JGI JAIN DEEMED-TO-BE UNIVERSITY
FACULTY OF MANAGEMENT STUDIES | CMS BUSINESS SCHOOL

CERTIFICATE

OF PRESENTATION

This is to Certify that

APARNA RAO

Dr. / Prof. / Mr. / Ms. .....

Presented his/her Research titled

COMPARATIVE ANALYSIS OF AI-DRIVEN AND AUTOMATED HR TECHNOLOGIES FOR SUSTAINABLE WORKFORCE MANAGEMENT, WITH SPECIAL REFERENCE TO THE AVIATION AND HOTEL SECTORS OF INDIA

.....

in the **International Conference on 'Sustainable Marketing and Responsible Tourism in Digital Era (SMART 2026): Innovations, Insights, and Inclusive Practices for a Greener Future'**

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