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Report on MRSL orientation on Identification research problem and literature review

Date: 02.09.2025	**Venue: Seminar Hall**
	Conducted by: Centre for Research and Consultancy **Resource Persons: Dr. Tamizharasi D. Professor, RV Institute of Management**

Overview:

The Centre for Research and Extension, RV Institute of Management, organized a session on **"MRSL orientation on Identification research problem and literature review "** for MBA Students. The session was delivered by **Dr. Tamizharasi D., Professor, RV Institute of Management** who highlighted the significance of research in Management. The session provided participants with valuable insights into constructing robust theoretical frameworks and strengthening scholarly research.

Objective of the Event:

The objective is to provide MBA students with skills of research and research publications. Centre for Research and Extension at RVIM conducts many events in campus to make student as better researcher and capable of solving issues with research, as part of orientation to students on research skills session was conducted on "**MRSL orientation on Identification research problem and literature review**" so that students are benefited with research idea and skills.

Agenda / Event Flow

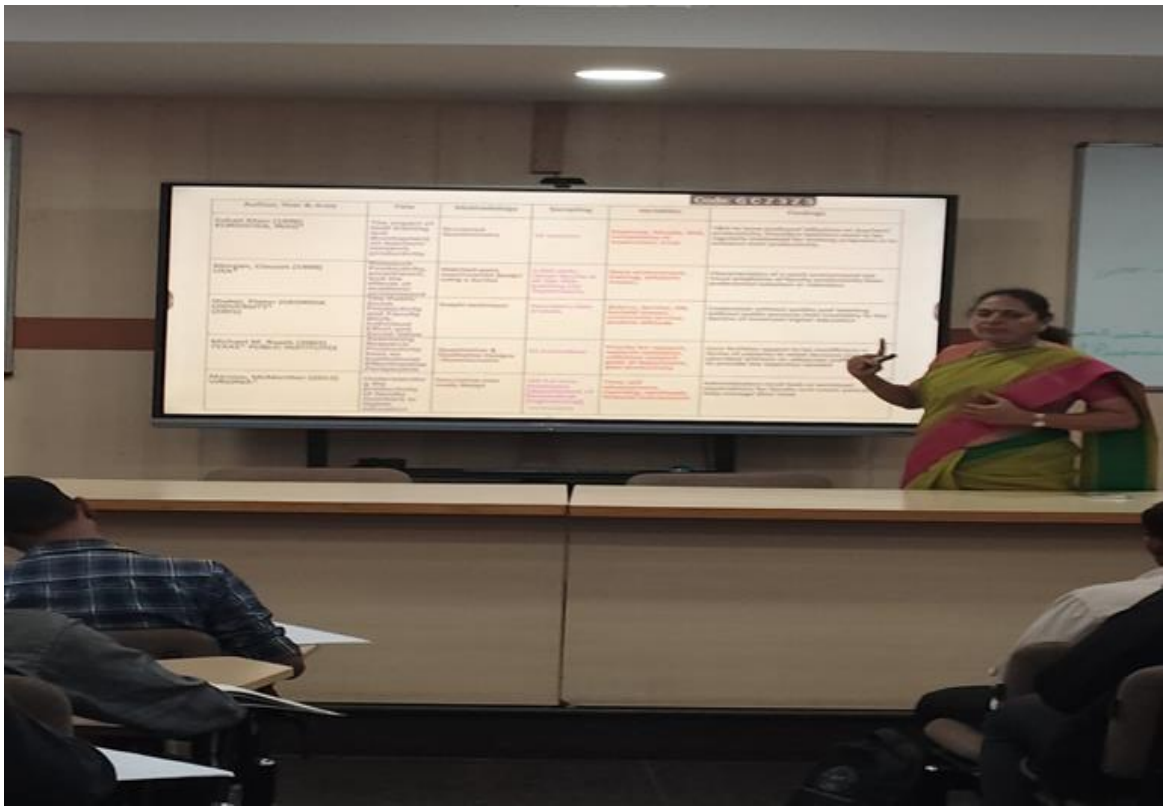
- Dr. Tamizharasi D., Professor, RV Institute of Management conducted orientation for all the 3 sections MBA students from 2.15pm to 4.15pm Two-hour session in seminar hall was conducted.
- The session started with introduction of MRSL Concept to the students by event Prof. Tamizharasi to students. The speaker started session with providing details of research, how to identify research problem? How to formulate hypothesis? how to use different AI ethically in research.
- How AI would help in different stages of research from review literature to conclusion and citing references using different citations styles.
- The speaker emphasized details of areas of research in the field of Management, the core concept of conducting research with scientific procedures. The concepts of methodology, quantitative and qualitative analysis was discussed. How to conduct research at different levels along with different

research problems was explained to students.

Key Takeaways from the Session

- The Students utilized the session with interactions with resources person by enquiring various topics.
- The students participated in enthusiasm as session ended with making assured that students are capable with identifying research problem and conducting research which leads in publishing journal article as part of their academic milestone.

Coordinators: Dr. Tamizharasi D
No. of Participants/Section: 180 students /II Sem
No. of Hours Handled: 2
Photos:



Prof. Tamizharasi D. presenting orientation to the students



Question and Answer Session with students

Sd/-

Dr.Purushottam Bung
Professor & Director RVIM

Dr Tamizharasi,
Professor, RVIM

Resource Person Profile:

Dr. Tamizharasi D.

Dr. Tamizharasi is with a rich experience of around 22 years in academics. She completed MBA from VIT University and Ph.D. from Mother Teresa Women's University. She has presented and published 15 plus research articles in national and international referred journals including UGC Care and Scopus indexed journals. She has undertaken several funded research projects in various domains.

She has completed three research projects funded by the Indian Council of Social Science Research (ICSSR) and Visvesvaraya Technological University (VTU). Dr. Tamizharasi worked as an Associate

Professor and Dean – of R&D in the MBA Department, RNS Institute of Technology, Bengaluru from April 30, 2007, to October 2022. During her tenure, the department has bagged five funded projects; created a research culture in the department through expert lectures from IISc and IIMB; Conducted two international conferences, FDPs, and workshops on research methodology. She is being invited as a guest speaker for invited talk series on research methods from various institutions.