RV Institute of Management®
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Autonomous Institution Affiliated to Bengaluru City University

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Report on Identification of Research problem and Literature Review

Date: 17.04.2026	**Venue: Seminar Hall**
	Conducted by: Centre for Research and Consultancy **Resource Persons: Dr. Arumugam J., Librarian, PSG College of Technology, Coimbatore**

Overview:

The Centre for Research and Extension & Center for Knowledge Resources, RV Institute of Management, organized a session on **"Identification of Research problem and Literature Review"** for MBA Students. The session was delivered by **Dr. Arumugam J., Librarian, PSG College of Technology, Coimbatore** who highlighted the significance of research in Management. The session provided participants with valuable insights into constructing robust theoretical frameworks and strengthening scholarly research.

Objective of the Event:

- The objective is to provide students of MBA Est year students with skills of research and research publications. Centre for Research and Extension at RVIM conducts many events in campus to make student as better researcher and capable of solving issues with research, as part of orientation to students on Research along with collaboration of Centre for Knowledge Resources conducted seminar session on "Identification of Research problem and Literature Review" so that students are benefited with research idea and skills.

Agenda / Event Flow

- Dr. Arumugam J., Librarian, PSG College of Technology, Coimbatore, Tamilnadu conducted orientation for all the 3 sections of Ist year MBA students from 11.15pm to 1.15pm Two-hour session in seminar hall was conducted.
- The session started with introduction of Dr. Arumugam J. by event coordinator Prof. Tamizharasi to students.
- The Invited speaker started session with providing details research, how to identify research problem? How to formulate hypothesis? how to use different AI ethically in research and varsity of AI which would help in different stages of research from review literature to conclusion and citing references using different citations styles.
- The utilization of ZOTERO, MENDELY, BIBITEXT etc. software apps for writing review of literature and citing article scientifically.

Key Takeaways from the Session

- The Students utilized the session with interactions with resources person by enquiring various topics.
- The students participated in enthusiasm as session ended with making assured that students are capable with identifying research problem
- The Students are capable of conducting research which leads in publishing journal article as part of their academic milestone.

Coordinators: Dr. Tamizharasi D, Dr. Tejashwini B., Mr. Mathias S.A.
No. of Participants/Section: 180
No. of Hours Handled: 2

Photo:



Introduction of Speaker to Students by Dr. Tamizharasi D.



Question and Answer Session with students by Resource Person

Sd/-

Dr.Purushottam Bung
Professor & Director RVIM

Dr Tamizharasi,
Professor, RVIM

Resource Person Profile:

Dr. Arumugam J., Librarian, PSG College of Technology, Coimbatore

Dr. Arumugam J is an accomplished professional in Library and Information Science, currently serving as a Librarian at PSG College of Technology, Coimbatore since 2016.

Dr. Arumugam holds multiple academic degrees, including a Ph.D. in Library and Information Science from Bharathidasan University, and postgraduate qualifications in Science (M.Sc.), Management (MBA), Arts (M.A.), and Human Resource Management (PGDHRM & PGDPMIR).

He also qualified UGC-NET in 2011, NTA NET in 2025 further establishing his academic credentials.A prolific author and researcher, Dr. Arumugam has published extensively, with over 6 books, 9 book chapters, 8 edited proceedings, 43 journal articles, and 169 conference papers focusing on Scientometric analysis, academic integrity, digital tools in libraries, and education policy alignment. He has delivered more than 306 invited talks, Guest Lectures in various National and International conferences, Seminars, Workshops and Symposiums.

He has organized 20 workshops and Seminars in National and International level. He has been the recipient of numerous prestigious awards, including the “National Best Librarian Award” and “Best Outstanding Service in LIS” “Dr. T Srinivasan Outstanding Research Award” he received the Dr. S.R. Ranganathan Endowment Award (2009) and the Librarian P Kalyana Sundaram Award (2009)