RV Institute of Management®
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ENTREPRENEURSHIP AND STARTUP MANAGEMENT

VIDEO PROFILE OF SUCCESSFUL ENTREPRENEURS

Date: 30th May 2026	**Venue: Seminar Hall**
Time: 2.00pm – 6.00pm	**Target Audience: II Semester 2025-2027**
No. of Participants: 12 Teams (120 Members)	**Event Coordinator: Prof. Anitha BM Dsilva.**



Profile of Judge : Kavita Hemant Alumni 2022-2024 batch

Firm / Organization: Capgemini(IT services and consulting), Current Designation: S4 HANA HCM Consultant, Current Role: Working as an SAP S/4 HANA HCM Consultant at Capgemini in a migration project involving transition from ECC to SAP S/4 HANA. Industry Experience:1.7 year of professional experience in SAP S4 HANA HCM consulting and enterprise HR technology solutions. Educational Background: Institution: MBA, RV Institute of Management with secialization. Marketing and Human Resources, Academic Performance: Grade A

Student Achievements at RV Institute of Management

* Secured *1st Place* in a Documentary Video Competition focused on social issues.

* Secured *2nd Place* in a Business Plan Making Competition.

* Secured *2nd Place* in a Video Case Study Competition.

Certifications: SAP Certified Associate – Implementation Consultant – SAP SuccessFactors Employee Central Core by SAP.

Based on the profile details and competition participation, Kavita demonstrated Leadership in academic and creative team activities. Event and competition participation. Collaboration in business and social impact projects. Presentation and communication skills.

Judge2 : Tharun Madhav Alumni 2022-2024 batch

Tharun Madhav is a Pre-Sales Analyst at MethodHub Software Ltd.

MBA from RV Institute of Management. He has experience in pre-sales support, business solution analysis, Government Contracting and client engagement within the IT services industry. He secured the 81st rank in PGCET 2022, was part of the teams that won 1st place in Venture Fest and Design Thinking competitions, and assisted in conducting IT skills sessions in college

Introduction- Video profiling of successful entrepreneurs is the practice of using video interviews, documentaries, or case studies to analyze the mindset, habits, and strategies of accomplished business leaders. It highlights their journey, problem-solving skills, and the traits required to scale ventures.

Key Elements of Video Profiles

Video profiles typically explore several core themes to educate and inspire aspiring business owners:

- The Origin Story: How the entrepreneur started, identifying the specific gap in the market they capitalized on.
- Core Traits & Mindset: An analysis of their psychological makeup, such as adaptability, risk tolerance, persistence, and comfort with failure.
- Business Strategies: Actionable insights into their approach to funding, team building, and scaling the company.
- Overcoming Adversity: Real-world examples of navigating crises, pivoting when necessary, and learning from mistakes

Highlights of the Session:






ENTREPRENEURSHIP
AND
START UP
MANAGEMENT
VIDEO PROFILE OF SUCCESSFUL ENTREPRENEURS
COMPETITION
ALUMNI JUDGES
CASH PRIZE 2000









Winners of the Video Profile of Successful Entrepreneurs:

1. Priyanka and Team- II Sem Section A



2. Satyajeeth and team- II Sem Section B



3. Ojas and team- II Sem Section C



Report prepared by: Prof. Anitha BM Dsilva

Director