Entrepreneurial readiness Bootcamp	
Date: 5-2-2026	**Venue: IIMB, Bangalore.**
Time: 9.30 am to 4.00 pm	**Resource Person:** **Mr. Sriharsha Nallamalli,** **Head, Strategic partnerships and marketing,** **Wadhwani Foundation**
No. of Participants: 25	**Event Coordinators: Dr. Rashmi Shetty & Prof. Anitha B M D'Silva**

RV Institute of Management organized an **Entrepreneurial Readiness Bootcamp** on **5th February 2026** for first-semester MBA students possessing innovative business ideas. The bootcamp was conducted by **Mr. Sriharsha Nallamalli, Head – Strategic Partnerships and Marketing, Wadhwani Foundation**, with the objective of helping students assess their entrepreneurial readiness and develop a structured approach towards transforming their ideas into successful ventures.

The program provided participants with valuable insights into the entrepreneurial journey, startup ecosystems, opportunity evaluation, and the competencies required to build sustainable businesses. The session encouraged students to critically examine their ideas and understand the realities of entrepreneurship.

The objectives of the bootcamp were:

- To assess and enhance students' entrepreneurial readiness
- To help students evaluate the feasibility and potential of their business ideas
- To develop an entrepreneurial mindset and problem-solving orientation
- To provide exposure to startup ecosystems and entrepreneurial opportunities
- To guide students in converting innovative ideas into viable business models

Program Highlights

The bootcamp commenced with an engaging session on the evolving entrepreneurial landscape and the opportunities available for aspiring entrepreneurs. Mr. Sriharsha Nallamalli shared practical insights on startup success factors, entrepreneurial competencies, innovation, and market validation.

Students were introduced to key concepts such as opportunity recognition, customer discovery, value proposition development, business model creation, and startup growth strategies. Interactive discussions and activities enabled participants to evaluate the strengths and challenges associated with their business ideas.

The resource person emphasized the importance of resilience, adaptability, networking, and continuous learning in the entrepreneurial journey. Students also gained an understanding of various support mechanisms available through incubation centers, mentoring networks, and entrepreneurship development initiatives.

Student Engagement

The students actively participated in discussions, idea-sharing sessions, and entrepreneurial readiness assessments. They enthusiastically presented their business concepts, sought feedback, and explored ways to strengthen their ideas. The interactive nature of the bootcamp encouraged collaboration, creativity, and critical thinking among participants.

Learning Outcomes

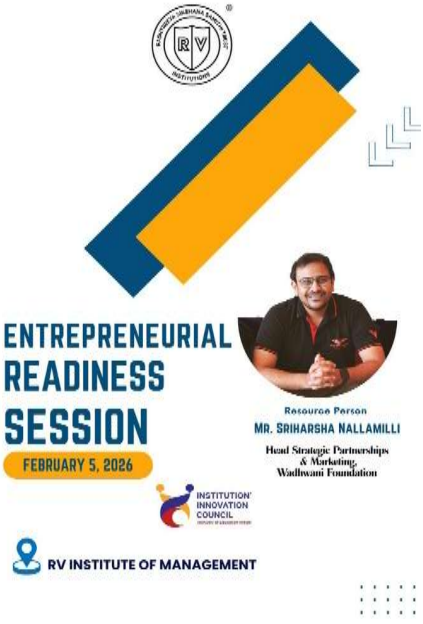
Through the Entrepreneurial Readiness Bootcamp, students gained:

- Understanding of entrepreneurial competencies and readiness factors
- Knowledge of opportunity evaluation and business idea validation
- Exposure to startup ecosystems and entrepreneurial support mechanisms
- Enhanced confidence in pursuing entrepreneurial ventures
- Improved problem-solving, innovation, and strategic thinking skills
- Awareness of the steps involved in transforming ideas into successful businesses

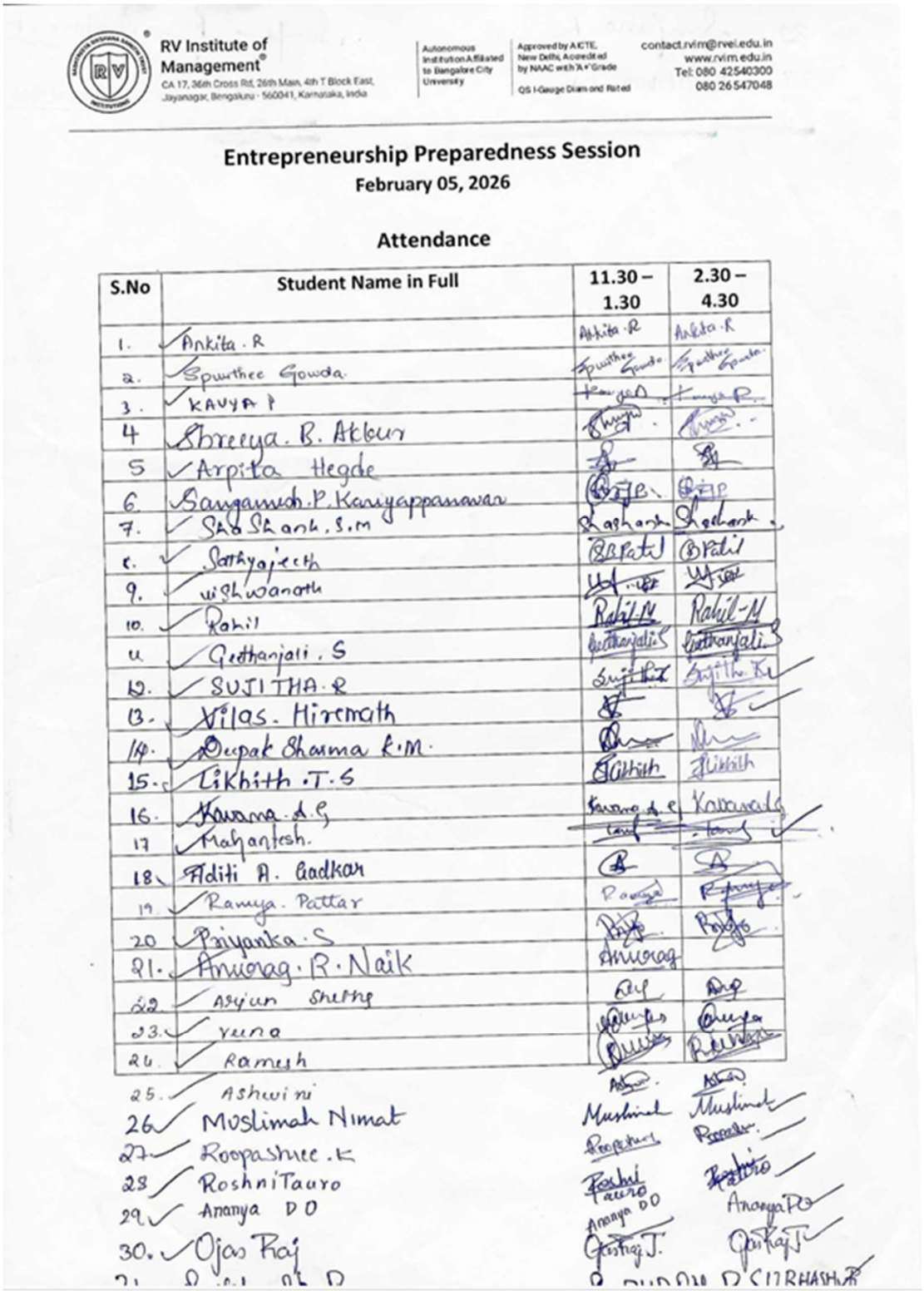
Conclusion

The Entrepreneurial Readiness Bootcamp conducted by Mr. Sriharsha Nallamalli from the Wadhwani Foundation proved to be a highly valuable learning experience for first-semester students. The program successfully inspired participants to think entrepreneurially, evaluate their business ideas critically, and prepare for the challenges and opportunities of venture creation. The bootcamp aligned with RV Institute of Management's commitment to fostering innovation, entrepreneurship, and experiential learning among students.

PHOTO GALLERY:







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Entrepreneurship Preparedness Session

February 05, 2026

Attendance

S.No	Student Name in Full	11.30 – 1.30	2.30 – 4.30
1.	Ankita. R	Ankita. R	Ankita. R
2.	Spurthee Gowda.	Spurthee Gowda.	Spurthee Gowda.
3.	KAVYA P	Kavya P	Kavya P
4	Shreeya. B. Akkur	Shreeya	Shreeya
5	Arpita Hegde	Arpita	Arpita
6	Gangamath.P.Kanyappanavar	Gangamath	Gangamath
7.	SAI Shank. S.M	Sai Shank	Sai Shank
8.	Sathyajeeth	Sathyajeeth	Sathyajeeth
9.	vishwanath	Vishwanath	Vishwanath
10.	Rohit	Rohit	Rohit
11	Geethanjali. S	Geethanjali	Geethanjali
12.	SUJITHA. R	Sujitha	Sujitha. R
13.	Vilas. Hiremath	Vilas	Vilas
14.	Deepak Sharma K.M.	Deepak	Deepak
15.	Likhith. T. S	Likhith	Likhith
16.	Kavana. A. G	Kavana	Kavana
17	Mahantesh.	Mahantesh	Mahantesh
18.	Aditi A. Gadkar	Aditi	Aditi
19	Ramya. Pattar	Ramya	Ramya
20	Priyanka. S	Priyanka	Priyanka
21.	Anurag. R. Naik	Anurag	
22	Arjun Shetty	Arjun	Arjun
23.	Veena	Veena	Veena
24.	Ramesh	Ramesh	Ramesh
25.	Ashwini	Ashwini	Ashwini
26	Muslimah Nimat	Muslimah	Muslimah
27.	Roopashree. K	Roopashree	Roopashree
28	RoshniTauro	Roshni Tauro	Roshni Tauro
29	Ananya DO	Ananya DO	Ananya DO
30.	Ojas Raj	Ojas Raj	Ojas Raj
31.	[illegible]	[illegible]	[illegible]