RV Institute of Management®

Autonomous Institute affiliated to Dr. Manmohan Singh Bengaluru City University

Approved by AICTE, New Delhi.

RVIM NEWS DESK

•Vol.15 •Issue: 18 • Jul.-Sept. 2026

VENTURE FEST 8.0 – 2K26

Venture Fest 8.0 2K26 – the flagship fest of RVIM was organised on the 11th and 12th of Sept'26 in the college campus. This year the fest hosted student ventures that spanned from AI based game-centres, VR gaming stalls, Laser – based products, Organic and Health-food, Entertainment, Wellness and Lifestyle, Sports and DIY Art.

Each student venture participating in the Venture Fest has had a journey of three months of planning and preparation where students initially generated and presented validated ideas and eventually submitted their business model and business plan.

Best teams were rewarded as winners of - Venture Fest 8.0. Team Synapse won the first place. Team Sanskriti Spandan and Team Chaos Carnival were declared first and second runner-up. Six Studentpreneur were recognised – for their high-involvement, showing exemplary skills of transforming ideas into action with real-world value. These studentpreneurs were recognised with a cash prize and certificate - Ms. Shreya Arya, Mr. Sachin V., Ms. Vibha Rao, Ms. Shruthika, Mr. Pavan R., Ms. Kavya received the Studentpreneur award.



Venture Fest 8.0: Programme Inaugural by chief guest Mr. Karthik Kittu–Eco system builder and Innovation Catalyst, Founder of Skillkraft (to the centre of the photo) joined by Dr. Purushottam Bung, Director & Professor RVIM and Dr. Aparna Rao, Deputy Director of RVIM, Principal Dr. Vijaya Shree, SSMRV Degree College and Dr. Sunitha Acharya, Principal of PUC College SSMRV .Faculty and Students (standing from right to left).

Glimpses of Venture Fest 8.0 - 2K26













Winners of Venture Fest 8.0 – 2K26



THE PULSE OF GEN Z. THE SOUL OF INDIA

Bharat Utsav – Rangmanch 2K26

RVIM hosted Bharat Utsav – Rangmanch 2K26 cultural celebration in RVIM campus on the 11th and 12th of September'26. This two-day inter-collegiate festival of Indian dance, a cultural expression that was celebration of "The Pulse of Gen Z. The Soul of India."

30 Teams for Rangmanch	**2** Competitions: Dance & Ramp Walk	**Rs.90,000** Total Prize Money

The two – day festival saw the participation of 30 teams from degree and PUC college of Bengaluru City vying for a total prize pool of Rs.90,000. The stage came alive with the teams putting up group dance that showcased the grandeur, vibrancy of Indian Dance forms, the second day of the Utsav saw teams putting up an impressive ramp walk of Indian ethnic wear which ranged from eclectic Indian ethnic themes to futuristic trendy themes of the Gen Zen and Gen Alpha.

Rangmanch concluded on a high-note by acknowledging every participating team's cultural acumen and awarding the winners - CMS Business School secured the first place, while Shree Siddaganga College and GITAM University won the second and third places respectively in the group dance round. The Jury Choice Award was presented to Soundarya Institute of Management. Winners of the thematic ramp walk were - Saptagiri NPS who secured the first place, followed by St. Joseph's University in second place. The SJU Fashion Team from St. Joseph's University secured third place, while NIFT Bengaluru received the Jury Choice Award.

Glimpses of the Rangmach2K26



































Winners of RANGMANCH-2026



Winners of the Group Dance competition with trophies and the Jury & Dignitaries on stage.



Winners of the Ramp Walk competition with trophies joined by Jury & Dignitaries on stage.

RVIM Celebrates Independence Day



On 15th August'26 79th Independence day was celebrated the national flag was hoisted by the chief guest Major Vinita Thakur, joined by Dr. Purushottam Bung, Director & amp; Professor, Dr. Aparna Rao, Deputy Director, Dr. Vijayashree L., Principal SSMRV College, Dr. Sunitha Acharya, Principal SSMRV PU College joined by students and staff.

Flag hoisting by chief guest Major Vinita Thakur

INSTITUTIONAL ACHIEVEMENT

RVIM recognised as South India's Best B-School of the year 2026 by Media House-Indianpreneur magazine. Dr. Aparna Rao, Deputy-Director RVIM and Prof. Manjunath S.K., PRO-RVIM received the award and certificate at the award ceremony organised on the 31st of July'26 at The Park, Chennai.



Dr. Aparna Rao, Deputy Director - accepting the award and sharing her gratitude on behalf of the institution.



Certificate of Recognition - South India's Best B-school of the year 2026.

MOU Signed by RVIM

RVIM signed the MOU on Indian Knowledge System with ISKCON Bengaluru. Dr. Purushottam Bung, Director & Professor RVIM joined by Dr. Aparna Rao, Deputy Director RVIM signed the MOU on 3rd July'26.



MOU signing with representatives from ISKCON, Bengaluru.

MOU was signed with S-VYASA University under the Indian Knowledge Systems (IKS) initiative for meaningful collaboration on the 20th of August 26.



Director and Deputy Director of RVIM seen with the dignitaries of S-VYASA University.

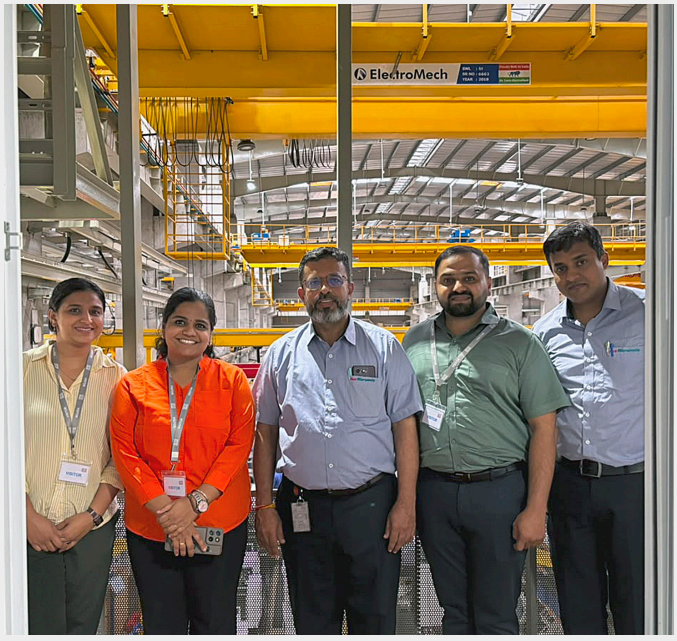
MOU signed with Shiawatara University on the 24th of August'26 at the OAI tower Bangkok. Assoc. Prof. Dr. Zhou Fei President of the University signed n exchanged the MOU with Prof. Anitha BM D'silva Assistant Professor – signed on behalf of RVIM, the agreement was on academic and research collaboration.



MOU Signed with Shiawatara University - Prof. Dr. Zhou Fei, President (centre of the photo), Prof. Anitha B.M. D'silva, Assistant Professor (standing second from left).

INDUSTRY CONNECT

RVIM faculty at Faculty Immersion Programme - an Industry internship for faculty has been initiated- Dr. Vinay, Prof. Pooja Takalkar and Dr. Kokila Kulkarni took up a 15 days industry internship from 6th of August'26 at Ace Designers Bengaluru at their Peenya Unit. As part of the programme faculty participate in every day activity at the factory and engage in the experience sharing and brifed on the new advancement in practices at the factory.



Dr. Vinay, Prof. Pooja Takalkar and Dr. Kokila Kulkarni at Ace Designer Bengaluru Factory as part of the Faculty Immersion Programme.

Dr. Sunitha Parameshwaran, Placement Officer RVIM held meetings with HR personnel Mr. Rachit of Electronic Arts EA and Mr. Bapji from Broadridge Company on the 1st of July'26.





Dr. Sunitha Parameshwaran with the HR Officers.

Industry Mentors' Felicitation 2026



"Celebrating Mentorship – Honouring Our Industry Mentors." - at the Industry Mentors' Felicitation 2026 was organised on 26th September, 2026. The felicitation was accorded to more than 45 industry mentors, from varied industry manufacturing, chartered accountants, auditors, logistic partners, automobile industry to retailing were honoured by Dr. Purushottam Bung, Director & Professor of RVIM joined by Dr. Aparna Rao, Deputy Director RVIM and the student mentors.

The highlight of the programme was the panel discussion on the topic- 'Gen-Z at work: Aspiration VS Reality', that brought out industry-employer perspective of this highly debated topic - Gen Z work style and commitment at work does it have to be looked into with a wider lens rather than the narrow lenses of age-old hiring- this panel was moderated by Dr. Sumera Aluru, Associate Professor, RV Institute of Management, panelists joining the discussion with their industry perspective were- Mr. Katta Prasad (KP), Co-Founder & COO, COGOS Technologies Pvt. Ltd., Mr. Neeraj Shenoy, Manager, Vialto Partners, Ms. Vidya Hebbar, Director, Sourdeep Green Energy Pvt. Ltd., Mr. Anubhav Giri, Founder, Perfectly Good.







Panelists – (from left to right) Mr. Neeraj Shenoy, Manager, Vialto Partners, Vidya Hebbar, Director, Sourdeep Green Energy Pvt. Ltd., Mr. Katta Prasad (KP), Co-Founder & COO, COGOS Technologies Pvt. Ltd., Anubhav Giri, Founder, Perfectly Good - Panel discussion session on Gen-Z at work: Aspiration VS Reality.



Industry Mentor's Felicitation 2026 group photograph - all felicitated Industry mentors, Director and Deputy Director – RVIM, Faculty and Students.

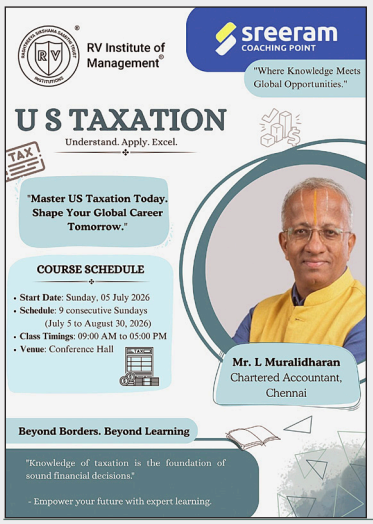
SEMINAR CONFERENCE WORKSHOP ORGANISED AT RVIM

AAA Audit

AAA workshop was organised from 27th to 29th August'26 resource person of the workshop was Prof. J.R. Sharma, Founder CEO - Accereditation Edge, all faculty and non teaching staff participated in this three day workshop of auditing the readiness of all the 7 criteria of the accreditation process.



Prof. J.R. Sharma, Founder CEO -Accereditation Edge welcome by Dr. Purushottam Bung, Director, RVIM and joined by Deputy Director - Dr. Aparna Rao.



Department of Finance organised certificate course in US Taxation from the 5th of July'26 for all the second semester students of batch 2025-27. Mr. L. Muralidharan was the resource person of the course.



- RVIM sponsored and participated in the International Conference on Leveraging Artificial Intelligence to Advance Sustainable Development organised by Bangalore City University in association with Wolverhampton-Bengaluru Centre.



RVIM stall at International Conference on Leveraging Artificial Intelligence to Advance Sustainable Development organised by Bangalore City University

- RVIM faculty and Students participated in People Horizon organised by Business World - 2026 at TAJ on 2nd Sep'26.



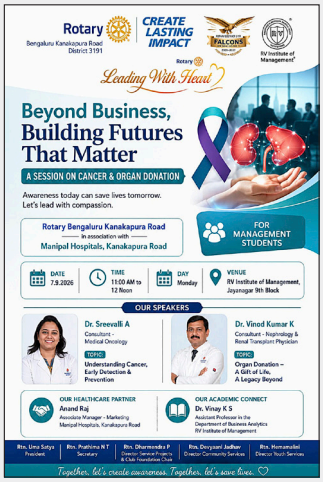
- 'Teaching with a Full Cup', a FDP session for all RVIM faculty was organised on the 8th August'26. Resource person of FDP was Mr. Arjun-Certified Master EI & NLP Therapist (CTAA & TPA).



- RVIM participated with a stall at the Two Day Mega PG Education Expo organised by Public TV at Gayathri Vihar, Palace Ground, Bengaluru on the 8th and 9th of August'26.



- 'Seamless Life Cycle Value' a session on holistic life-cycle management was organised for the faculty of RVIM on the 15th July'26. Mr. Rakesh Gupta was the resource person of the session.
- A Session on Cancer awareness and organ donation - 'Beyond Business - Building Futures that Matter' was organised for the second semester students of batch 2025-27. Dr. Vinod Kumar K., Consultant Nephrology and Renal transplant Physician was invited as the resource person for this session organised on the 7th of Sept'26.



- A session on Industry Relations was organised on the 21st Sept'26. Mr. Manjunath Mysore of ACE designers was the resource person, students of second semester attended the session.



Dr. Noor Firdoosh Jahan welcomes the resource person Mr. Manjunath.

- Campus to Corporate- a session by Ms. Meha Sharma - Senior Advisor - Coaching & Talent Development at Withum India was organised on the 28th Sept'26.



- On 12th August'26, on the occasion of National Librarian's day Celebration, Centre for Knowledge Resources, RVIM organised a special talk on "Bringing Research to the Classroom" for all faculty of RVIM. Resource Person for the session was Dr. Praveen J. Gujjar - Associate Professor, Area Head of Business Analytics at CMS Business School, Jain University.



FACULTY ACHIEVEMENTS

Dr. Purushottam Bung, Director & Professor, RVIM

- Participated in the International Conference on "AI-Driven, Modern Technology and Multidisciplinary, Research in Patent development 2026 (Patent Gen Beta 2.0 – 2026), during 28-29th August'2026.


Certificate of Completion

The Academic Senate and International Research Council of Eudoxia Research University, USA and Eudoxia Research Centre, India hereby certify that this Certificate of Completion is presented to

Prof. Dr. Purushottam Bung

Professor and Director, R. V. Institute of Management

for successfully completing the "International Faculty Development Program on Ethical Application of AI in Higher Education for Teaching, Research and Administrative Work (FDP Higher Education 2026)"

Organized by
Eudoxia Research University,USA &
Eudoxia Research Centre, India

In Collaboration with
Universal World Research Innovation Centre, London, UK (UWRIC)
Dated: 3rd August (Monday) to 12th August (Wednesday), 2026
Registration No: EDX/FDPHE/2026/REG/08/318

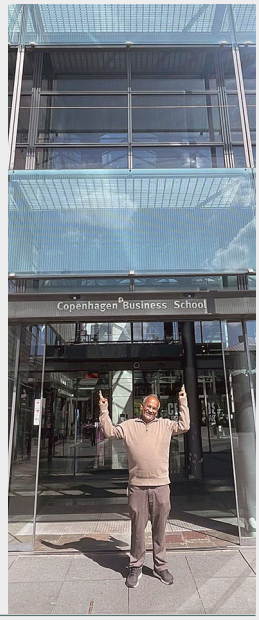
- Successfully Completing in the International FDP on Ethical application of AI in Higher Education for Teaching, Research and Administrative work (FDP Higher Education 2026) organized by Eudoxia, during 3-12th Aug'2026.

- Panelist at 'AIMS National Level Leadership Summit 2026' organized at Indus Business Academy, Bengaluru on 29th Sept'2026.
- Visited Hamboldt University (Also known as Berlin University) of Germany, University of Ghent, Belgium and Copenhagan Business School (part of Copenhagen University) of Denmark. During July-Aug'2026.

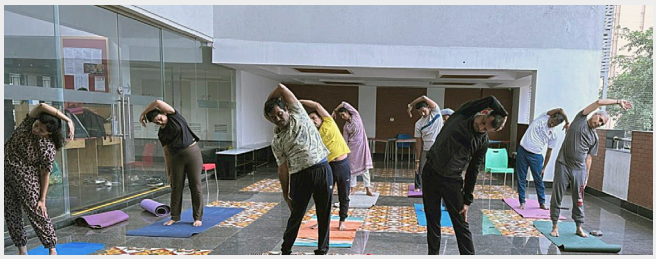








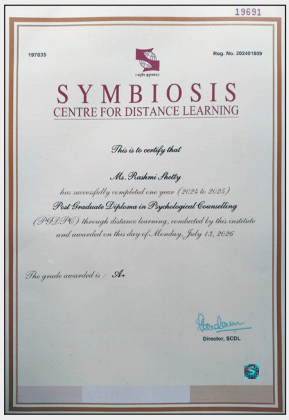
- Organized One Week Staff wellness Programme for RVITM staff during 31st Aug – 4th Sept'26.



Dr. Purushottam Bung, Director & Professor of RVIM conducting session on Yoga and Wellness for staff of RV Institute of Technology and Management, Bengaluru.

- Honoured with "Shikshana Ratna" by Axis Max Life Insurance for Serving with dedication for the noble cause of education on 21st Aug'26.

Dr. Rashmi Shetty, Assistant Professor RVIM



- Successfully completed the Post Graduate Diploma in Psychological Counselling (PGDPC) from Symbiosis Centre for Distance Learning (SCDL), Pune July 2026. with subjects - Basics of Psychological Counselling, Counselling Skills, Introduction to Abnormal Psychology, Cognitive Approaches and Therapies, Humanistic Approaches and Therapies, Psychoanalytical Approaches to Counselling.

STUDENT ACHIEVMENT



- Shishir Damodar student of second semester batch 2025-27, Dr. Uma Sharma, Dr. Aparna Rao presented the paper titled - Are Influencers Integral to Brand Engagement in AI-Enabled App Markets? at the International Conference on Research in Education-2026 organised by Shinawatra University Bangkok, Thailand on the 24th of August'26.

Dr. Sumera Aluru, Associate Professor RVIM



Dr. Sumeira Alur and Dr Veena professor from RV University at the IMC Conference in Lucknow

- Dr. Sumera Aluru, Associate Professor, RVIM represented the college at the 16th Indian Management Conclave (IMC 2026) and the Institutional AI Initiatives Awards 2026 held on 18–19 September, 2026 at IIM Lucknow, Noida Campus. Dr. Sumera Aluru presented the AI initiatives taken by the institution - "RVIM 360° AI-Enabled Learning Ecosystem." RVIM was selected as one of the the Top 12 finalists among 34 final applications- PAN India.



- Shreya Arya student of second semester of batch 2025-27, Prof. Anitha B.M. D'silva and Dr. Aparna Rao presented paper titled - 'Cognitive Thinking in the era of AI : a bibliometric review of AI's effect on Education at the International Conference on Research in Education-2026 organised by Shinawatra University Bangkok, Thailand on the 24th August'26.

RVIM in News

- Campus talk-Business Standard issue of 24th August'26 published the news report of RVIM-Rangmanch-2026.



Business Standard
Campus talk
BS Marketing Initiative

RV Institute of Management Hosts Bharat Utsav – Rangmanch 2K26

RV Institute of Management (RVIM), Bengaluru, hosted Bharat Utsav – Rangmanch 2K26, an inter-collegiate festival of art, culture and expression. The two-day festival brought together students from several institutions to celebrate Indian culture through contemporary forms of dance, fashion and creative expression.

Organised under the theme "The Pulse of Gen Z. The Soul of India," the festival featured two major competitions — the Group Dance Competition, themed "Roots & Rhythms – The Story of Gen Z India," and the Thematic Ramp Walk, themed "Roots in Style – Fashioning the New India." The competitions provided students with a platform to showcase their talent, creativity, teamwork and confidence while presenting contemporary interpretations of India's rich cultural heritage.

The festival also provided students with valuable experiential learning opportunities. Student volunteers were actively involved in participant coordination, registration, venue management, hospitality, stage coordination and other event-related responsibilities, enabling them to develop leadership, communication, teamwork and organisational skills.

A notable feature of the festival was its association with Venture Fest 8.0, which was being conducted on the RVIM campus simultaneously. The integration of cultural activities with student entrepreneurship created a vibrant campus environment combining culture, creativity, innovation and enterprise.

The successful completion of Bharat Utsav – Rangmanch 2K26 reflected RVIM's commitment to providing students with opportunities for holistic development and experiential learning beyond the classroom. The festival also strengthened inter-collegiate engagement while celebrating India's cultural identity through the creative perspectives of today's youth.

- Campus talk-Business Standard issue of 14th October'26 published the news report of RVIM-INDUSTRY MENTOR FELICITATION.



Business Standard
Campus talk
BS Marketing Initiative

The Rise of a New Crew: Rotaract Club AIMIT 2026–27

The Installation Ceremony of the Rotaract Club of Adarsh Institute of Management and Information Technology, Bengaluru, for the academic year 2026–2027 was held with great enthusiasm and excitement. The event marked the beginning of a new leadership team committed to leadership, teamwork, professional development, and community service. It was a memorable occasion that brought together students, Rotaract leaders, and faculty members to formally welcome and celebrate the new club team.

A total of 17 members were selected through interviews conducted prior to the event. The selected members were assigned different responsibilities and leadership roles within the club. Two representatives from Rotaract South and the Vice President of Rotaract Club of Bangalore attended the event and conducted the installation.

The event also introduced the new team to the students and highlighted the vision of the Rotaract Club for the upcoming year. The theme of the introduction, "Different Minds. One Mission. One Team," reflected the importance of teamwork, unity, leadership, and a shared purpose. The members were encouraged to bring their individual talents and ideas together to conduct meaningful activities throughout the year.

Campus Reporter: Madhan Gowda H, Soundarya P M

Industry Mentor Felicitation 2026 at RV Institute of Management

RV Institute of Management (RVIM) hosted the Industry Mentor Felicitation 2026, to honour and acknowledge the valuable contribution of external industry mentors who have supported students throughout their Business Immersion Programme and internship journeys. The event celebrated the mentors whose professional expertise, industry experience and guidance have helped students bridge the gap between classroom learning and real-world business practices. Through their mentorship, students gained insights into workplace expectations, professional conduct and industry practices, while also developing greater confidence and career readiness.

A key highlight of the programme was an engaging panel discussion on "Gen Z at Work – Aspirations vs. Reality." The discussion featured Katta Prasad, Co-Founder & COO, Cogos Technologies; Neeraj Shenoy, Manager, Visits Partners; Vidya Hebbar, Director, Sourdeep Green Energy; and Anubhav Giri, Founder, Perfectly Good, and was moderated by Dr. Sumera Aluru, Associate Professor, RV Institute of Management.

RVIM students actively participated in the discussion, making the session interactive and providing them with practical insights into navigating the workplace. The panel discussion was followed by mentor-student interactions and the felicitation of the external industry mentors. The Industry Mentor Felicitation 2026 served as a meaningful expression of gratitude to the industry mentors for their continued association with RVIM enriching the learning journey of RVIM students and support their transition from academic learning to professional careers.

Placement Statistics

Summary of Placements	Batch 2024-26 (ongoing)
Total No. of Companies (On / Off Campus)	98
Total No. of Students Admitted	175
Total No. of Students not opted / Backlog	15
Total no. of students opted for placements	160
Total No. of Students Placed	114
Effective % of placements	71%
Maximum CTC offered	17.22 LPA
Median Package	6.60 LPA

Internship Statistics -2025-27	
Total No. of Companies offering Internships (On/Off Campus)	28
No. of Students Who Secured Internship	97
Effective % of Internship	60%
Highest Stipend Offered	40,000
Minimum Stipend Offered	8,000

Upcoming Events

- EDII & RVIM 17th Biennial Conference on Entrepreneurship
- Graduation Day
- Genesis-2026
- Fresher's Day

Editorial Team

Chief Editor: Dr. Purushottam Bung, Director

Faculty Co-ordinators:

- Prof. Uma Sharma, Asst. Professor
- Prof. Sowmya D.S., Asst. Professor

Student Editors:

- Deepak
- Ullash

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main,
4th T Block East, Jayanagar,
Bengaluru - 560041, Karnataka, India
080 42540300
080 26547048
www.rvim.edu.in

Scan Here

Go, change the world®