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Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

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Report on Matrubhasha Divas 2026 – Celebrating the Linguistic and Cultural Diversity of India

Date: 23 May 2026	**Venue: Quadrangle, RVIM, Bangalore.**
Time: 9:00 AM to 5:00 PM	**Event :** Matrubhasha Divas 2026
No. of Participants: 300	**Event Coordinator**: Dr. Uma Sharma Prof. Pooja Takalkar.

The Artsman Club of RV Institute of Management successfully organized Matrubhasha Divas 2026 on 23 May 2026 at the RVIM Quadrangle. The event was conducted with the objective of celebrating India's rich linguistic and cultural diversity while encouraging students to take pride in their mother tongues and cultural heritage.

The programme witnessed enthusiastic participation from students representing different regions, languages, and cultures of India. The quadrangle was transformed into a vibrant cultural arena showcasing the spirit of unity in diversity, which is one of the defining characteristics of the nation.

The event featured a wide range of competitions and cultural activities, including Quiz, Singing, Dancing, Ramp Walk, and Drama, all centered around regional languages and cultural traditions. Students actively participated in these events, presenting performances in their respective mother tongues and highlighting the unique customs, traditions, attire, music, and art forms of various states.

One of the major attractions of the event was the cultural performances that showcased India's rich heritage through folk and contemporary dance forms, regional songs, theatrical presentations, and traditional costumes. The ramp walk segment provided participants with an opportunity to represent the cultural identity of different states through traditional attire and storytelling.

The quiz competition enhanced students' awareness of India's linguistic diversity, literature, culture, and history. The drama and singing performances effectively conveyed messages related to cultural preservation, social harmony, and national integration.

Faculty members, staff, and students actively engaged in the celebrations, creating an atmosphere of mutual respect, inclusiveness, and cultural appreciation. The event served as an excellent platform for students to showcase their talents while learning about the languages and traditions represented by their peers.

The programme concluded with the distribution of prizes and certificates to the winners and participants, followed by a vote of thanks. The event was highly appreciated by students and faculty members for its ability to bring together diverse cultures under one platform and promote intercultural understanding.

Highlights of the Event

- Celebration of India's linguistic and cultural diversity.
- Active participation from students of MBA 2024–26 and 2025–27 batches.
- Competitions including Quiz, Singing, Dancing, Ramp Walk, and Drama.
- Representation of various Indian languages, traditions, and cultural practices.
- Traditional attire and cultural performances showcasing regional heritage.
- Prize distribution and recognition of outstanding performances.

Outcomes

- Enhanced awareness and appreciation of India's linguistic diversity.
- Encouraged students to take pride in their mother tongues and cultural heritage.
- Promoted inclusiveness, mutual respect, and intercultural understanding.
- Provided a platform for students to showcase their artistic and cultural talents.

- Strengthened student engagement and fostered a sense of national unity through cultural exchange.

Conclusion

Matrubhasha Divas 2026 was a grand success and effectively achieved its objective of celebrating the linguistic and cultural richness of India. The event provided students with a unique opportunity to connect with their roots, appreciate diverse traditions, and strengthen the spirit of unity in diversity. The enthusiastic participation of students, faculty members, and staff contributed significantly to making the event a memorable and enriching experience for the entire RVIM community.

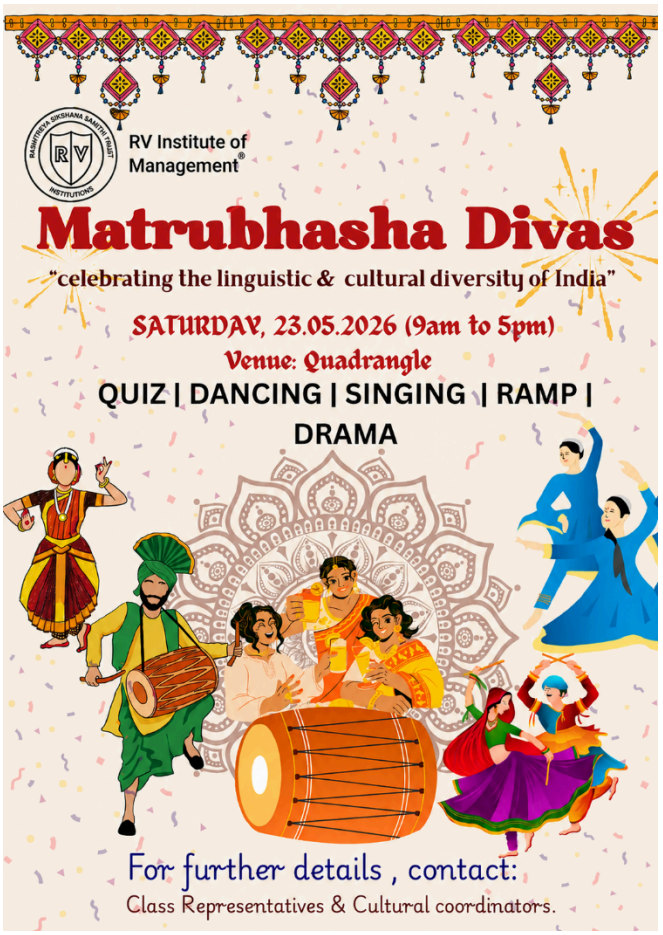


Photo Gallery:



Co-ordinator

Director