RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Affiliated to Bengaluru Central University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

Ref No: 518/RVIM/MBA/2025-26

The Honorary secretary Sir
RSST
Bangalore

RASHTREEYA SIKSHANA SAMITHI TRUST No: 7538 Date: 16/1/26

R.V. INSTITUTE OF MANAGEMENT No. 424 Year 2025-26 Date 22/1/2026 4th 'T' Block Jayanagar, Bangalore-41

Date; 16.01.2026

Sir, GA!

SUB: **Seeking approval to enrol for Advanced Certification Program in Business Consulting offered by AIMA**

With regard to above subject, I would like to enrol for the said program as it will further enable us to undertake good business consultancy assignments going forward and in turn develop required capabilities among the fellow colleagues.

About the Program:

- 6 months program – divided into three modules totalling 70 Hours of live online sessions conducted by experts on weekends followed by two days in-person workshop at AIMA, New Delhi.
- Program Fees is Rs. 64900.00 including GST. Attending in-person workshop at New Delhi may cost us around Rs.25000.00 approximately (Travel and stay).
- Those who complete the Program successfully with minimum B Grade will be awarded the Certification.

Copy of the Brochure is enclosed herewith for your kind reference.

For your kind consideration and Approval.

Thanking You!

Truly Yours

16.01.2026

(Dr. Purushottam Bung)

Approved 21/01.

RASHTREEYA SIKSHANA SAMITHI TRUST No: 9626 Date: 21/1/26

Alce
Pl. register. There is a link through which you can register & pay & complete the process. Once done share me the details
22/01.

Ch No.....Date 23/01/26

R V INSTITUTE OF MANAGEMENT

Head of Ac.....workshop expenses

Passed for Rs.....63,800/-.....

Rupees...~~Sixty four thousand~~ ~~Nine hundred Only/-~~.....

AORVIM Director

63800/-
+ 1100/- TDS
64900/-

1900000691
1500000973

RV Educational Institutions

Dr. Purushottam Bung <director.rvim@rvei.edu.in>

Invitation to Enrol / Nominate Faculty for Advanced Certificate Programme in Business Consulting (Starting 31 January 2026)

Kiran Rawat <kiran@aima.in> 16 January 2026 at 10:38

Dear Sir / ma'am,

Warm greetings from the All India Management Association (AIMA)!

We are pleased to share details of the 12th batch of the Advanced Certificate Programme in Business Consulting, scheduled to commence on 31 January 2026.

This six-month, practice-oriented programme has been designed to develop strong consulting capabilities among experienced professionals and faculty members. It is particularly relevant for faculty members who wish to enhance their industry engagement, undertake consulting assignments, and strengthen the applied dimension of their teaching and research.

The programme covers essential areas such as consulting processes and tools, proposal and report writing, client management, professional ethics, and emerging consulting domains. Learning is delivered through structured weekend live online sessions, complemented by a two-day in-person workshop at AIMA, New Delhi, focused on hands-on consulting practice.

You may choose to enrol yourself in the programme or recommend/nominate your faculty colleagues who would benefit from structured exposure to professional consulting work.

Interested participants may see the details and register for the programme using the following link:
https://pgcourses.aima.in/programs/advanced-certificate-programme-in-business-consulting

We believe this programme will add meaningful value to faculty development and institutional industry engagement, and we would be delighted to have participation from your esteemed institution.

For registration details, or any further information, please feel free to contact:

Ms. Kiran Rawat
AIMA – Centre for Management Education
Mobile: +91 97178 70424
Email: kiran@aima.in

Thanks & Regards,

70 PLATINUM JUBILEE 1957 2027 | AIMA ALL INDIA MANAGEMENT ASSOCIATION

Dr. Ganesh Singh

Professor & Programme Director

-New Age Courses

Centre for Management Education

Phone:+91 11 4767 3000, 4986 8399 Extn. 712

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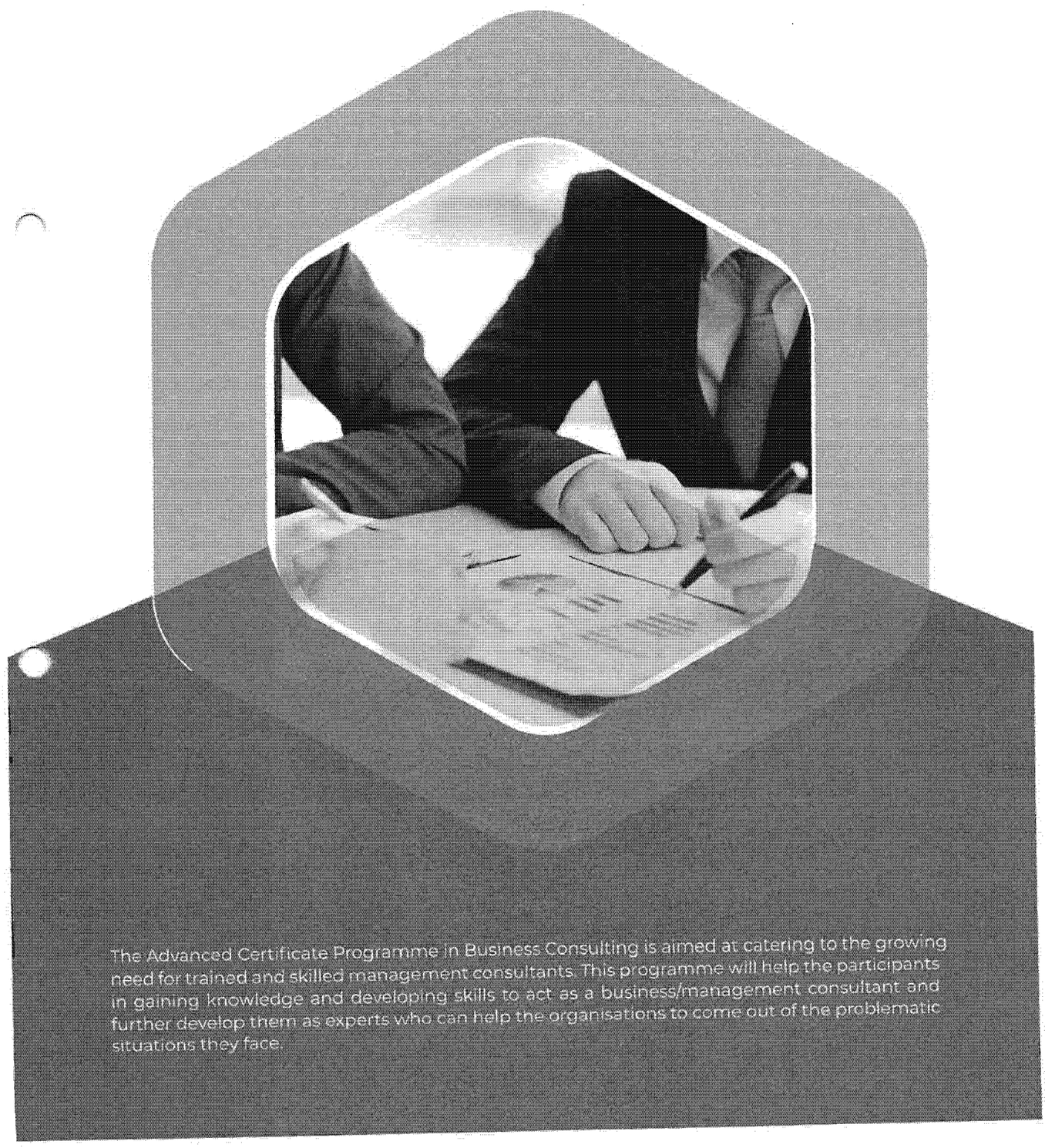
Email: gsingh@aima.in

Website: www.aima.in

Brochure_Business Consulting.pdf
3547K

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

ADVANCED CERTIFICATE PROGRAMME IN
BUSINESS CONSULTING



The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

Programme Overview & Objectives

Consulting also known as Business Consulting or Management Consulting is a service provided by an individual consultant or professional consulting firms to help their clients and its management to solve complex issues that affect their business or take guidance from them on finding some innovative techniques and ideas to move ahead.

A professional career in Business Consulting is highly in demand and is extremely worthwhile financially as well as professionally. An individual can start his own practice in consulting or can join a consulting firm which can be very exciting.

Who should attend this Programme?

- Employed professionals in Public/Private/MNCs and other Govt. Organisations who are willing to acquire knowledge and skills in consulting
- B-School faculty members who are willing to take up consulting assignments
- Those involved in internal consultancy process for their respective organisation
- Those who manage external consultants
- Those who manage their own Consultancy Firm/Startups/Businesses etc.

Eligibility

Post-Graduate or equivalent in any discipline from a recognised university Minimum work experience of 5 years is desirable

Duration

The duration of the programme is 6 months.



Programme Structure & Mode of Delivery

The programme is organized into three modules, each spanning two months and comprising 70 hours of live online sessions conducted on weekends (Saturdays and Sundays). These sessions are led by distinguished academics and experienced consultants.

Module - 1 (Learning Hours - 30)

- Business Consulting – Concepts and Services
- Consulting Process and Tools
- Consulting Business Development and Client Management

Module - 2 (Learning Hours - 20)

- Soft Skills for Consulting
- Developing and effective Consultancy Proposal
- Consultancy Report Writing

Module - 3 (Learning Hours - 20)

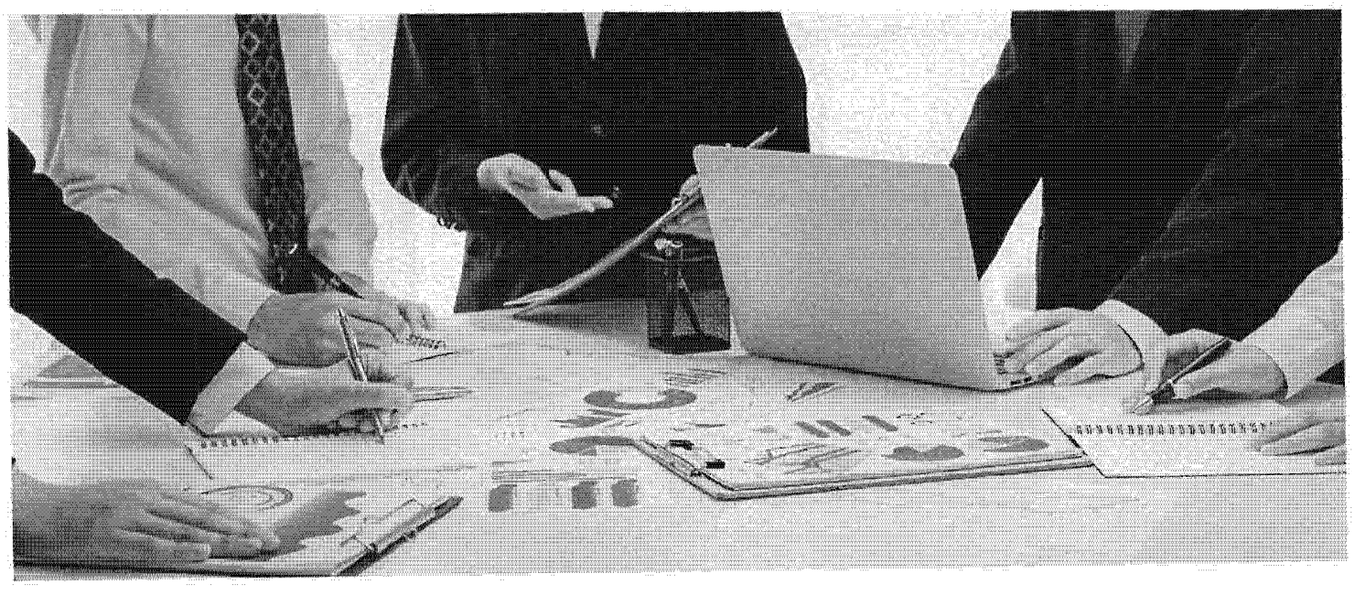
- Starting and Managing own Consultancy Business
- Emerging areas for Business Consulting
- Professional Practices and Ethics

In Person Workshop (10 hours / 2 Days)

Upon completing the third module, participants will take part in a two-day, in-person workshop at AIMA, New Delhi. This immersive workshop, facilitated by renowned consultants, provides a unique opportunity for hands-on learning and direct interaction with industry experts

Learning Material

The course pack comprising text books, reading materials etc. will be provided to each participant.



Assessment, Grading & Certification

As this is the highly practical course focused on nurturing consulting skills, the pedagogy followed will also be oriented more towards giving the participants hands on experience in consultancy.

The participants would be assessed on the basis of their performance in:

- Comprehensive Examination (Open Book, Situation Based Questions) – 60% Weightage
- Consultancy Proposal (judged on Appeal, Structure, Content, Flow & Relevance of information) - 30% Weightage,
- Viva-voce – 10% Weightage.

The participants will be graded on relative letter grading system. Those who obtain minimum B grade in Online Comprehensive Examination as well as in Consultancy Proposal Development and Viva Voce would be declared passed in the 'Advanced Certificate Programme in Business consulting' and awarded certificate by ALL INDIA MANAGEMENT ASSOCIATION.

Enrolment & Registration Process

You can enroll in the programme by registering online. For online registration – CLICK HERE
The sessions commence twice a year.

Programme Fees

The programme fees for this course is Rs 64900/- (including GST 18%) which include cost of Course Learning Material & Examination fees.

About AIMA

The All India Management Association (AIMA) is the Voice of India's Leaders and Managers, and the apex body for management in India with over 38000 members and close to 6000 corporate / institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

For further details, please contact:
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Mob: +91-9599895600 | Tel : 011-47673000/011, 49868399 Extn. 741
Email : kiran@aima.in / businessconsulting@aima.in

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

AIMA Payment Acknowledgement

*Payment ID	**666993**
*Name	DR. PURUSHOTTAM BUNG
*Address	RV Institute of Management Karnataka-560041 India
*Email-ID	director.rvim@rvei.edu.in
*Mobile/ Telephone No.	7411339344
*GSTIN, if available	29AAATR0758A1ZP
*Programme/Event for which Payment is Made	Advanced Certificate Programme in Business Consulting
*Amount in INR	₹ 63800/-
Remarks, if any	

Mode of Payment: Debit/Credit Card

*Transaction Reference No.	2206925	*Payment Date	24-01-2026 10:53:48
*Receipt No/ PG Ref.No.	114249277520/ 979648	*Amount Paid	₹ 63800/-