Entrepreneurship Boot Camp	
Date: 11-12/4/2026	**Venue: RVIM, Bangalore.**
Time: 9.30 am to 12.00 pm	**Resource Person: Mr. Roshan Jayram, Ms. Yogashree C N, Mr. Shyam Sunder Balasubramamiam**
No. of Participants: 80	**Event Coordinators: Dr. Rashmi Shetty, Dr. Uma Sharma, Prof. Anitha BM D'Silva**

RV Institute of Management successfully organized a two-day **Entrepreneurship Boot Camp** for MBA Second Semester students on **11th and 12th April 2026**. The boot camp was designed to nurture entrepreneurial thinking, inspire innovation, and provide students with practical insights into the entrepreneurial ecosystem through interactions with accomplished entrepreneurs and industry leaders.

The event brought together experts from diverse sectors including technology, healthcare, real estate, energy, and artificial intelligence, enabling students to gain a multidimensional understanding of entrepreneurship and venture creation.

The objectives of the boot camp were:

- To foster an entrepreneurial mindset among students
- To provide practical insights into starting and managing business ventures
- To expose students to real-world entrepreneurial challenges and opportunities
- To enhance innovation, creativity, and business problem-solving skills
- To encourage students to explore entrepreneurship as a career option

Program Highlights

The boot camp featured engaging sessions by distinguished speakers who shared their entrepreneurial journeys, business experiences, and key lessons learned while building successful ventures.

Mr. Roshan Jayram discussed entrepreneurial opportunities in the fields of real estate, energy, and technology. He highlighted the importance of identifying market gaps, embracing innovation, and maintaining resilience in the face of challenges.

Ms. Yogashree C.N., Centre Head at Sun Diagnostics, provided valuable insights into entrepreneurship within the healthcare sector. She emphasized customer-centric approaches, operational excellence, and the significance of ethical business practices in building sustainable enterprises.

Mr. Shyam Sundar Balasubramanian, Founder and CEO of DigiX AI Solutions & Services, shared his expertise on artificial intelligence, digital transformation, and emerging technology-driven business opportunities. His session highlighted the growing role of AI in reshaping industries and creating new entrepreneurial possibilities.

The sessions included interactive discussions, question-and-answer segments, and practical examples that encouraged students to think critically about entrepreneurship and innovation.

Student Engagement

Students actively participated throughout the boot camp, engaging with the speakers through discussions and queries. The interactive format enabled participants to gain clarity on entrepreneurial challenges, startup strategies, funding opportunities, and leadership competencies. The sessions inspired students to explore innovative solutions to real-world problems and consider entrepreneurial pathways for their future careers.

Learning Outcomes

Through the Entrepreneurship Boot Camp, students gained:

- Enhanced understanding of entrepreneurship and venture creation
- Exposure to diverse industry perspectives and entrepreneurial experiences
- Knowledge of startup challenges, opportunities, and growth strategies
- Awareness of emerging trends in healthcare, technology, AI, and energy sectors
- Improved problem-solving, innovation, and leadership skills
- Increased confidence to pursue entrepreneurial initiatives

Conclusion

The Entrepreneurship Boot Camp conducted for MBA Second Semester students proved to be an enriching and inspiring learning experience. The interactions with successful entrepreneurs and industry experts provided students with valuable practical insights and motivation to explore entrepreneurial opportunities. The event successfully reinforced RV Institute of Management's commitment to fostering innovation, entrepreneurship, and experiential learning among its students.

PHOTO GALLERY:





