Free Eye Camp and Vision Care Awareness Programme for Senior Citizens and Staff Members	
Date: 6th April 2026	**Venue: Ground Floor**
Time: 10.30 am to 3.00 pm	**No. of Participants: 48**
Event Coordinators: Prof. Nagasubba Reddy, Dr. Jahnavi M., Prof. Pooja R Takalkar	
Organised by	Department of Information Technology and Business Analytics, RV Institute of Management **In Collaboration with:** Upkriti NGO
Number of beneficiaries	148

Introduction

As part of its commitment towards community engagement, preventive healthcare, and social responsibility, the Department of Information Technology and Business Analytics, RV Institute of Management, in collaboration with **Upkriti NGO**, organized a **Free Eye Camp with Free Optical Glasses** for senior citizens and staff members on 6th April 2026.

The programme was designed to provide accessible eye care services, promote awareness regarding eye health, facilitate early diagnosis of vision-related problems, and distribute free optical glasses to eligible beneficiaries. The initiative received an overwhelming response from senior citizens, faculty members, staff, and the local community.

Objectives of the Programme

The primary objectives of the programme were:

1. To promote awareness regarding eye health and preventive eye care.
2. To facilitate early detection of vision-related disorders.
3. To provide professional eye screening services at no cost.
4. To improve access to quality eye care services for senior citizens.
5. To distribute free optical glasses to eligible beneficiaries.
6. To encourage regular eye examinations and healthy vision practices.

About Upkriti NGO

Upkriti NGO is a social welfare organization dedicated to community development through healthcare, education, and social outreach initiatives. The organization actively conducts health camps, awareness programmes, and welfare activities aimed at improving the quality of life of individuals and communities.

Through its collaboration with educational institutions and healthcare professionals, Upkriti NGO strives to make essential healthcare services accessible to all sections of society.

R.V. INSTITUTE OF MANAGEMENT Bangalore

Programme Highlights

The eye camp included:

- Registration of participants.
- Preliminary vision screening.
- Comprehensive eye examination by qualified healthcare professionals.
- Eye health counselling and consultation.
- Identification of vision-related issues.
- Prescription of corrective lenses wherever required.
- Distribution of free optical glasses to eligible beneficiaries.

Participants received personalized guidance regarding eye care, healthy vision practices, and the importance of regular eye check-ups.

Methodology

The programme was conducted in a systematic and participant-friendly manner:

1. Registration and participant orientation.
2. Vision assessment and preliminary screening.
3. Detailed eye examination using specialized diagnostic equipment.
4. Consultation with healthcare professionals.
5. Recommendation of corrective measures.
6. Distribution of free optical glasses.

The camp ensured that all participants received professional attention and appropriate guidance regarding their eye health.

Benefits to Participants

The programme provided several benefits, including:

- Early detection of eye-related health concerns.
- Improved awareness regarding preventive eye care.
- Access to professional eye care services free of cost.
- Personalized consultation and vision care guidance.
- Distribution of free optical glasses to eligible participants.
- Improved quality of life through better vision support.

Participant Feedback

Participants expressed their appreciation for the initiative and highlighted the usefulness of the eye examinations and consultations. Key feedback points included:

- Satisfaction with the quality of eye care services provided.
- Appreciation for the professionalism of the healthcare team.
- Gratitude for receiving free optical glasses.
- Increased awareness regarding eye health and preventive care.
- Interest in participating in future healthcare initiatives organized by RVIM.

Number of beneficiaries



RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

Affiliated to Bengaluru Central University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

RVIM

Number of beneficiaries - 148

Sl NO	Name	Age	Gender	Mobile
1	V Narayanappa	72	M	9448420808
2	Gayatri Narayanappa	60	F	9538372787
3	Vani Murlidar	64	F	9343705268
4	H. S. Kumar	72	M	8792711138
5	M. lakshminarayana reddy	80	M	9448622492
6	Suresh R Chitnis	80	M	9241856762
7	N. K. Raj Kumar	72	M	9886343755
8	A. S. Satyanarayana	74	M	8884896020
9	Sunil R A	64	M	9740933667
10	Umakanth S Hadikatti	66	M	9980836037
11	Venkatesh	52	M	9900730556
12	Ramakrishna	43	M	9945807819
13	Shubash pathalam	70	M	9448384766
14	Supriya	63	F	9449154755
15	S N Bharath Kumar	57	M	9844049124
16	Aruna Bharath	50	F	9844011082
17	B Sabith Venkath	56	F	9845055590
18	B Venkata Ranga	61	M	9844793844
19	Ravishankar	72	M	9448140058
20	prakash sura	75	M	9844043421
21	Krishna murthy	69	M	9742334939
22	Dr. Kasula Nagaraju	71	M	9448415004
23	R Govardan	70	M	9901371717
24	Ms. Rama Govardan	62	F	9483861886
25	Muruthunjaya	61	M	9945300479
26	V.S. Aradhya	80	M	9845469754
27	C. Manjunath	69	M	9008624906
28	pandurangaiah N	64	M	9845044263
29	Mahadeva Swamy	64	M	9341954458
30	Sundar Raj Gupta	72	M	9886036137
31	Krishnappa Gowda	84	M	7022157769
32	Nanda V	68	F	9980421727
33	B. Vishwashwara	70	M	9900263132
34	Rajanna sc	46	M	9901503588
35	Manjunath	37	M	9611259578
36	Ashok Kumar Reddy	37	M	9632218458
37	Pulla Raju A J	47	M	9740847073
38	Geeta	41	F	9945113525
39	Srikant P	54	M	9845418657
40	Mamatha	39	F	9880158410



RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

Affiliated to Bengaluru Central University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

RVIM

SNO	Name	Age	Gender	Mobile
1	chetan Kumar	42	Male	9538702111
2	Apan paul	31	M	9650740274
3	Nagarubba reddy	51	M	9845492336
4	Roopashree	22	F	7676595956
5	Ramyashree	29	F	8197887156
6	Ojas	22	M	9535131722
7	Jhanvi	41	F	8792694905
8	Manjunath	40	M	7676676663
9	pooja Ravindra Talkalkar	30	F	6363276639
10	Kokila Kulkarni	34	F	8884735656
11	Devi	36	F	9980397402
12	Snehal	33	F	9986412552
13	P Gayathri Suresh	90	F	9986412552
14	Basavaraj	49	M	9902915374
15	Hemavathi	22	F	9900183624
16	Madevi	18	F	8217377317
17	Palavi	23	F	9945480310
18	Dyamma	28	F	8554374869
19	Sameena	30	F	8277302490
20	Munni Kanu	30	F	8722419913
21	Kavya H	27	F	7022452881
22	Manjunath SK	44	M	9945578825
23	Kempayya	40	M	9902601889
24	KS. Vijaya	66	F	9480009990
25	Asha	37	F	8197579331
26	Tejaswini	40	F	9481081766
27	Umesh	35	M	8861080140
28	Amitha	22	F	9480593470
29	Aishwarya	24	F	8197005890
30	Sumeena	42	F	9908049502
31	Hanumanth reddy	38	M	9741479063
32	Dilip	38	M	8904542094
33	Dr. Anand Patil	49	M	9845083363
34	Danegowda	46	M	9844374690
35	Vidhamurthy	42	M	9880400501
36				
37				
38				
39				
40				

R.V. INSTITUTE OF MANAGEMENT Bangalore

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India
Affiliated to Bengaluru Central University
Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade
contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

(Given Glasses) 6/4/2025
RVIM

Sl NO	Name	Age	Gender	Mobile
1	Narayanappa	70	M	+2.75 gl
2	putraju	47	M	+2.00
3	Ramakrishna	43	M	+1.25
4	Venkatesh	52	M	+2.25
5	Sunil R A	64	M	+2.75
6	Sundar Raj Guptha	72	M	+2.75
7	Vani Mairalidar	64	F	+2.50
8	M Lakshmi Narayan Reddy	80	M	+2.75
9	Nandha V	68	F	+2.50
10	VSS Aradhya	50	M	+2.00
11	Suresh R Chitnis	80	M	+2.75
12	Rajamma	59	F	+2.50
13	Muthunjaya	61	M	+2.50
14	Sudhara K S	24	M	+2.50
15	B. Nagaraja	78	M	+2.75
16	S. T. Kumar	54	M	+2.25
17	Chandrasanga	64	M	+2.75
18	Basava Gowda	72	M	+2.75
19	Rama Govardan	62	F	+2.50
20	Sai Bhavath Kumar	52	M	+1.50
21	B Sabitha Venkath	56	F	+2.50
22	Basha Shetty	49	M	+2.25
23	Shankar Gowda	50	M	+2.00
24	Chandra bai	91	F	+2.75
25	Srikanth. P	54	M	+2.00
26	Swamy	45	F	+2.00
27	Manjunath	40	M	9676576663 +1.00
28	Basavaraj	49	M	+2.00
29	Manjunath. S.K.	44	M	+1.50
30	Nagarathna reddy	51	M	+2.00
31	Hanumanth reddy	38	M	+1.00
32	Vidha Murthy	47	M	+1.75
33	Dasa gowda	46	M	+1.50
34				
35				
36				
37				
38				
39				
40				

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Affiliated to Bengaluru Central University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

RVIM

Sl NO	Name	Age	Gender	Mobile
1	Rajamma	59	F	9880158410
2	K V Ravi	58	M	9480683818
3	Sridhara K S	74	M	9845347608
4	Nagaraj Gupta	70	M	9242345356
5	B N Ratna Raj	68	F	9611319855
6	Venkatesh prasad K S	62	M	9448394480
7	B Nagaraja	78	M	9972882788
8	Sushilamma N	70	F	9972882788
9	Basava Gowda	72	M	9845008743
10	Swaraj Bharathi	31	F	9872348371
11	Nagappa PV	81	M	7892721965
12	S T Kumar	54	M	9449163122
13	H M Jagadish	71	M	7204672643
14	V Jeganathan	71	M	9036150723
15	Bera Shetty	49	M	9945113525
16	R Arun Kumar	65	M	9113884286
17	Shankar Gowda	50	M	9611059206
18	K. Sheshadri	71	M	9448119576
19	Dr. Venkatachalapati	78	M	8217824287
20	MD vardhanan	69	M	9480616990
21	G N Sharmila	56	F	7829327219
22	Radikha G R	35	F	8197335432
23	Narayanamma	60	F	8197335432
24	Mahesh C	37	M	9686262050
25	K Venkatesh	66	M	9845311843
26	Anitha B S D'silva	52	F	9742278574
27	Chandra Bhai	71	F	7760033282
28	Shailesh	23	M	9480476637
29	Bhavana	21	F	8431834759
30	Sneha	23	F	8123516585
31	Vhaibhav	21	M	7204910257
32	Sujan paul	39	M	9739270246
33	Nishchitha	22	F	9035042887
34	Manjunath L	56	M	9986864915
35	Pradeep	22	M	8105861881
36	Shruthika	22	F	9542599100
37	Rakshitha	22	F	7676641304
38	Suvarna	45	F	9611452607
39	Shridar	32	M	9743287828
40	purushatam Bung	57	M	7411339344

R.V. INSTITUTE OF MANAGEMENT
Bangalore

(1)

RV Institute 6/4/2026

Name	Mobile Number	Age	Sphere	Cylinder	Axis	Add	Lens
Gayathri	9538372857		Right +1.50 Left +1.00	+0.75	180	+2.75 +2.75	Bifocal
Aparna	9633732805	50/F	Right -0.50 Left -0.50	-1.50 -0.75	70 90	+2.00 +2.00	
Kunal	8792711188	32/M	Right +0.75 Left +0.75	—	—	+2.75 +2.75	
Pajarna	9901803588	46/M	Right — Left —	+0.75 +0.75	180 80	+1.75 +1.75	
Supriya	9668915[illegible]	63/F	Right -1.00 Left -1.00	-0.75 —	160	+2.75 +2.75	
Manjatha	9035626[illegible]	69/M	Right +0.50 Left +0.75	— —		+2.75 +2.75	
Kakula Nagaraju	9668615[illegible]	71/M	Right +0.75 Left -1.00	-1.00 —	90	+2.75 +2.75	
Prakash Suvo	9844043211	71/M	Right +1.00 Left +2.00	+0.75	90	+2.75 +2.75	
Vishwethwara	9900263121	71/M	Right +2.00 Left +2.00	+1.25	10	+2.50 +2.50	
K.V. Rao	9480683[illegible]	55/M	Right +0.75 Left +1.00	+0.50 +0.50	170 10	+2.50 +2.50	

R.V. INSTITUTE OF MANAGEMENT Bangalore

(2)

	Sl NO	Name	Mobile Number	Age	Sphere	Cylinder	Axis	Add	Lens
11)	1	[illegible]	[illegible]	70/M	Right −0.50 Left [illegible]				Single Vision
12)	2	[illegible]	[illegible]	60/M	Right −3.00 Left −3.50				Single Vision
13)	3	[illegible]	[illegible]	84/M	Right −2.00 Left	−1.00 −1.00	90° 90°		Single Vision
14)	4	[illegible]	[illegible]	31/F	Right −0.50 Left	Plano			Single
15)	5	[illegible]	[illegible]	70/M	Right +1.25 Left +1.25			+2.25 ADD=0	Bifocal
16)	6	[illegible]	[illegible]	52/M	Right −2.50 Left −0.50			+1.50 +1.50	Bifocal
17)	7	Venkata Raya	[illegible]	61/M	Right −9.00 Left −4.00			+2.50 +2.50	Bifocal
18)	8	Radhika	[illegible]	32/F	Right −2.50 Left −0.50				Single Vision
19)	9	Mabel C	[illegible]	37/M	Right Left	−0.50 −0.50	180° 180°		Single Vision
20)	10	Chetan Kumar	[illegible]	42/M	Right −1.00 Left −1.50				

R.V. INSTITUTE OF MANAGEMENT Bangalore

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India
Affiliated to Bengaluru Central University
Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade
contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

(3)

ID	Name	Mobile Number	Age	Sphere		Cylinder	Axis	Add	Lens
	Venkatesh Prasad	9448394480	62/M	Right	±	-0.75	100	+2.50	
				Left	±	-0.50	70	+2.50	
	Nagaraj Gupta	9242345356	70/M	Right	+2.00			+2.75	
				Left	+2.00	+0.50	180	+2.75	
	Rathna Rai	9611319855	68/F	Right	-5.00	-1.00	180		
				Left	-4.00	-2.00	170		
	Aruna Bharath	9846011082	50/M	Right	-1.00	-0.75	10	+2.00	
				Left	-2.00	-0.75	160	+2.00	
	Arun Kumar	9113884286	65/M	Right	+2.00	—		+2.50	
				Left	+2.00	—		+2.50	
	Skamila	7829327219	56/F	Right	+0.50	—		+2.50	
				Left	+0.50	—		+2.50	
	Narayanamma	8197335432	60/F	Right	±	+1.50	30	+2.75	
				Left	-0.75	—		+2.75	
	Jagadish	7204672643	71/M	Right	-1.00	—		+2.75	
				Left	-1.50	—		+2.75	
	Puttaraju	9740847073	46/M	Right	—				
				Left	-2.00	-2.50	60	N6	
	Shridhar	9743287828	32/M	Right	-0.50	-2.00	170	6/6	
				Left	-0.50	-0.50	60	6/6	

R.V. INSTITUTE OF MANAGEMENT Bangalore

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India
Affiliated to Bengaluru Central University
Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade
contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

4

Name	Mobile Number	Age	Sphere	Cylinder	Axis	Add	Lens
Suchal	9986412552	33/F	Right -0.75 Left -0.75	—	—	—	S.V
Hemavathi	9900183624	22/F	Right -0.75 Left -0.75	—	—	—	S.V
Munnikathum	8722419913	30/F	Right -0.75 Left 0.75	—	—		S.V.
Tejaswini	9481081766	40/F	Right -2.75 Left -2.00	-1.50 -0.50	60 90	6(6(1)) 6(6(1))	
K.S. Vijaya	9845347603	66/F	Right +1.25 Left +1.50	—	—	+2.25 +2.25	Bifocal
~~Anitha~~	~~9480593470~~	~~22/F~~	Right ~~+4.00~~ Left ~~+2.75~~				
Anitha	9480593470	22/F	Right -4.00 Left -2.75	—	—	—	S.V.
			Right Left				
			Right Left				
			Right Left				

R.V. INSTITUTE OF MANAGEMENT Bangalore

Outcomes Attained

The programme resulted in the following outcomes:

- Enhanced awareness regarding eye health and vision care.
- Increased access to preventive healthcare services.
- Identification of participants requiring further ophthalmic consultation.
- Improved understanding of healthy eye care practices.
- Strengthened community engagement and social responsibility initiatives.
- Enhanced well-being of senior citizens through improved vision support.

Conclusion

The **Free Eye Camp with Free Optical Glasses**, organized by the Department of Information Technology and Business Analytics, RV Institute of Management, in collaboration with Upkriti NGO, was highly successful in promoting eye health and preventive healthcare among senior citizens and staff members.

The initiative provided valuable healthcare support, facilitated early diagnosis of vision-related concerns, and enhanced awareness regarding the importance of regular eye examinations. The programme reflected RVIM's continued commitment towards community service, social responsibility, and holistic well-being.

The programme concluded with participants expressing their gratitude to Upkriti NGO, the healthcare professionals, and RV Institute of Management for organizing a meaningful and impactful healthcare initiative.

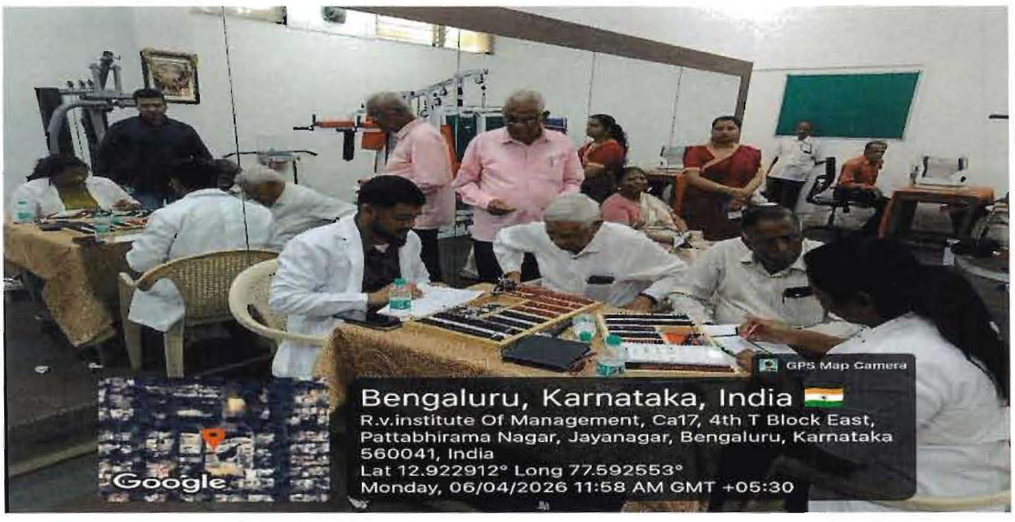
Photo Gallery



Formal Inauguration of the Free Eye Camp by RVIM and Upkriti NGO Representatives



Senior Citizens Undergoing Comprehensive Eye Screening and Vision Assessment



Advanced Eye Examination Conducted Using Specialized Diagnostic Equipment

R.V. INSTITUTE OF MANAGEMENT Bangalore



Distribution of Free Optical Glasses to a Beneficiary Following Eye Examination



RVIM Faculty Members, Upkriti NGO Representatives, and Healthcare Professionals Associated with the Eye Care Initiative

Co-Ordinator

Director

INSTITUTE OF MANAGEMENT Bangalore R.V.