Ideathon 2025 (Concept to Creation)	
Date: 4-12-2025	**Venue: Conference Hall, Incubation Centre, RVIM, Bangalore.**
Time: 9.30 am to 3.30 pm	**Judge Name: Mr. Sriharsha Nallamalli, Head, Strategic partnerships and marketing, Wadhwani Foundation**
No. of Participants: 100	**Event Coordinators: Dr. Rashmi Shetty & Prof. Anitha BM D'Silva, Dr. Uma Sharma**

Ideathon 2025 was successfully conducted at RV College of Management with the objective of fostering creativity, innovation, and entrepreneurial thinking among students. The event provided a dynamic platform for students to ideate, collaborate, and present innovative solutions to real-world problems.

The objectives of the event were:

1. To encourage creative thinking and problem-solving among students.
2. To provide a platform for students to convert ideas into structured concepts.
3. To promote innovation, teamwork, and entrepreneurial mindset.
4. To enhance presentation and pitching skills.

Event Highlights

1. Active Student Participation:
   Nearly 75 students actively participated in Ideathon 2025, forming diverse teams and showcasing a high level of enthusiasm and commitment throughout the event.
2. Innovative Idea Presentations:
   A total of 21 unique ideas were presented, addressing a wide range of domains including business innovation, sustainability, technology-driven solutions, social impact, and customer-centric services.
3. Structured Ideation and Evaluation:
   Students were encouraged to clearly define problems, propose innovative solutions, and articulate the feasibility and impact of their ideas. The presentations reflected strong analytical thinking and creativity.

Student Engagement

The event witnessed vibrant interaction among participants, mentors, and evaluators. Students confidently pitched their ideas, responded to questions, and demonstrated openness to feedback, making the ideathon a rich learning experience.

Learning Outcomes

Participants gained hands-on exposure to idea generation, teamwork, critical thinking, and presentation skills. The event strengthened their ability to think innovatively while aligning ideas with practical implementation.

Conclusion

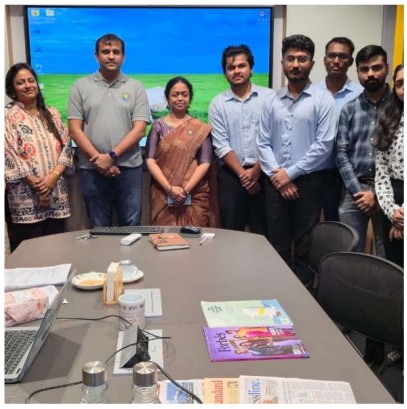
Ideathon 2025 successfully achieved its objective of nurturing innovation and entrepreneurial thinking among students. The quality and diversity of ideas presented reflected the creative potential of the participants. The event contributed significantly to experiential learning and encouraged students to pursue innovative approaches in their academic and professional journeys.

PHOTO GALLERY:

Pic 1



Pic 2



Pic 3



Pic 4

