Thursday, 12/02/2026 05:53 PM GMT +05:30
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ADITYA BIRLA
CSR PROJECT OF ABFRL
IN ASSOCIATION WITH
RV INSTITUTE OF MANAGEMENT
Dr. K. Aparna Rao

Summary of Class conduction (June 2025 – December 2025)

SI No.	Particular	Target (in Hours)	Achievement	Gaps (Balance)	Remark
1	SSLC	280	258	22	Syllabus completed.
2	I PUC	240	211	29	Syllabus completed
3	II PUC	240	219	21	Syllabus completed
4	CET	100	05	95	After Board Exams, during March- April 2026

Way forward:

- Additional CET coaching for II PUC students – We have made elaborate arrangements to conduct Specialized CET coaching for II PUC students in Physics, Chemistry, Mathematics and Biology. The classes will be conducted in the month of March and April.
- We have identified best teachers in the domain area to give quality learning experience to our students.
- We are providing high quality CET material to all the enrolled students to make their learning experience better.
- The results of the SSLC and II PUC board examinations will be shared to ABFRL once, the results are announced by the respective boards.
- We have collected the Admission ticket details of both SSLC and II PUC students in advance so that we can get the results of these students from online portal once it is announced.
- Achieve better results than the state average score (5% more than the state average) in both 10th and 12th exams
- Encourage the toppers from each batch to continue higher studies by providing merit scholarships
- Enable about 80% of the enrolled students to clear the Common Entrance Test (CET) for Engineering.

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