REPORT ON STUDENT BUSINESS IDEA CHALLENGE FUTURPRENUERS-STARTUP MAHAKUMBH

Organised by
TiE in New Delhi
In collaboration with
FICCI , ASSOCHAM, IVCA, NASSCOM

NATIONAL LEVEL BUSINESS IDEA CHALLENGE-FUTUREPRENUER-STARTUPMAHAKUMBH- The mega startup event was organized by TiE in New Delhi from the 3rdApril'25 to 5th April'25, this event was a collaborated event between TiE and FICCI , ASSOCHAM, IVCA, NASSCOM, Bootstrap Foundation, and other key industry stakeholders, with support from the National Startup Advisory Council (NSAC), DPIIT, and Start up India.

Team OZY

RVIM students-team presented the start-up idea 'OZY - operations easy' at the competition. The team of ten members from both first and second year students of batch 2023-25 and 2024-26 - lead by Pramath Hegde and Narayan Pujari, Mark Dakshin Kennedy, Akshata Siked, Nachiket Vijay Hiredesai, Prasana, Poornima, Nikheel, Rakshith and Rakshitha K.M. worked on this idea and travelled to New Delhi lead by faculty coordinator Prof.Anitha D'silva to present at New Delhi Bharath Mantapam from 3rd April'25 to 5th April'25.

The Idea

The idea 'OZY- operations easy' – is a SAAS based inventory management solution with unique and distinct features from other such products as- low-cost solution for small and medium unorganized pharmacy in India. This solution proposes to solve the store stock tracking and rack management, integrated to the store end-users as this feature will enable the users to track the store stock availability and compare price and make informed purchase and make informed decision.

Winners and Seed fund granted

The idea went through preliminary rounds and the final presentation round at New Delhi this idea was selected among the top ten best ideas and has been awarded with a seed funding of Rs.2, 56,000 at Start-up Mahakumbh.

Selected to pitch for WTF Fund

OZY-operations eazy this idea also was selected by What The Fund-WTF- equity fund investors launched by Nikhil Kamath (co-founder of Zerodha) , this opportunity was given to OZY idea to pitch their idea to the

team of WTF to raise a non-dilutive seed grant of Rs.20lakhs, as the fund aims to support ideas and startups pitched by founding members who are below the age of 25years.

Certificate of 'Top Ten' Recognition



Business Standard-News report of OZY-RVIM buisness idea win at Startupmahakumbh.



Business Standard CAMPUS TALK — BS PROMOTIONS

RV INSTITUTE OF MANAGEMENT'S TEAM OZY SHINES AT STARTUP MAHAKUMBH 2025

Startup Mahakumbh 2025, India's largest entrepreneurial conclave, witnessed a vibrant convergence of innovation, ideas, and impact as over 3,000 startups, 1,000+ investors and incubators, and 10,000 delegates from across 50+ countries gathered at the iconic Bharat Mandapam in New Delhi. Drawing over 50,000 business visitors, the event served as a powerful testament to India's entrepreneurial surge under the theme "Startup India @ 2047 – Unfolding the Bharat Story."

Amid this dynamic backdrop, Team OZY from RV Institute of Management, Bengaluru, emerged as a standout participant. Their innovative healthcare solution, Operations Easy – tagged with the apt slogan "Know before you GO...!", tackled a pressing healthcare challenge: medicine inaccessibility and affordability.

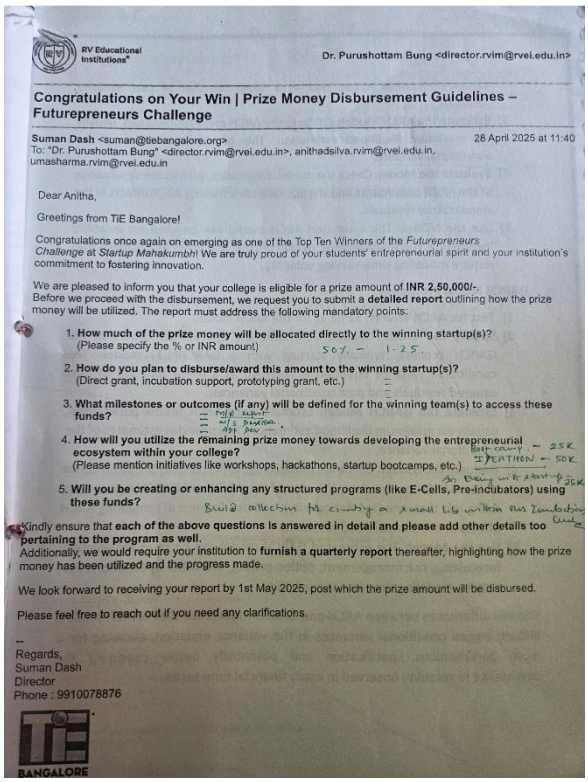
Their proposed platform integrates AI-powered prescription scanning, real-time drug availability, comparison with affordable generic alternatives, and a freelance network for healthcare professionals, offering a holistic approach to streamline patient care and pharmacy operations. The system also incorporates automated inventory management and data-driven forecasting tools to assist pharmacists in optimising stock levels and enhancing business decisions.

From more than a hundred competing college teams, Team OZY earned a coveted spot among the Top 10 finalists in the Startup College Pitch category—an impressive feat that places them in line for potential incubation and funding support.

For Team OZY and RVIM, the event was more than a pitch—it was a launchpad. "This platform gave us not only exposure but real validation from industry experts," said the team in a joint statement. "We are grateful to our mentors and the institution for their guidance."

As India advances toward its 2047 vision, platforms like Startup Mahakumbh signal a promising future—one driven by the creativity and courage of young innovators like Team OZY.

Mail that mentions the winning team and prize money details.



RV Educational Institutions®

Dr. Purushottam Bung <director.rvim@rvei.edu.in>

Congratulations on Your Win | Prize Money Disbursement Guidelines – Futurepreneurs Challenge

Suman Dash <suman@tiebangalore.org> 28 April 2025 at 11:40
To: "Dr. Purushottam Bung" <director.rvim@rvei.edu.in>, anithadsilva.rvim@rvei.edu.in, umasharma.rvim@rvei.edu.in

Dear Anitha,

Greetings from TiE Bangalore!

Congratulations once again on emerging as one of the Top Ten Winners of the *Futurepreneurs Challenge* at *Startup Mahakumbh*! We are truly proud of your students' entrepreneurial spirit and your institution's commitment to fostering innovation.

We are pleased to inform you that your college is eligible for a prize amount of **INR 2,50,000/-**.
Before we proceed with the disbursement, we request you to submit a **detailed report** outlining how the prize money will be utilized. The report must address the following mandatory points:

1. **How much of the prize money will be allocated directly to the winning startup(s)?**
   (Please specify the % or INR amount) 50% - 1.25
2. **How do you plan to disburse/award this amount to the winning startup(s)?**
   (Direct grant, incubation support, prototyping grant, etc.)
3. **What milestones or outcomes (if any) will be defined for the winning team(s) to access these funds?**
4. **How will you utilize the remaining prize money towards developing the entrepreneurial ecosystem within your college?**
   (Please mention initiatives like workshops, hackathons, startup bootcamps, etc.) Boot camp - 25K HACKATHON - 50K
5. **Will you be creating or enhancing any structured programs (like E-Cells, Pre-Incubators) using these funds?** Build collection for creating a small lib within the Incubation Centre

Kindly ensure that **each of the above questions is answered in detail and please add other details too pertaining to the program as well.**
Additionally, we would require your institution to **furnish a quarterly report** thereafter, highlighting how the prize money has been utilized and the progress made.

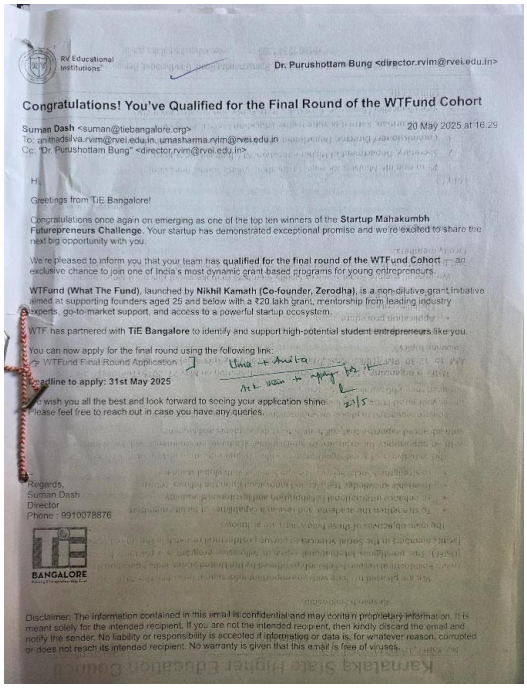
We look forward to receiving your report by 1st May 2025, post which the prize amount will be disbursed.

Please feel free to reach out if you need any clarifications.

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Regards,
Suman Dash
Director
Phone : 9910078876

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Mail confirming team qualifed for the What The Fund (WTF) –Fund pitch.



RV Educational Institutions®

Dr. Purushottam Bung <director.rvim@rvei.edu.in>

Congratulations! You've Qualified for the Final Round of the WTFund Cohort

Suman Dash <suman@tiebangalore.org> 20 May 2025 at 16:29
To: anithadsilva.rvim@rvei.edu.in, umasharma.rvim@rvei.edu.in
Cc: "Dr. Purushottam Bung" <director.rvim@rvei.edu.in>

Hi,

Greetings from TiE Bangalore!

Congratulations once again on emerging as one of the top ten winners of the **Startup Mahakumbh Futurepreneurs Challenge**. Your startup has demonstrated exceptional promise and we're excited to share the next big opportunity with you.

We're pleased to inform you that your team has **qualified for the final round of the WTFund Cohort** — an exclusive chance to join one of India's most dynamic grant-based programs for young entrepreneurs.

WTFund (What The Fund), launched by **Nikhil Kamath (Co-founder, Zerodha)**, is a non-dilutive grant initiative aimed at supporting founders aged 25 and below with a ₹20 lakh grant, mentorship from leading industry experts, go-to-market support, and access to a powerful startup ecosystem.

WTF has partnered with **TiE Bangalore** to identify and support high-potential student entrepreneurs like you.

You can now apply for the final round using the following link:
WTFund Final Round Application
Deadline to apply: 31st May 2025

We wish you all the best and look forward to seeing your application shine.
Please feel free to reach out in case you have any queries.

Regards,
Suman Dash
Director
Phone : 9910078876

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The RVIM-OZY Team photo with Faculty co-ordinator Prof.Anitha D'silva.



Dr. Purushottam Bung,
Professor and Director,

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