Report on 38th batch of Computer literacy program for Senior Citizens	
Date: 11th December 2025 - 11th May, 2026	**Venue: Analytics Lab, RVIM, Bangalore.**
Time: 5 pm to 6 pm	**Event : Certification Course**
No. of Participants: 48	**Event Coordinators: Prof. Nagasubba Reddy, Dr. Jahnavi M., Prof. Pooja R Takalkar**
Student Volunteers	**10**
Technicians	**02**

The Centre for Wellbeing of Senior Citizens at RVIM conducted a Computer Literacy Programme tailored for senior citizens. This initiative aimed to bridge the digital divide by equipping the elderly with essential computer skills, thus enabling them to navigate the digital world with confidence and ease. The course was inaugurated on 11th December, 2025 in a grand inauguration ceremony at RVIM campus in the presence of the chief guest Shri A.Rajan, Retired Country Head- HDFC bank, Member , Governing Council, RSST and the guest of honours by Dr. Purushottam Bung, Professor and Director, RV Institute of Management and Dr.K.Aparna Rao.

Objectives of the program:

The primary objectives of the programme were:

1. **Enhancing Digital Literacy:** Provide senior citizens with basic computer skills.
2. **Promoting Independence:** Enable participants to perform daily tasks such as emailing, online banking, and using social media.
3. **Encouraging Lifelong Learning:** Foster an environment where senior citizens can continue to learn and adapt to new technologies.

Programme Structure

The programme was structured into three key modules, each designed to cover essential aspects of computer literacy:

1. **Introduction to Computers and Computer Applications:**
    1. Understanding computer hardware and software.
    2. Basics of operating systems (Windows and macOS).
    3. Internet and Email.
    4. Browsing the internet safely and efficiently.
    5. Setting up and using email accounts.
    6. Introduction to Microsoft Office Suite (Word, Excel, PowerPoint).
    7. Creating and managing documents, spreadsheets, and presentations.
2. **Essential Mobile Applications:**
    1. Uber App,
    2. Star Maker App,
    3. Zomato App,
    4. Pharmeasy App,

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5. Blinkit App,
6. Amazon App,
7. Inshorts App,
8. Redbus App,
9. Google Maps App

3. **Social Media and Online Services:**
    1. Navigating social media platforms like Facebook, Instagram, and WhatsApp.
    2. Introduction to online services such as e-banking, shopping, and video conferencing.

Methodology: The programme adopted a hands-on learning approach to ensure participants could apply their newly acquired skills in a supportive and engaging environment. The key teaching methods included:

4. **Interactive Classroom Sessions:** Engaging sessions incorporating practical activities and exercises.
5. **One-on-One Assistance:** Personalized support to cater to individual learning requirements.
6. **Resource Materials:** Distribution of manuals and access to online resources for continued learning and practice.

Profiles of Resource Persons of the Programme:

Mr. N. Nagasubba Reddy is a Computer and Management professional with 25 years of teaching experience. He has completed his Master's Degree in Computer Science and Master's Degree in Management with Marketing and Human Resource specializations from S. V. University, Tirupathi. He has also been certified by The International School of Computer Technology, New Delhi. He has presented several papers in National and International Conferences. He has completed four Research and Consultancy assignments, authored books titled "Computer Fundamentals and Internet Concepts for Beginners and MS Excel Simplified. He has been instrumental in organizing Faculty Development Programmes, Workshops and Seminars for the benefit of both Faculty and students. As an initiative of Social Responsibility, he has been conducting Computer Literacy Programme for Senior Citizens since 2006. Presently, as on date there are more than 1400 senior citizens who have been trained and the same has been entered in Limca Book of Records. He is actively involved in training CA aspirants in Information Technology and has trained more than 1000 students till date. He is a Certified Trainer from IBM for Business Analytics.

Currently he is working as Assistant Professor, Department of Information Technology and Business Analytics at RV Insitute of Management, Bangalore. He is involved in setting up the state-of-the-art technology in the computer labs and he is a member of the Internal Quality Assurance Cell at RV Institute of Management. His other areas of interest are event management, reading books.

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Dr. Jahnavi M possesses over 16 years of extensive experience in research and academia, specializing in data analytics and data-driven solutions using tools such as Tableau, Power BI, R, SPSS, Jamovi, Python, and Deep Learning. With a Ph.D. in "Data Mining Applications in the Financial Sector" and an MBA in Finance & Systems, She has completed certification courses in data analysis, data visualization, and data science. She has an extensive publication record, authoring several books and research papers covering a broad spectrum of topics in finance, technology, and business analytics. Her research interests span across various domains, showcasing proficiency in quantitative techniques, operations research, and statistical methods like ARIMA, ARIMAX, neural networks, forecasting, regression, SEM, SVM, decision trees, K-means, and more. With a rich academic background, a robust research portfolio, and a track record of industry collaborations, Dr. Jahnavi M stands as an experienced professional skilled at utilizing data analytics to address real-world challenges across multiple domains.

Ms. Pooja Ravindra Takalkar possesses over 4 years of Industry experience with key areas of work being Accounting, Project Report, Tax Audit, Stock Audit, Bank- Internal and Statutory Audit, Finalization of Company accounts, Company Audits- Statutory and Internal and 3 years of Academic Experience and her area of Specialization is Finance, Accounting, Auditing. With an MBA in Finance she has also completed CA- Intermediate, CS- Executivelevel and various certification courses on Accounting, Auditing, Design Thinking and Digital Marketing. She is also a Certified Accounting Technician (ATC) – ICAI. She has previously worked at Ernst and Young as a Tax Analyst. Currently, she is working as an Assistant Professor, Department of Finance at RV Institute of Management, Bangalore.

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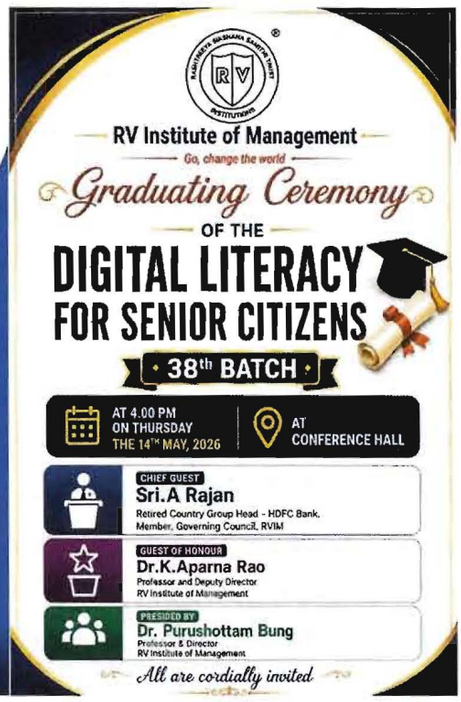

38th Batch CLP For Senior Citizens, Student Volunteers and Technicians

S.No	Name	S.No	Name
1	A S Sathyanarayana	27	Mahadeva Swamy
2	Ashok P Bhoopalam	28	Makam Chandra Prakash
3	B A Umesh	29	Mohan Ram K S
4	B N Rathna Raj	30	Nagappa
5	B R Nagaraj Guptha	31	R Govardhan
6	B S Seetharam Guptha	32	R Rajalakshmi
7	B Sabitha Venkat	33	R Venkatesh
8	B Venkata Ranga	34	Ravishankar Setty H S
9	B Visweswara	35	S Aruna Bhat
10	Balaraj P C	36	S L Keshava Murthy
11	C Nalina	37	S N Bharath Kumar
12	D V Rama Mohan	38	S Narendra Kumar
13	Dr. Kasula Nagaraju	39	Siva Prasad Yadalam
14	Dr. M Sathesha	40	Sridhar K S
15	Dr. S V Sathya Prakash	41	Subash S Pathalam
16	H M Jagadeesha	42	Sunder Raj Guptha
17	H Rekha Kini	43	Umakant S Holikatti

18	H S Kumar	44	V Anuradha
19	K A Madhusudhan	45	V RamaChandra Shetty
20	K C Murali Krishna	46	Vani Muralidhar
21	K M Shubha Devi	47	Venkatesh K
22	K V Prasad	48	Venkatesh Prasad K S
23	Kanchepalli Seshadri		
24	Krishna Murthy	50	**Technicians**
25	Krishna Reddy	51	Mr.Ashok Kumar Reddy B
26	M Sudhakar	52	Mr.Manjunatha N
Student Volunteers			
1	Sneha M Teerth	6	Vikas T
2	Bhavana.M	7	Jasnie Leonie Dalmeida
3	Namana G N	8	Rakshitha kiran kanth
4	Pavan R	9	Kavya
5	Rahil M	10	Shilpa R Gowda

We had the following lectures and programmes in 38th batch.

1. 2nd Dec, 2026, Karaoke evening by Prof.Pooja Ravindra Takalkar
2. 3rd Dec, 2026, Cybersecurity by Dr.Sumeera Aluru
3. 4th Dec, 2026, Emotional Well-Being – Let's Talk about ourselves by Dr.K.Aparna Rao
4. 5th Dec, 2026, Stress Management through Mindfulness by Dr.Anupama K M
5. 2nd April 2026, Effective Daily Practices for Age-related Ailments by Ms.Mdhura Chandrashekar Sahukar
6. 12th February, 2026 – Sports and Games Day by Prof.Pooja Ravindra Takalkar
7. 6th April, 2026, Free Eye camp with Free Optical Glasses by Upkriti NGO
8. 11th May, 2026, Karaoke evening by Prof.Pooja Ravindra Takalkar

Participant Feedback:

Feedback from participants was highly encouraging, with many appreciating the instructors' patience, support, and clarity in teaching. Key highlights from the feedback included:

4. **Enhanced Confidence:** Participants reported feeling more confident in using computers and accessing online services.
5. **Greater Independence:** Many participants expressed that they were now able to independently perform tasks such as online bill payments and communicating with family through social media platforms.
6. **Interest in Further Learning:** Several participants showed enthusiasm for enrolling in more advanced training programmes.

Conclusion: The Computer Literacy Programme for Senior Citizens at RVIM proved to be highly successful in achieving its objectives of improving digital literacy and fostering greater independence among elderly participants. The positive changes observed in participants' daily lives highlight the significance and impact of such initiatives. Moving forward, RVIM aims to introduce advanced-level

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courses and broaden its outreach efforts to benefit a larger number of senior citizens, ensuring sustained support and meaningful engagement in the digital era.

Here is a more polished and professionally rephrased version:

Benefits for Senior Citizens

1. **Enhanced Connectivity:** Enabled participants to stay connected with family and friends through email, social media platforms, and video communication tools.
2. **Greater Independence:** Equipped participants with the skills required to conduct online transactions, access digital services, and manage personal activities independently.
3. **Mental Engagement:** Encouraged continuous learning and cognitive stimulation through exposure to new technologies and digital tools.
4. **Improved Safety and Security:** Increased awareness about online safety practices, helping participants safeguard themselves against cyber threats, scams, and fraud.
5. **Better Access to Information:** Provided participants with the ability to access information, resources, and services online, thereby enhancing knowledge and awareness.

The Computer Literacy Programme for Senior Citizens at RVIM is designed to empower elderly participants with essential digital competencies, enabling them to confidently navigate an increasingly digital environment. The programme offers a comprehensive curriculum covering fundamental computer skills, internet usage, online safety practices, and practical digital applications, thereby promoting independence, social connectivity, and lifelong learning.

Outcomes Attained

- Enhanced digital literacy among senior citizens
- Improved ability to operate computers and digital devices independently
- Increased proficiency in using email and accessing online services
- Greater confidence in using smartphones and essential digital applications
- Improved social inclusion through the use of communication platforms
- Enhanced awareness regarding online safety and financial cybersecurity practices

On 11.05.2025, a valedictory ceremony was organized to mark the successful completion of the programme. The Chief Guest for the occasion was Shri A. Rajan, Retired Country Group Head – HDFC Bank and Member, Governing Council, RVIM. Dr. Purushottam Bung, Dr. K. Aparna Rao, Prof. N. Nagasubba Reddy, Dr. Jahnavi M., and Prof. Pooja Ravindra Takalkar shared the highlights, key learnings, and experiences from the Computer Literacy Programme (CLP).

The ceremony concluded with Shri A. Rajan, Dr. Purushottam Bung, and Dr. K. Aparna Rao presenting certificates to all participants who successfully completed the certification course.

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PHOTO GALLERY:



37th Batch CLP Inauguration – Address by the President Shri.S.M.Balakrishna, Trustee, RSST



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38th Batch CLP Inauguration – Group photograph with dignitaries, faculty members, and participants.



Engaging the class with an insightful session by Prof. Nagasaubba Reddy N.

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Interactive learning session facilitated by Prof. Pooja Ravindra Takalkar

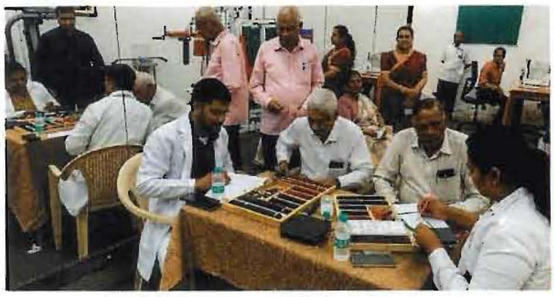
EVENTS & ACTIVITIES



Karaoke Evening by Prof.Pooja Ravindra Takalkar



Practices for Age-related Ailments by Ms.Mdhura Chandrashekar Sahukar



Free Eye camp with Free Optical Glasses by Upkriti NGO



Sports and Games Day by Prof.Pooja Ravindra Takalkar

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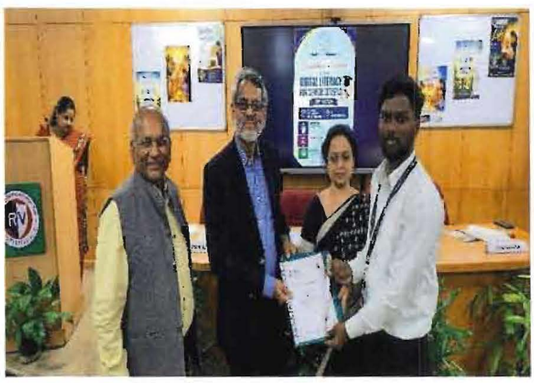

Certificate distribution by Chief Guest Shri A.Rajan, Retired Country Head- HDFC bank, Member , Governing Council, RSST**, to the participant and student volunteer**



38th Batch CLP Valedictory function – Group photograph with dignitaries, faculty members, Student volunteers

Social Media link: https://www.youtube.com/watch?v=Z3oxbYhZrF8 - Memories of 38th batch CLP

Co-ordinator

Director

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RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bengaluru City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

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080 26547048

Ref: 306 RVIM/MBA/2025-26 Date:10.10.2025

From
N.Nagasubba Reddy,
Asst.Professor, Department of IT and BA
R.V.Institute of Management,
Bangalore-41.

RASHTREEYA SIKSHANA SAMITHI TRUST No: 5007 Date: 10/10/25

INSTITUTE OF MANAGEMENT No 207 2025-26 11/10/2025

To
The Director,
R.V.Institute of Management,
Bangalore-41.

Respected Sir,

Subject: Proposal to Organise a Certificate Course on "Computer Literacy Programme for Senior Citizens" – 38th Batch

In response to the request made by our esteemed senior citizens, we are pleased to propose the organisation of a **Certificate Course on "Computer Literacy Programme for Senior Citizens"** from **13th November 2025 to 12th February 2026 – 38th Batch**

This initiative aims to **enhance digital awareness and computer proficiency** among senior citizens, enabling them to confidently engage with technology in their day-to-day lives.

The **registration fee** for the course is **₹2,000/- per participant (inclusive of GST)**. Approximately **40 participants** are expected to register for the programme, and the **total amount to be collected will be ₹80,000/- including GST.**

Objectives of the Programme

- To equip senior citizens with basic computer and internet skills for personal and social use.
- To promote confidence in using smartphones, online services, and digital communication tools.
- To bridge the digital divide and encourage lifelong learning among the elderly community.

Expected Outcomes

- Senior citizens will become digitally literate and independent in using essential computer applications.
- Participants will be able to perform day-to-day digital tasks such as online banking, communication, and information access.
- The programme will strengthen the institution's role in **community engagement and social responsibility** initiatives.

(P.T.O)

Alex + Reddy
Pl. process & plan & go ahead
11/10

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The approximate expenditure to be incurred for organising the programme is as follows:

Honorarium to the staff & students involved	: 40,000.00
ID Cards	: 5,000.00
Inauguration Expenditure	: 3,000.00
Valedictory Expenditure	: 3,000.00
Certificates	: 1000.00
Miscellaneous	: 3,600.00
Contribution to the institution	: 25,000.00 (approximately)
Total	: 80,000/- (incl. GST @ 14400/-)

We will submit the report for NAAC re-accreditation 2026 as an extension activity. Please find enclosed the previous approval copy from the Hon. Secretary, RSST, for your kind perusal.

For your consideration and approval.

Thanking you,

Yours faithfully,

(N.Nagasubba Reddy)

Submitted to
The Hon.Secretary, RSST

For kind consideration and approval
With respects,

09.10.2025

Dr.Purushottam Bung
Professor and Director

Approved
10/10.

RASHTREEYA SIKSHANA SAMITHI TRUST
No: 6166
Date: 10/10/25

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