| IIMB Business Championship Competition | |
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| **Date: 26-1-2026** | **Venue: IIMB, Bangalore.** |
| **Time: 9.30 am to 4.00 pm** | |
| **No. of Participants: 5** | **Event Coordinators: Dr. Rashmi Shetty & Prof. Anitha B M D'Silva** |

A team of five students from RV Institute of Management participated in the prestigious **IIMB Business Plan Championship 2026**, a national-level business idea pitching competition conducted by the Indian Institute of Management Bangalore on **26 January 2026**. The championship brought together students from colleges across India, providing a platform to showcase innovative business ideas, entrepreneurial thinking, and problem-solving capabilities.

Representing RV Institute of Management, **Mr. Subhash Ramachandra, Mr. Ojas Raj, Ms. Ananya D.O., Ms. Muslima Nimmat, and Ms. Sujitha** presented their business idea before a distinguished panel of judges comprising academicians, industry experts, and entrepreneurs. Competing against several teams from institutions across the country, the RVIM team demonstrated exceptional creativity, strategic thinking, and presentation skills.

**The objectives of participation were:**

- To encourage entrepreneurial thinking and innovation among students
- To provide exposure to national-level business plan competitions
- To develop business idea pitching and presentation skills
- To enhance strategic thinking and problem-solving abilities
- To foster networking with students, entrepreneurs, and industry experts

**Program Highlights**

The championship focused on identifying innovative and sustainable business ideas capable of addressing real-world challenges. Participating teams were required to present their business concepts, explain the value proposition, market potential, implementation strategy, and financial viability of their ideas.

The RVIM team delivered a well-structured and impactful presentation that effectively communicated their business concept and its potential impact. The students confidently responded to questions from the jury and demonstrated a strong understanding of the business model, market opportunities, and execution strategy.

Among numerous participating institutions from across India, the RVIM team secured an impressive **Fifth Place**, bringing recognition and pride to the institution.

**Student Engagement**

The students actively collaborated throughout the preparation and competition process. Their participation enhanced teamwork, communication, leadership, and analytical skills. The experience also provided valuable insights into entrepreneurship, innovation management, and business planning.

**Learning Outcomes**

Through participation in the IIMB Business Plan Championship, students gained:

- Practical exposure to business plan development and idea validation
- Enhanced business pitching and presentation skills
- Improved strategic and entrepreneurial thinking abilities
- Experience in competing at a national level
- Networking opportunities with industry experts and aspiring entrepreneurs
- Greater confidence in transforming innovative ideas into viable business ventures

**Achievement**

The RV Institute of Management team comprising **Mr. Subhash Ramachandra, Mr. Ojas Raj, Ms. Ananya D.O., Ms. Muslima Nimmat, and Ms. Sujitha** secured **Fifth Place** in the IIMB Business Plan Championship 2026, demonstrating the institution's growing strength in entrepreneurship and innovation.

**Conclusion**

The participation and achievement of RV Institute of Management students in the IIMB Business Plan Championship 2026 marked a significant accomplishment for the institution. Securing Fifth Place at a national-level competition reflects the students' entrepreneurial capabilities, dedication, and innovative mindset. The event provided an enriching learning experience and reinforced the importance of entrepreneurship, creativity, and strategic business planning in today's competitive environment.

**PHOTO GALLERY:**








R.V. INSTITUTE OF MANAGEMENT Bangalore