SANCTION ORDER

F.No.CRC/ISF/2024-25/SO-2 **Dated: 10-06 -2024**

Ms. Anitha D'silva
Senior Assistant Professor
RV Institute of Management
Jayanagar, Bangalore — 560041,
Karnataka

Subject: Sanction of **Institutional Seed Funding** for the Research Project entitled **"Suboptimal Eminence of Online Information in Social Media Platforms and its Influence on Young Adolescent Internet Users"** to **Ms. Anitha D'silva**, Senior Assistant Professor, RV Institute of Management, Jayanagar, Bangalore-560041, Karnataka.

Dear Sir/Madam,

1. The Management has approved the sanction of Seed Funding for undertaking the research project titled **"Suboptimal Eminence of Online Information in Social Media Platforms and its Influence on Young Adolescent Internet Users"** submitted by to **Ms. Anitha D'silva**, Senior Assistant Professor along with Prof. Manjunath SK, Assistant Professor, RV Institute of Management

2. The study, as proposed by the researcher, is to be located at and financially administered by the PI and Co-PI as per the guidelines of this award.

3. The Management has sanctioned an Institutional Seed Funding of **Rs. 50,000/-** (Rupees Fifty Thousand only) for the above Research Project and the fund will be released as proposed by the researcher as and when required under different budget heads.

S. No	Budget	Amount in INR
1	Fieldwork- data collection and Analyzing using software	10,000
2	Stationary & Printing	5,000
3	Conference presentation and publication	30,000
4	Miscellaneous expenses	5,000
	TOTAL	50,000