RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

# 3rd Semester MBA March-2026

## CIA Review Report

Name of the Faculty : Prof Amilie B M D'silva

Subject Name (Code) : Consumer Behaviour and Neuro Marketing - 23MBA132

Section : Mkt (A)

| Sl.no | Particulars | Observation |
|---|---|---|
| 1 | MID TERM EXAM 20 | Valuation was good. Answer scripts distributed. Min 6.4 Max - 17.2 |
| 2 | ATTENDANCE 05 | Number of classes taken 30 Min - 1 Max - 5. |
| 3 | QUIZ/ Ikea report 05 | Visit was arranged on 22/1/2026. Individual report was given for submission Min - 5 max-5. |
| 4 | CAPSTONE PROJECT 20. | 3-4 member Team had to visit a service firm & retail firm. Submit a report. Min-16 Max-18 |

CIA Min 30 Max 45

1. Prof Amilie B M D'silva

2. _____

Name & Signature of Reviewer COE Director

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

# 3rd Semester MBA March - 2026

## CIA Review Report

Name of the Faculty : Prof C S Venkatesh

Subject Name (Code): Domain Specific Skill – 23MBA731

Section : Operations & Supply Chain

| Sl.no | Particulars | Observation |
|---|---|---|
| 1 | INDUSTRY GUIDED PROJECT ON COURSERA COURSE 10 | Certificate course on Supply Chain<br>Min - 7.2 Max 10 |
| 2 | WORKSHOP ON ~~FP~~ SCM 10 | Analytics 5 day x 2hr = 20hr.<br>Min - 2.5 Max 10 |
| 3 | CERTIFICATE COURSE 10 | Coursera Course - SCM<br>min 0. Max 9.6. |
| 4 | VIVA ON MOOC COURSERA COURSE 20 | Coursera Course Viva Capstone<br>Min ~~6~~ 9.4 Max - 20 |

CIA Min - 32.9 Max - 49.6

1. Prof Anitha B M D'Silva

2. _____

Name & Signature of Reviewer COE Director

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

# 3rd Semester MBA May/June-2025

## CIA Review Report

Name of the Faculty : Dr Uma Sharma

Subject Name (Code): Strategic Management and Corporate Governance – 23MBA231

Section : C Section

| Sl.no | Particulars | Observation |
|---|---|---|
| 1 | Mid Term Test<br>20 | Valuation was Okay<br>Min 7.8 Max 15.2 |
| 2 | Attendance<br>05 | Classes taken 29<br>Min - 1 Max - 5 |
| 3 | Simulation - Team<br>10 | CESIM - 8 rounds - 12 members<br>Report Min 5 Max 9 |
| 4 | Simulation - Individual | Kiva - Individual of CESIM Reports & mark sheet<br>Min 0 Max 8 |
| 5 | Quiz<br>05 | 20 mark - 20 question reduced to 5 - Quiklen<br>Min 0 Max 5 |

CIA Min 22 Max 41

1. Prof Anitha B M D'silva [signature]

2. _____

Name & Signature of Reviewer

COE

Director

RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

# 3rd Semester MBA May/June-2025

## CIA Review Report

Name of the Faculty : Dr Noor Fidoos Jahan

Subject Name (Code): Sales & Distribution Management – 23MBA131

Section : Mkt A

| Sl.no | Particulars | Observation |
|---|---|---|
| 1 | Mid Term Test<br>20. | Valuation of mid Term - Answer script distributed<br>Min - 8 Max - 15.4 |
| 2 | Attendance<br>05 | Number of classes Taken - 36 → 34<br>Min - 1 Max - 5 |
| 3 | HBR Case Analysis<br>10 | Group of 5, a case was given, presentation was done - Total 8 Cases<br>Min - 3 Max - 9 |
| 4 | Sales Contest<br>10 | Product was assigned. Team of 3 members - 10 products.<br>Min - 4 Max - 9.5 |
| 5 | Quiz<br>05 | All modules 5 - 25 questions Brought down to 5<br>Min - 2.6 Max - 3.0 |

CIA Min - 21 Max - 39

1. Prof Amilée R M D'silva

2. _____

Name & Signature of Reviewer COE Director