63/2 Suchitra Properties,1st Floor,
18th Cross Road, Margosa Rd,
Malleshwaram, Bengaluru, Karnataka
560055

RV Institute of Management

AI-Enabled Placement Readiness Initiative

Two-Page Narrative Summary with Evidence Annexures

102	45,635	7,332	46,613
Planned Hours	**Engagement Hours**	**Attempts**	**Total Learning Hours**

1. Institutional Context

RV Institute of Management has implemented a structured placement-readiness pathway for management students through two semester-based courses: Communication & Soft Skills in Semester I and Employability Skills in Semester II. The pathway is designed to strengthen workplace communication, professional confidence, interview readiness, group discussion readiness, resume readiness, aptitude practice, and career orientation. The initiative has been enabled through the Quiklrn AI-Enabled Learning Management System, creating a measurable learning environment for delivery, practice, assessment, feedback, and progress tracking.

Evidence reference: *Figure 1 and Figure 2*

2. Structured Two-Semester Readiness Pathway

The initiative has a combined planned structure of 102 hours. Semester I contributes 60 hours and focuses on foundational communication, soft skills, career planning, interpersonal development, and aptitude readiness. Semester II contributes 42 hours and focuses on employability readiness through a Build-Apply-Assess model. This confirms that placement readiness is embedded into the student learning journey as a progressive capability-building process rather than as a short-term placement-season activity.

Evidence reference: *Annexure 2, Annexure 7 and Annexure 8*

3. AI-Enabled Learning Environment and Continuous Practice

The Quiklrn platform converts placement preparation into a trackable and evidence-based process. Students access structured learning resources, complete practice activities, attempt assessments, and receive feedback. The platform captures user activation, engagement hours, attempts taken, performance distribution, and total learning hours. This gives the institution, mentors, and the placement office a common view of learning adoption and student readiness.

Evidence reference: *Figure 1 and Figure 2*

4. Usage Evidence from Semester I

The Communication & Soft Skills dashboard shows strong student adoption and sustained learning activity. It records 282 users activated, 27,918 engagement hours, 1,296 attempts taken, and 28,091 total learning hours. Against the 60-hour structured course design, this demonstrates that students are using the digital environment for continued practice, assessment, and improvement beyond classroom delivery. The dashboard also shows performance distribution across bands, enabling targeted mentoring for students and areas requiring reinforcement.

Evidence reference: *Figure 1, Annexure 3 and Annexure 4*

5. Usage Evidence from Semester II

The Employability Skills dashboard shows high practice and assessment intensity. It records 386 users activated, 17,717 engagement hours, 6,036 attempts taken, and 18,522 total learning hours. The high number of attempts indicates repeated practice and assessment participation, which is particularly relevant for employability preparation. The dashboard further identifies readiness bands, enabling mentors and the placement office to focus on students and competency areas that need additional support before placement activities.

Evidence reference: *Figure 2, Annexure 5 and Annexure 6*

6. Combined Institutional Engagement

Across the two course dashboards, the initiative has generated 45,635 engagement hours, 7,332 practice and assessment attempts, and 46,613 total learning hours. The dashboards show 668 course activations across the two courses; this represents combined course-level activations and may include students appearing in more than

one course or semester. The evidence demonstrates that the institution has created a sustained engagement model for placement readiness, supported by measurable learning records.

Evidence reference: *Annexure 7*

7. Role of Placement Office and Mentors

The platform evidence can be used by the placement office to identify students who are closer to readiness and students who require additional support. Mentors can use engagement, attempts, and performance distribution to conduct student-wise reviews, recommend additional practice, and monitor progress over time. This creates a clear improvement cycle: plan the course, deliver learning, assess performance, identify gaps, intervene through mentoring, and review improvement.

Evidence reference: *Figure 1 and Figure 2*

8. Alignment to Institutional Quality Criteria

The initiative supports quality criteria related to curriculum enrichment, student-centric learning, digital learning adoption, capability enhancement, student progression, mentoring, and data-driven governance. The course structure provides evidence of planned curriculum enrichment; the usage dashboards provide evidence of participation and learning engagement; the assessment attempts provide evidence of continuous evaluation; and the performance bands provide evidence for follow-up action by mentors and the placement office.

Evidence reference: *Annexure 9 and Annexure 10*

9. Summary Statement

RV Institute of Management has implemented a structured AI-enabled placement-readiness pathway through Quiklrn LMS, covering 102 planned learning hours across Communication & Soft Skills and Employability Skills. The initiative has generated 45,635 engagement hours, 7,332 practice and assessment attempts, and 46,613 total learning hours across the two dashboards. This provides strong evidence of student engagement, digital learning adoption, continuous practice, feedback-based improvement, and coordinated readiness support through academic delivery, mentors, and the placement office.

Evidence reference: *Figure 1, Figure 2 and Annexures 2 to 10*

For QUIKLRN PRIVATE LIMITED.

Authorised Signatory

QUIKLRN PRIVATE LIMITED BANGALORE

Annexures: Evidence Tables

Annexure 1: Image / Infographic Evidence Register

Figure No.	Image / Infographic Title	Evidence Used
Figure 1	Communication & Soft Skills - Performance & Engagement Summary	Users activated, engagement hours, attempts, total learning hours, and performance distribution for Semester I
Figure 2	Employability Skills - Performance & Engagement Summary	Users activated, engagement hours, attempts, total learning hours, and performance distribution for Semester II

Annexure 2: Course Structure Summary

Semester	Course	Planned Hours	Course Focus	Evidence Reference
Semester I	Communication & Soft Skills	60	Communication foundation, soft skills, career orientation, interpersonal skills, and aptitude foundation	Course table and Figure 1
Semester II	Employability Skills	42	Resume readiness, interview readiness, group discussion readiness, and aptitude readiness	Course table and Figure 2
Total	Placement Readiness Pathway	102	Continuous preparation for placement progression	Combined evidence

Annexure 3: Communication & Soft Skills - Semester I Usage Evidence

Usage Indicator	Evidence from Dashboard	Evidence Reference
Users Activated	282	Figure 1
Engagement Hours	27,918	Figure 1
Attempts Taken	1,296	Figure 1
Total Learning Hours	28,091	Figure 1
Planned Course Hours	60	Course structure
Average Total Learning Hours per Activated User	Approx. 99.6 hours	Derived from Figure 1
Average Engagement Hours per Activated User	Approx. 99.0 hours	Derived from Figure 1
Average Attempts per Activated User	Approx. 4.6 attempts	Derived from Figure 1

Annexure 4: Communication & Soft Skills - Semester I Performance Band Evidence

Performance Band	Count	Evidence Reference
80% and above	10	Figure 1
60%-79%	17	Figure 1
40%-59%	7	Figure 1
Below 40%	5	Figure 1

Annexure 5: Employability Skills - Semester II Usage Evidence

Usage Indicator	Evidence from Dashboard	Evidence Reference
Users Activated	386	Figure 2
Engagement Hours	17,717	Figure 2
Attempts Taken	6,036	Figure 2
Total Learning Hours	18,522	Figure 2
Planned Course Hours	42	Course structure
Average Total Learning Hours per Activated User	Approx. 48.0 hours	Derived from Figure 2
Average Engagement Hours per Activated User	Approx. 45.9 hours	Derived from Figure 2
Average Attempts per Activated User	Approx. 15.6 attempts	Derived from Figure 2

Annexure 6: Employability Skills - Semester II Performance Band Evidence

Performance Band	Count	Evidence Reference
80% and above	4	Figure 2
60%-79%	5	Figure 2

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Performance Band	Count	Evidence Reference
40%-59%	3	Figure 2
Below 40%	0	Figure 2

Annexure 7: Combined Platform Usage Evidence

Combined Indicator	Evidence	Evidence Reference
Total Planned Learning Hours	102 hours	Course structures
Total Engagement Hours	45,635 hours	Figure 1 and Figure 2
Total Attempts Taken	7,332 attempts	Figure 1 and Figure 2
Total Learning Hours	46,613 hours	Figure 1 and Figure 2
Total Course Activations	668 activations	Figure 1 and Figure 2

Note: Course activations represent combined dashboard activations across the two courses and may not represent unique student count.

Annexure 8: Semester I Module Allocation

#	Module	Sessions	Duration / Session	Total Duration	Composition
1	Introduction to Communication and its Importance	1	3.0 hrs	3.0 hrs	5%
2	Reading, Writing, and Listening Skills	5	3.0 hrs	15.0 hrs	25%
3	Spoken Communication	4	3.0 hrs	12.0 hrs	20%
4	Career Planning	2	3.0 hrs	6.0 hrs	10%
5	Interpersonal Skills	2	3.0 hrs	6.0 hrs	10%
6	Aptitude Skills	6	3.0 hrs	18.0 hrs	30%
Total		20		60.0 hrs	100%

Annexure 9: Semester II Module Allocation

#	Module	Sessions	Build Understanding	Learn and Apply	Assess / Reflect	Total	Composition
1	Resume Building	2	1.0 hrs	2.0 hrs	1.0 hrs	4.0 hrs	10%
2	Interview Skills and Mock Interview	4	2.0 hrs	4.0 hrs	2.0 hrs	8.0 hrs	19%
3	GD Skills and Mock GD	3	1.5 hrs	3.0 hrs	1.5 hrs	6.0 hrs	14%
4	Aptitude Skills	12	6.0 hrs	12.0 hrs	6.0 hrs	24.0 hrs	57%
Total		21	10.5 hrs	21.0 hrs	10.5 hrs	42.0 hrs	100%

Annexure 10: Evidence Use by Institutional Stakeholders

Stakeholder	How the Evidence Can Be Used	Evidence Reference
Academic Leadership	Review structured delivery, student engagement, and learning adoption	Figure 1 and Figure 2
Placement Office	Identify placement-ready students and students needing focused support	Figure 1 and Figure 2
Faculty Mentors	Track student participation, performance gaps, and improvement needs	Figure 1 and Figure 2
Quality Team	Maintain evidence of curriculum enrichment, student support, digital learning, and progression	Figure 1 and Figure 2
Students	Practise continuously, receive feedback, and improve readiness over time	Figure 1 and Figure 2



Attached Evidence Figure(s) 1& 2: Communication & Soft Skills + Employability Skills Dashboard

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RV INSTITUTE OF MANAGEMENT®

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Empowering Skills. Fueling Futures.

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COMMUNICATION & SOFT SKILLS – PERFORMANCE & ENGAGEMENT SUMMARY

282 Users Activated

27,918 Engagement Hours

1,296 Attempts Taken

28,091 Total Learning Hours (Engagement + Attempts)

TOPIC PERFORMANCE OVERVIEW

#	Activity Name	Average Score (Out of Max)	Max Marks	Performance (%)
1	Applied Algebra | Topic Test	10.00	10	100%
2	Partnership | Topic Test	9.71	10	97%
3	Square Root and Cube Root | Topic Test	9.25	10	93%
4	Time and Distance | Topic Test	8.75	10	88%
5	Directions | Topic Test	8.50	10	85%
6	Business Letters and Essay Writing | Topic Test	8.38	10	84%
7	Blood Relations | Topic Test	8.20	10	82%
8	Blog Writing and Book Review | Topic Test	8.00	10	80%
9	Ratio and Proportion | Topic Test	8.00	10	80%
10	Vocabulary Enhancement | Topic Test	8.00	10	80%
11	Career Planning | Topic Test	7.62	10	76%
12	Ages | Topic Test	7.50	10	75%
13	Emails and Other Business Writings | Topic Test	7.38	10	74%
14	Reading Comprehension | Topic Test	7.31	10	73%
15	Applied Grammar, Editing, and Proofreading | Topic Test	7.00	10	70%
16	Interpersonal Skills – I | Topic Test	7.00	10	70%
17	Public and Impromptu Speaking | Topic Test	7.00	10	70%
18	Profit and Loss | Topic Test	6.71	10	67%
19	Situation Based Puzzles | Topic Test	6.67	10	67%
20	Interpersonal Skills 2 | Topic Test	6.50	10	65%
21	Professional Presentation Skills | Topic Test	6.50	10	65%
22	Introduction & Importance of Communication | Topic Test	6.47	10	65%
23	Clocks | Topic Test	6.00	10	60%
24	Number Series | Topic Test	6.00	10	60%
25	The Articulation and Pronunciation | Topic Test	6.00	10	60%
26	Grammar Essentials | Topic Test	6.86	12	57%
27	Time and Work | Topic Test	5.70	10	57%
28	Alphanumeric Series | Topic Test	5.67	10	57%
29	Para-jumbles | Topic Test	3.92	10	39%
30	Debate and Persuasive Skills | Topic Test	3.50	10	35%
31	Know Your Level Test - Communication	10.19	32	32%
32	Percentages | Topic Test	2.63	10	26%
33	Conversational Skills | Topic Test	0.00	10	0%
34	Listening Skills | Topic Test	0.00	10	0%
35	Non-Verbal Communication | Topic Test	0.00	10	0%
36	**Overall Average**	**6.49**	–	65%

SCORE DISTRIBUTION (BASED ON PERFORMANCE %)

80% and above (10 Topics)

- Applied Algebra | Topic Test (100%)
- Partnership | Topic Test (97%)
- Square Root and Cube Root | Topic Test (93%)
- Time and Distance | Topic Test (88%)
- Directions | Topic Test (85%)
- Business Letters and Essay Writing | Topic Test (84%)
- Blood Relations | Topic Test (82%)
- Blog Writing and Book Review | Topic Test (80%)
- Vocabulary Enhancement | Topic Test (80%)
- Ratio and Proportion | Topic Test (80%)

60% – 79% (17 Topics)

- Career Planning | Topic Test (76%)
- Ages | Topic Test (75%)
- Emails and Other Business Writings | Topic Test (74%)
- Reading Comprehension | Topic Test (73%)
- Applied Grammar, Editing, and Proofreading | Topic Test (70%)
- Interpersonal Skills – I | Topic Test (70%)
- Public and Impromptu Speaking | Topic Test (70%)
- Profit and Loss | Topic Test (67%)
- Situation Based Puzzles | Topic Test (67%)
- Interpersonal Skills 2 | Topic Test (65%)
- 2 more topics

40% – 59% (7 Topics)

- Grammar Essentials | Topic Test (57%)
- Time and Work | Topic Test (57%)
- Alphanumeric Series | Topic Test (57%)
- Para-jumbles | Topic Test (39%)
- Debate and Persuasive Skills | Topic Test (35%)
- Know Your Level Test Communication (32%)
- Percentages | Topic Test (26%)

Below 40% (5 Topics)

- Conversational Skills | Topic Test (0%)
- Listening Skills | Topic Test (0%)
- Non-Verbal Communication | Topic Test (0%)
- Clocks | Topic Test (0%)
- The Articulation and Pronunciation | Topic Test (0%)

5 topics are performing below 40%.
Focused practice and personalized learning can help improve outcomes.

KEY TAKEAWAYS

- Strong performance in quantitative reasoning topics like Algebra, Time & Distance, and Data Interpretation.
- Communication fundamentals like Listening, Conversational Skills, and Non-Verbal skills need focused attention.
- Consistent practice in mid-performing topics will help bridge gaps and strengthen overall performance.
- Keep engaging with assessments to build confidence and improve employability readiness.



Figure 1

Evidence Summary for Institutional Quality Reporting