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ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Ahmedabad

This is to certify that

Purushottam Bung

RV Institute of Management

Bangalore

has participated and presented the case titled

Breaking Diaper Habits: Strategic Choices for SuperBottoms' Market Growth

Awarded as the Best Case

in the

Case Competition 2026

Fostering Entrepreneurial Learning through Real-World Cases

held at EDII Campus during 5 – 7 January, 2026

SATYAJIT MAJUMDAR
Case Competition Chair

SUNIL SHUKLA
Director General