ExitRank.com

Memorandum of Understanding

This Memorandum of Understanding (MOU) is entered into on this **31st day of August , 2024** by and between:

ExitRank.com, a unit of Beginup Research Intelligence Private Limited, with its registered office at Bengaluru hereinafter referred to as "ExitRank" and **RV INSTITUTE OF MANAGEMENT ®**, located at Bengaluru , Karnataka , hereinafter referred to as "the College."

Purpose

The purpose of this MOU is to establish a strategic partnership between ExitRank and the College. This collaboration aims to assess the preparedness of graduating students through the Nationwide Comprehensive Exit Test, thereby providing a standardized benchmark of academic and professional readiness. Additionally, ExitRank will offer specialized training programs in entrepreneurship, soft skills, and future skills to enhance the students' employability and career prospects.

Scope of Collaboration

1. Nationwide Comprehensive Exit Test

1.1. Importance in the Indian Context:
- In India, where the job market is highly competitive and employers are increasingly looking for job-ready graduates, the Nationwide Comprehensive Exit Test serves as a crucial tool for assessing students' competencies. It provides an objective measure of students' knowledge and skills across various disciplines, which is invaluable for both students and employers.

1.2. Encouragement and Participation:
- The College agrees to actively encourage and promote participation in the Nationwide Comprehensive Exit Test among its graduating students. This initiative is essential for evaluating students' preparedness at the cusp of their graduation, providing a clear picture of their academic proficiency and readiness for professional challenges.

1.3. Test Design and Administration:
- The Exit Test will be conducted on a single day nationwide, ensuring uniformity and fairness. The test includes multiple-choice questions, case studies, and problem-solving exercises designed to evaluate critical aspects of students' knowledge and skills, such as quantitative aptitude, logical reasoning, verbal ability, data interpretation, and specific domain knowledge relevant to engineering, management, pharmacy, and architecture.

1.4. Significance of Results:
- The results of the Exit Test offer a detailed analysis of students' strengths and areas for improvement. These results are not only valuable for students' self-assessment but also serve as a credential that can be presented to potential employers. In an Indian context, where academic qualifications are a significant aspect of employability, a good score in the Exit Test can significantly enhance a student's profile.

1.5. Feedback Mechanism:
- ExitRank will provide comprehensive feedback reports for each student, detailing their performance in various sections of the test. This feedback will include personalized suggestions for improvement, helping students to better prepare for the job market.

2. Training in Entrepreneurship, Soft Skills, and Future Skills

2.1. Entrepreneurship Training:
- Recognizing the growing interest in entrepreneurship among Indian students, ExitRank will offer workshops and seminars focusing on startup culture, business planning, and innovation. This training is designed to equip students with the necessary skills to start their ventures or excel in entrepreneurial roles within organizations.

2.2. Soft Skills Development:
- The importance of soft skills in the Indian job market cannot be overstated. ExitRank will provide training in communication, leadership, teamwork, and emotional intelligence. These skills are critical for navigating professional environments and are often a key differentiator in the hiring process.

2.3. Future Skills Enhancement:
- With the rapid advancement of technology and the evolving job market, there is an increasing demand for skills in areas like digital literacy, data analytics, and artificial intelligence. ExitRank's training programs will cover these future skills, ensuring students are well-prepared to meet the demands of the modern workplace.

2.4. On-Campus Delivery:
- All training sessions will be delivered on-campus, making it convenient for students to participate. This hands-on, immersive approach ensures that students receive practical, actionable knowledge that they can immediately apply.

3. Roles and Responsibilities

3.1. ExitRank's Responsibilities:
- Provide all necessary resources and information about the Exit Test and training programs.
- Ensure the seamless administration of the Exit Test, including logistics, proctoring, and result processing.
- Deliver high-quality training sessions with expert instructors and industry practitioners.
- Provide detailed performance analysis and feedback to students.

3.2. College's Responsibilities:
- Promote the Exit Test and training programs among students, encouraging maximum participation.
- Facilitate logistical arrangements for on-campus testing and training sessions.
- Ensure students are adequately informed and prepared for the Exit Test and subsequent training.
- Collaborate with ExitRank to continuously improve the quality and relevance of the programs offered.

4. Duration and Renewal

4.1. This MOU is effective for one (1) year from the date of signing and may be renewed annually upon mutual agreement.

4.2. Either party may terminate this MOU with a 30-day written notice.

EXITRANK
C/o Beginup Research Intelligence Private Limited
Awfis Kirloskar Tech Park, Hebbal 7th Floor Kirloskar Tech Park

5. Confidentiality and Data Protection

5.1. Both parties agree to maintain the confidentiality of proprietary and sensitive information exchanged during this collaboration.

5.2. All student data and performance results will be handled per applicable data protection laws, ensuring their security and confidentiality.

6. Miscellaneous

6.1. Amendments: Any modifications to this MOU must be documented in writing and signed by authorized representatives of both parties.

6.2. Dispute Resolution: Any disputes arising from this MOU will be resolved amicably through mutual consultation. If necessary, disputes may be referred to mediation or arbitration, as agreed upon by both parties.

6.3. Governing Law: This MOU is governed by the laws of India.

7. Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Memorandum of Understanding as of the day and year first above written.

For ExitRank.com
A Unit of Beginup Research Intelligence Private Limited

31/08/2024

Dr Anand G Naik
Managing Director

31.08.2024

For College ,
RV INSTITUTE OF MANAGEMENT

RV INSTITUTE OF MANAGEMENT * DIRECTOR * BENGALURU *

Date : **31st day of August , 2024**