Rashtreeya Sikshana Samithi Trust

RV Institute of Management

BOS MINUTES OF MEETING 5

The fifth BOS meeting was held on 19.12.2025 from 4:00 PM onwards. Following members were present;

External

1. Dr Ritika Sinha
2. Dr Dwarikaprasad Uniyal
3. Dr Vidyasagar
4. Dr Poornima Charantimath
5. Mr Vinod Kulkarni
6. Mr Vishwanadh Raju
7. Dr Ajoy Kumar

Internal

1. Dr Purushottam Bung
2. Dr Anupama K Malagi
3. Dr Santhosh M
4. Dr Noor Firdoos Jahan
5. Dr Jahnavi M
6. Dr Tamizharasi D
7. Dr Srikanth P
8. Dr Krithika J
9. Dr Sumera Aluru
10. Dr Vinay K S
11. Dr Rashmi Shetty
12. Dr Sunitha P
13. Prof C S Venkatesh
14. Prof NNS Reddy

Following members were granted leave of absence as they were not able to attend the meeting.

1. Dr Satyajit Majumdar
2. Dr Vasanti Srinivasan
3. Mr Pramendra Kumar
4. Prof Uma Sharma
5. Prof Swaraj Bharti
6. Prof Rajendra Desai

The Chairman of the BoS extended a warm welcome to all the members present.

AGENDA POINT 1: Approval of the minutes of the fourth BoS Meeting held on 06.11.2024

All the members approved the minutes of the fourth BoS meeting. The action taken report for the suggestions received during the third meeting is as follows:

Agenda Point	Suggestion made	Action taken
Agenda 3	Conduct exams for all the backlog subjects during fast track semester	Implemented- Fast Track examination will be conducted once a year- after II Sem
Agenda 4	Revising the prize amount for the 3 toppers to Rs 50,000/-, Rs 40,000/- & Rs 30,000/- from the existing Rs 15,000/-, Rs 10,000/- and Rs 5,000/- respectively	Prize amount revised and implemented for the graduated batch
Agenda 7	Using block- chain technology for verification of student certificates by CERT ONCE	Discussions under process at the Trust level
Agenda 8	Suggestions regarding events that we can host as part of Silver Jubilee Celebrations	On going discussions- working on suggestions made by members and designed plan of action for the same

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AGENDA POINT 2. Induction of new members to the BoS and thanking the members who left

The Chairman of the BoS introduced and extended a warm welcome to the new members to the BoS. Four new internal members were inducted:

1. Dr K Aparna Rao, Professor & Deputy Director
2. Dr Sunitha P, Asst Professor & Head Placements
3. Prof Venkatesh C S, Professor of Practice
4. Dr Tejashwini B, Senior Librarian

The Chairman thanked the following members who have left:

1. Ms Payal Jindal, Co-ordinator, Placements

AGENDA POINT 3: Revisited the vision-mission-values- Quality Policy- Graduate Attributes- POs & PEOs and Perspective Plan during Strategic Retreat held during 14-17 November 2025 and seeking approval for the same

The Chairman shared the revised Vision-Mission-Values- Quality Policy- Graduate Attributes- POs- PEOs and Perspective plan post 3 day Strategic Retreat held during 14th to 17th November 2025.

OBSERVATIONS , DISCUSSION & RESOLUTION

- Members were happy about the changes made
- They appreciated the idea of regularly conducting Strategic Retreat to re-visit the Vision-Mission-Values- Quality Policy- Graduate Attributes- POs- PEOs and Perspective plan .
- The resolution will be presented to the Academic Council members for ratification.

AGENDA POINT 4: Revised curriculum framework for MBA

The chairman presented before the BoS, the revised curriculum framework for MBA. The major changes are mentioned as here-in under:

- Total no. of credits increased from **106 to 107**
- No. of courses in I sem increased from 08 to 10. The newly added courses are additional **Open Elective I (1 credit) and Creative Expression & Visual Thinking (1 credit)**
- No. of courses in II Sem increased from 10 to 13**. The new courses are Supply Chain Management (3 credits - which was earlier part of III Sem) , Creativity & Design Thinking for Business (1 credit - which was earlier part of III Sem) and Open Elective III during BIP (1 credit)**
- **Business Immersion Programme is proposed after I Sem and Social Immersion will be after II sem with effect from 2025-27 batch.**
- Few course names/titles are changed in I & II Sem like:
    - Economics for Decision Making (I Sem) which was Economics for Decision Making earlier
    - New Age Entrepreneurship (II Sem) which was Entrepreneurship & Startup Management earlier
    - Application of Operations Research & Project Management (II Sem) which was earlier Applications of Operations Research in Business
- No. of credits for Communication & Soft skills reduced from 4 to 2 credits (Contact hours remain the same)
- No. of credits for MOB reduced from 4 to 3 credits
- No. of electives for specialization increased from 3+2 to 4+2. The fourth elective is the domain specific course under each specialization which is mandatory and carries 3 credits
- The course titles under domain specific for different specialization areas as under:
    - Marketing- Business Analytics for Marketing

- Entrepreneurship & Family Enterprise Management- Green & Agritech Entrepreneurship
- Finance- Fintech & Financial Analytics
- Operations & SCM- SCM Technology & Analytics
- AI & Business Analytics- Analytics applications in functional areas
- HRM- AI & HR Analytics

- New skill enhancement course added in III Sem, namely Gen AI for Business (3 credits)
- Two new electives (III Sem) added under Marketing specialization- International Marketing & Digital Supply Chain Marketing and removed 'Applications of Digital Marketing'
- Under Finance Specialization, one new elective paper is added namely 'Forensic Accounting & Auditing' and title of the course Merchant Banking & Financial Services is changed to 'Investment Banking & Financial Services', content also changed wherever required.
- Under Operations & Supply Chain Management Specialization, all the electives in III & IV Sem are revised with content & course titles and few new courses are added listed as under:
  - World Class Manufacturing (Earlier in IV Sem)
  - Demand and Supply Management
  - Logistics Design & Management (Earlier- Logistics Management)
  - Service Operations Management
  - Project Management for Operations Excellence
  - Operations Strategy & Supply Chain Network Design
  - Strategic Sourcing & SRM
  - E-Commerce & Digital Supply Chain Management
  - Total Quality Management & Lean Six Sigma
  - Cross Functional Integration for SCM

- The Business Analytics Specialization is renamed as AI & Business Analytics
- Under AI & BA specialization the title of the elective course ' Descriptive Analytics & Data Visualization and Story Telling' is renamed as 'Data Visualization and Story Telling using Tableau' and in IV sem 'IT Risk Management & Data Security renamed as 'Cyber Security Fundamentals: Risk, Governance & Privacy'. Content is also changed accordingly.
- Under AI & BA, one new elective course added – 'Database Management using MySQL. The course 'Business Intelligence 'is brought under Introduction to Business Analytics, Data Warehousing and Data Mining and is replaced with 'Applications of Gen AI'
- Under HRM Specialization, one new elective course added- ' Strategic HRM'
- The no. of credits for the course ' Value Ethics- ESG' is reduced from 3 to 2 credits to accommodate new courses in AI domain.

OBSERVATIONS & DISCUSSION:

- The members appreciated the proposed changes in the curriculum framework.
- The members were happy about the inclusion of the courses 'Gen AI for Business' and also the course 'Creative Expression & Visual Thinking'.

RESOLUTION

- The same will be presented to the members of Academic Council for ratification.
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AGENDA POINT 5: Detailed revised syllabi for MBA

The chairman presented the detailed revised syllabi in accordance to the revised curriculum framework.

OBSERVATIONS & DISCUSSION:

- The members appreciated the efforts in terms of revising the syllabi for MBA.
- The members felt that the overall courses under each specialization were well designed
- The members suggested the re-ordering of the subjects under marketing specialization which will be made.
- Members suggested that in Business Research Methods, mixed method of research should be included

RESOLUTION

- The same will be presented to the members of Academic Council for ratification post making suggested changes.

AGENDA POINT 6: Revised curriculum framework for PGDBA

The chairman presented before the BoS, the revised curriculum framework for PGDBA. He highlighted the following major revisions:

- The detailed syllabus of 'Business Statistics' (I sem) merged with 'Prescriptive Analytics'(II Sem) and offered as ' Quantitative Techniques for Decision Making in I Sem with 3 credits
- Title of the course 'DBMS & SQL' revised as 'Database Management using MySQL' with required changes in the detailed syllabus.
- Four new courses added in I Sem namely:
  1. Gen AI & Prompt Engineering (3 credits)
  2. Creativity & Design Thinking for Business (1 credit) which was earlier offered as Open Elective in II sem
  3. Professional Communication & Employability Skills (2 credits)
  4. Open Elective I & II through Coursera (1 Credit each)
- Two courses 'Emerging Technologies' and 'Econometrics for Decision Making' moved from I Sem to II sem. The no. of credits for ' Econometrics for Decision Making' reduced from 4 to 3 credits
- Four new courses added in II Sem:
  1. New Age Entrepreneurship
  2. Deep Learning & NLP
  3. Open Elective III

4. Open Elective IV

- The course 'Web & Social Media Analytics' merged with Marketing Elective offered in II Sem
- No. of credits for the course 'Data Visualization & Story Telling Using Tabeau' reduced from 4 to 3 credits
- No. of credits for functional electives from 4 to 3 and real-world capstone project reduced from 6 to 4

OBSERVATIONS & DISCUSSION:

- The members appreciated the proposed changes in the curriculum framework.

RESOLUTION:

- The same will be presented to the members of Academic Council for ratification.

AGENDA POINT 7: Detailed revised syllabi for PGDBA

The chairman presented before the BoS, the revised curriculum framework for PGDBA.

- The syllabi of all functional electives, core courses, skill enhancement courses, are revised and few renamed.
- The syllabus for Experiential Learning Courses is drafted in consultation with experts.

OBSERVATIONS & DISCUSSION:

- The members appreciated the proposed changes made in the detailed syllabi of all the courses..

RESOLUTION:

The same will be presented to the members of Academic Council for ratification

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AGENDA POINT 8: Induction of new members into BoE

The chairman presented the following details pertaining to the BoE:

- Many of the existing BoE members were requested to continue their tenure; however, some members expressed an inability to do so due to other commitments.
- The Examination Committee has initiated the process of updating the database of examiners based on their experience.

- The selection criteria for both internal and external members require a minimum of 10 years of teaching experience and a Ph.D. qualification.
- Once the new examiner database is finalized, it will be submitted to the Chairman of BoE/HOI for formal approval.

OBSERVATIONS, DISCUSSION & RESOLUTION:

- The members appreciated the efforts in terms of updating the existing database of examiners.

AGENDA POINT 9: Proceedings of 4th meeting of the RAC

The Chairman presented to the members, the proceedings of the 4th meeting of the Research Advisory Committee.
The Chairman highlighted about the recommendations of the RAC members and also implementation of institutional funding facility provided to the faculty members to carry out minor research projects.

OBSERVATIONS, DISCUSSIONS & RESOLUTION

- The members appreciated the efforts of the Centre for Research and consultancy in terms of promoting research in the institution.
- The BOS members appreciated the recommendation of the RAC to extend institutional funding to the faculty members to carry out meaningful & impactful research.
- The same will be presented to the members of Academic Council for ratification.

AGENDA POINT 10 : Proceedings of the IQAC Meetings

The Chairman presented the details about the regular quarterly meeting of the IQAC and also about the Quality initiatives adopted in the institution. The Chairman emphasized on the various initiatives like ;

- Preparing for International Accreditations like ACBSP & subsequently AACSB
- Preparing for NBA
- Partnering with Coursera and offering unlimited access to the students for 2 years to complete as many courses as they like for MBA students and for one year to PGDBA students
- Strategy and efforts in terms of better performance in NIRF ranking and also preparations for NAAC re-accreditation

OBSERVATIONS, DISCUSSIONS & RESOLUTION

- The members were happy to note the quality initiatives implemented in the institution.

- The members appreciated the efforts in terms of partnering with Coursera
- The members appreciated the efforts in terms of preparing for International Accreditations like ACBSP & AACSB
- The members appreciated the efforts in preparing for NBA
- The members appreciated the efforts towards better performance in NIRF ranking.
- The same will be presented to the members of Academic Council for ratification.

AGENDA POINT 11 : Initiatives and best practices adopted towards strengthening Teaching- Learning –Evaluation

The Chairman presented the various initiatives and best practices adopted towards strengthening Teaching- Learning- Evaluation. The Chairman emphasized on the various initiatives like :

- Student Tutorship: Currently for Health & Wellness and for IT Skill course.
- Mandatory Faculty mentor visits to the industry during Business Immersion Program (BIP) & Social Immersion Programme (SIP) and bringing out BIP & SIP Proceedings
- Organising ANVESHAN- Student Research Symposium as part of MRSL
- Institutional funded projects
- Regular Strategic Retreat
- Creating unique learning experience through the Centre for Creativity
- Mandatory Workshop on 'Creative Expression & Visual Thinking' for all the staff and students
- International Conferences like BIDA and IJCACI have become our annual flagship events.
- International Immersion opportunity for students
- Regular Examination Audits
- Participation in National Management Week Programme conducted by Association of Indian Management Schools (AIMS) and regularly organising meaningful social intervention programmes.
- Regularly publishing Research Bulletin to showcase the publications of faculty members
- Functional and forward looking Research Promotion Policy
- Regular Internal Contests and Competitions at Section level and subject wise
- Robust and Forward looking CDA Policy
- Robust and Encouraging Performance Appraisal System (PRISM)
- Recruitment window open for 365 days
- Recruitment of Adjunct Faculty and Professor of Practice on continuous basis.
- Institution's rigorous e-Governance and Examinations through SAP

OBSERVATIONS, DISCUSSIONS & RESOLUTION

- The members were happy to note the various initiatives and best practices implemented towards strengthening Teaching- Learning- Evaluation .
- The same will be presented to the members of Academic Council.

AGENDA POINT 12 : Examination reforms and results

The Chairman presented the details about the examination reforms that have been implemented like;

- Significant reduction in the number of students applying for challenge valuation
- Continuous efforts in terms of building the database of examiners

The Chairman also presented the summary of the results of the 3rd Autonomous Batch (2023-25) which was progressive.

OBSERVATIONS/ DISCUSSION/RESOLUTION

- The members were happy to note the examination reforms implemented and also the efforts made in making the examination process more robust.
- The members appreciated the rigour in the entire examination process.

AGENDA POINT 13: Activities & events organised by the institution since the previous BoS meeting

The Chairman presented the details about the major events/activities organised in the institution since the previous BoS meeting

OBSEERVATIONS, DISCUSSIONS & RESOLUTION

- The members were happy to note the number of major events and activities organised in the institution and their impact.

AGENDA POINT 14 : Campus infrastructure improvement & enhancement post the previous meeting

The chairman presented various improvements that have been taken up in the campus infrastructure facilities. He presented the details about the refurbishment of the Centre for Innovation, Entrepreneurship & Incubation and creation of the new Centre for Creativity. He also shared about the upcoming refurbishment plan to revamp Centre for Knowledge Resources and the Administrative wing.

OBSERVATIONS/ DISCUSSION/RESOLUTION

- The members appreciated the initiative of the institution and congratulated the management for investing heavily on building the state-of-the art infrastructure to remain relevant & contemporary.

AGENDA POINT 15 : Institutional achievements

The chairman presented the major achievements of the institution including:

- B School Ranking by various agencies
- Awards and Recognitions conferred on the Institution/ students/faculty
- Top College opted by the students in 2025 with the highest cut-off of 106 under General Merit.

OBSERVATIONS/ DISCUSSION/RESOLUTION

- The members appreciated the institution's efforts and congratulated the management & Staff for the commendable achievements.
- Members suggested to promote all the achievements on all the social media platforms including Twitter.

AGENDA POINT 16 : . Graduation Day Celebrations (2023-25 Batch) on 25th October 2025 & GENESIS 2025-27 Batch on 27th October 2025

The Chairman was happy to share the details about the Graduation Day celebrations for the third autonomous batch (2023-25) held on 25th October 2025 and GENESIS – Inauguration of the new batch 2025-27 held on 27th October 2025.

OBSERVATIONS/ DISCUSSION/RESOLUTION

- The members appreciated the institution's efforts and congratulated the management & Staff and also the graduating students.

AGENDA POINT 17 : Update about admissions -2025-27 Batch

The Chairman presented the details about the admission details for the batch of 2025-27.

Admissions summary for the last 8 years

SL	BATCHES								
	Particulars	**2018-2020**	**2019-2021**	**2020-2022**	**2021-2023**	**2022-2024**	**2023-2025**	**2024-2025**	**2025-2026**
01	No of enquires	550+	775+	800+	870+	900+	1020+	970+	700+
02	No of Applications	297	512	564	601	670	690	682	457
03	Fees - GOVT	1.80 lakhs	2.26 lakhs	2.80 lakhs	3.06 lakhs	3.67 lakhs	3.75 lakhs	4.00 lakhs	4.00 lakhs
04	Fees - MGMT	5.20 lakhs	5.70 lakhs	5.80 lakhs	6.00 lakhs	7.00 lakhs	10.25 lakhs	11.30 lakhs	11.30 lakhs
05	Admissions under GOVT quota	86	82	78	80	86	87	87	90
06	Admissions under MGMT quota	94	98	102	100	94	93	93	90
07	PGCET 1st round cut-off rank	517	461	417	336	214	96	76	109
08	No of students from other state	19	19	19	28	17	10	17	07
09	No of students from Bengaluru	33	40	52	61	35	65	45	52
10	No of students from Karnataka	128	121	109	91	128	105	116	121
11	No of Boys	118	94	98	107	116	107	102	91
12	No of Girls	62	85	82	73	64	73	78	89

OBSERVATIONS/ DISCUSSION/RESOLUTION

- The members appreciated the institution's efforts and congratulated the management & Staff for the remarkable achievement.

AGENDA POINT 18 : Update about Placements – 2023-25 Batch

The Chairman presented the details of placement for the graduated batch of 2023-25 and the current II year MBA students of 2024-26 Batch. . The details are as herein under:

Summary of Placements	**2023-25**	**2024-26 Current Batch**
Total no. of Companies (On / Off Campus) visited	89	25
Total No. of Students Admitted	180	180
Total No. of Students not opted/not eligible for Placements	16	7

Total No. of students eligible for placements	164	173
Total No. of Students Placed	151	42
Highest package	17.25	9.3
Median Package	6.40 LPA	6.7 LPA

OBSERVATIONS/ DISCUSSION/RESOLUTION

- The members appreciated the institution's efforts and congratulated the management & Staff for the good placements.

AGENDA POINT 19 : To discuss about Silver Jubilee Celebrations

The Chairman presented the details about the proposed events as part of the Silver Jubilee Celebrations. The details are as follows:

- We propose to conduct 2 mega events – Inaugural (Some time in Jan- Feb 2026) and Valedictory (Some time in Dec – 2026) with a cultural performance by renowned troupe and dinner.
- We will be inviting Alumni and honouring alumni achievers during Inaugural including PGDBA
- We will be inviting the alumni of all the 37 batches of Senior Citizens of Computer Literacy Programme as well
- Other three events during the year (Mar – Nov 2026) that we are planning to host include;
    1. Charting the Uncharted – Inviting the achievers from different walks of life like Mr. Shubhanshu Shukla (Astronaut), Anil Mistry (Environmentalist), Sunita Williams, (Astronaut) …
    2. An evening with Founders of UNICORNS like Mr. Nithin Kamath (Zerodha), Shesh Paplikar,(BHIVE) …
    3. Organising a mega National level Management Fest

OBSERVATIONS/ DISCUSSION/RESOLUTION

- The members appreciated the institution's efforts and congratulated the management & Staff for the proposed meaningful programs as part of the Silver Jubilee Celebrations.

As there were no other matters for discussion, the Chairman thanked all the members for their valuable suggestions.

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