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Report on Industrial Visit to TVS Motor Company

Date: 26th May 2026	**Venue: TVS Motor Company, Hosur, Tamil Nadu**
Time: 9.00 am – 1.00 pm	**Target Audience: IV Semester 2024-2026**
No. of Participants: 40	**Event Coordinator: Dr. Shobhana Chandra**



About the Company:

TVS Motor Company is one of India's largest two-wheeler and three-wheeler manufacturers, headquartered in Chennai, Tamil Nadu. Founded in 1978 as a part of the TVS Group, the company has grown into a globally recognized brand with a strong legacy of engineering excellence, quality manufacturing, and sustainable innovation. TVS Motor Company's manufacturing plant in Hosur, Tamil Nadu, is one of its key production facilities, sprawling over hundreds of acres and equipped with state-of-the-art machinery and automated assembly lines. The Hosur plant manufactures a wide range of products including motorcycles, scooters, and mopeds, and stands as a benchmark for lean manufacturing practices in the Indian automotive industry.

The company's core philosophy revolves around the belief that "We are for better mobility." With a consistent focus on research and development, customer satisfaction, and environmental responsibility, TVS Motor has introduced several path-breaking products, including India's first fully indigenous two-wheeler with an anti-lock braking system (ABS). The Hosur plant is not just a manufacturing hub but also an institution that

exemplifies industry best practices in quality control, supply chain management, and workforce development, making it an ideal destination for management and engineering students to gain real-world exposure.

Introduction:

An Industrial Visit to the TVS Motor Company plant in Hosur, Tamil Nadu, was organized for MBA students as part of the Entrepreneurship and Strategy Management (ESM) curriculum. The visit aimed at providing students with firsthand exposure to large-scale manufacturing operations, corporate culture, and real-world business processes. A total of 40 students from the II Semester (2025–2027 batch) participated in the visit, which was coordinated by Dr. Shobhana Chandra. The program offered a unique opportunity to bridge theoretical classroom learning with practical industry insights.

Objectives of the Industrial Visit:

1. To provide students with direct exposure to a world-class automotive manufacturing environment and its operational processes.
2. To develop an understanding of lean manufacturing, quality management, and supply chain practices followed in a large-scale industry.
3. To inspire students to appreciate the role of innovation, technology, and strategic thinking in building a globally competitive enterprise.

Key Highlights of the Visit

- Students were given a guided tour of the assembly line, engine manufacturing unit, and quality control laboratory at the Hosur plant, gaining a comprehensive view of end-to-end production processes.
- The plant officials and senior managers explained the implementation of lean manufacturing principles, kaizen practices, and Six Sigma methodologies adopted at the facility.
- Students observed automated robotic assembly stations and precision machining units, gaining an appreciation for the integration of technology in modern manufacturing.
- A presentation on the company's sustainability initiatives, including its commitment to electric vehicles (EVs), green energy usage, and zero-waste production targets, was delivered by a plant representative.

- An interactive Q&A session allowed students to engage directly with senior executives and floor managers, addressing queries related to operations management, human resources, entrepreneurship, and career opportunities in the automotive sector.
- The visit concluded with a visit to the TVS Heritage and Innovation Centre, which showcased the company's journey from inception to its current global presence.

Outcomes of the Visit

- Students gained a practical understanding of how large-scale manufacturing plants operate, bridging the gap between academic concepts and real-world application.
- Enhanced awareness of quality management systems, production planning, and inventory control practices used in the automotive industry.
- Students developed greater appreciation for entrepreneurial vision, innovation culture, and strategic decision-making as demonstrated by TVS Motor Company's growth story.
- The visit fostered industry-academia interaction and motivated students to explore careers and entrepreneurial ventures in the manufacturing and technology sectors.

Photos:











Report Prepared by: Dr. Shobhana Chandra **Director**

Students List/Attendance List

Sr. No.	NAME	ROLL
1	P Chethan	P18FW24M015068
2	Abhirama Bhat M	P18FW24M015004
3	Pavani Nagaraj	P18FW24M015072
4	Murali krishna Y	P18fw24m015180
5	Gururaja Udupa Baikady	P18FW24M015172
6	Rahul Sidamallappa Ingleshwar	P18FW24M015082
7	Yashaswini Desai	P18FW24M015152
8	Samartha B S	P18FW24M015093
9	Nagashree G S	P18FW24M015144
10	Disha Dechamma MP	P18FW24M015171
11	Murgesh Angadi	P18FW24M015059
12	Abdul Azeez Yasir	P18FW24M015002
13	Abhishek S D	P18FW24M015142
14	Arpita Subray Bhat	P18FW24M015023
15	Shobith R Nayak	P18FW24M015097
16	D K SAI PRASAD	P18FW24M015135
17	Aditi vinod	P18FW24M015006
18	Mailarappa	P18FW24M015053
19	H N TILAK	P18FW24M015167
20	Shrinidhi	P18FW24M015149
21	Nikheel Bhumanna Shirshyad	P18FW24M015134
22	Murgesh Angadi	P18FW24M015059
23	Laxmi Jakkappanavar	P18FW24M015051
24	Nachiket Vijay Hiredesai	P18FW24M015173
25	G C Manoja	P18FW24M015034
26	Goutam Mane	P18FW24M015037
27	Chaitra G V	P18FW24M015154
28	S Jayadithya	P18FW24M015089
29	Nirupadi	P18FW24M015065
30	Navyashree M	P18FW24M05062
31	T Varsha	P18FW24M015146
32	Apoorva V Manur	P18FW24M015021
33	Chinmaya S	P18FW24M015028
34	Kavya	P18FW24M015047
35	Akshitha Prasad B K	P18FW24M015011
36	Vinayak Manappa Totad	P18FW24M015124
37	Shreyas B R	P18FW24M015100
38	Amit	P18FW24M015012
39	B SANJAY	P18FW24M015035
40	K Shyam SUNDHAR reddy	P18FW24M015044

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