Report on Bharat Utsav 2025

Date: 6th and 7th August 2025.	**Venue: Quadrangle, RVIM, Bangalore.**
Time: 2:00 PM TO 5:00 PM	**Event : An Inter-Collegiate Group Dance and Ramp Walk Competition**
No. of Participants: 200	**Event Coordinator: Prof. Pooja Takalkar.**

RV Institute of Management, Bengaluru, successfully organized **Bharat Utsav 2025**, an Inter-Collegiate Group Dance and Ramp Walk Competition, on 6th and 7th August 2025. The event was conceived as a celebration of India's rich cultural heritage and diversity, bringing together students from various colleges to showcase the traditions, art forms, and cultural identities of different regions of the country.

The event commenced with an enthusiastic response from participants and spectators alike. Bharat Utsav provided a vibrant platform for students to exhibit their talents while fostering cultural awareness, teamwork, creativity, and inter-collegiate interaction. The competitions were designed around themes that highlighted the essence of Indian culture and traditions.

On 6th August 2025, the Group Dance Competition was conducted under the theme **"Echoes of the Soil."** Participating teams presented folk dances representing different Indian states and regions. The performances reflected the unique customs, traditions, music, and lifestyles associated with various parts of the country. The participants captivated the audience with their colorful costumes, energetic performances, synchronized movements, and authentic representation of regional folklore. The event created an atmosphere of celebration and appreciation for India's diverse cultural traditions.

On 7th August 2025, the Ramp Walk Competition was organized under the theme **"Unity in Diversity."** Participants showcased traditional attire representing different states and communities of India. The event highlighted the richness of Indian textiles, ethnic fashion, and cultural identities. Through confident stage presentations and creative portrayals, students effectively demonstrated how diverse cultural traditions collectively contribute to the nation's unity and heritage. The audience appreciated the elegance, confidence, and cultural significance reflected in each presentation.

The event witnessed active participation from students across various colleges in Bengaluru. The performances were evaluated by a panel of judges based on creativity, presentation, confidence, authenticity, adherence to the theme, and overall impact. The competitive spirit displayed by the participants was commendable, making the event both engaging and memorable.

The successful execution of Bharat Utsav 2025 was made possible through the dedicated efforts of the faculty coordinators, student organizers, volunteers, and support staff of RV Institute of Management. Their meticulous planning and coordination ensured the smooth conduct of all activities, including registration, stage management, hospitality, and participant support.

Bharat Utsav 2025 achieved its objective of promoting cultural appreciation and providing students with a meaningful platform to express their talents. The event strengthened inter-collegiate relationships, encouraged teamwork and creativity, and fostered a deeper understanding of India's cultural diversity among the participants and audience.

The programme concluded on a high note with the distribution of prizes and certificates to the winners and participants. The overwhelming response and positive feedback received from students, faculty

members, judges, and guests reflected the grand success of the event. Bharat Utsav 2025 will be remembered as a vibrant celebration of India's cultural heritage and the spirit of unity in diversity.



Photo Gallery:





Co-ordinator

Director