RV Institute of Management®
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Autonomous Institution Affiliated to Bengaluru City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

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Report on Preparation of Research article

Date: 24.12.2025	**Venue: Seminar Hall**
	Conducted by: Centre for Research and Consultancy **Resource Persons: Dr. Tamizharasi D. Professor, RV Institute of Management**

Overview:

The Centre for Research and Extension, RV Institute of Management, organized a session on **" Preparation of Research article "** for MBA Students. The session was delivered by **Dr. Tamizharasi D. Professor, RV Institute of Management** who highlighted the significance of research in Management. The session provided participants with valuable insights into constructing robust theoretical frameworks and strengthening scholarly research.

Objective of the Event:

The objective is to provide IInd Year MBA students with skills of research and research publications. Centre for Research and Extension at RVIM conducts many events in campus to make student as better researcher and capable of solving issues with research, as part of orientation to students on Research along conducted seminar session on "Preparation of Research article" so that students are benefited with research idea and skills for publishing journal article.

Agenda / Event Flow

- **Dr. Tamizharasi D. Professor, RV Institute of Management** conducted orientation for all the 3 sections of IInd year MBA students from 2.15pm to 4.15pm Two-hour session in seminar hall was conducted.
- The session started with introduction by Prof. Tamizharasi to students. The session started with providing details of research, how to identify research problem? How to formulate hypothesis? how to use different AI ethically in research
- The session elaborated how to publish research article? the criteria involved in writing research article, how to select journals? How to publish in reputed journals? Etc. In the session the speaker discussed the do's and don'ts in research publications.

Key Takeaways from the Session

- The Students utilized the session with interactions with resources person by enquiring various topics.
- The students participated in enthusiasm as session ended with making assured that students are capable with identifying research problem and conducting research which leads in publishing journal article as part of their academic milestone.
- The students asked their doubts in writing research articles, sought clarification publishing articles by resource person.

Coordinators: Dr. Tamizharasi D
No. of Participants/Section: 180/III Sem
No. of Hours Handled: 2

Photo:



Dr. Tamizharasi D. presenting session to students



Question and Answer Session with students

Sd/-

Dr.Purushottam Bung
Professor & Director RVIM

Dr Tamizharasi,
Professor, RVIM

Resource Person Profile:

Dr. Tamizharasi D.

Dr. Tamizharasi is with a rich experience of around 22 years in academics. She completed MBA from VIT University and Ph.D. from Mother Teresa Women's University. She has presented and published 15 plus research articles in national and international referred journals including UGC Care and Scopus indexed journals. She has undertaken several funded research projects in various domains.

She has completed three research projects funded by the Indian Council of Social Science Research (ICSSR) and Visvesvaraya Technological University (VTU). Dr. Tamizharasi worked as an Associate Professor and Dean – of R&D in the MBA Department, RNS Institute of Technology, Bengaluru from April 30, 2007, to October 2022. During her tenure, the department has bagged five funded projects; created a research culture in the department through expert lectures from IISc and IIMB; Conducted two international conferences, FDPs, and workshops on research methodology. She is being invited as a guest speaker for invited talk series on research methods from various institutions.