TIPS & TRICKS TO CRACK TECHNICAL INTERVIEWS	
Date: 16th Feb, 23rd Feb and 23rd March 2025	**Venue: BA Lab**
Time: 1.30 hrs	**Event : Alumni Interaction and Placement Readiness Series**
No. of Participants: BA Specialization Students, final year	**Event Coordinators: Dr. Jahnavi M, Prof. Nagasubba Reddy**

Objectives of the event:

The Department of Business Analytics organized a three-part alumni interaction series titled "Tips & Tricks to Crack Technical Interviews" to prepare BA specialization students for placement opportunities and technical interview processes.

The objectives of the programme were:

1. To familiarize students with current industry expectations during technical interviews.
2. To help students identify the technical skills and tools required for analytics roles.
3. To guide on preparing for tests, technical rounds, and HR interviews.
4. To expose students to real-world analytics projects and practical problem-solving approaches.
5. To create awareness about building strong project portfolios and professional profiles.
6. To enable students to leverage open-source learning platforms for skill development.
7. To facilitate interaction between current students and successful alumni working in the analytics domain.

Brief description of the event:

The Department of Business Analytics organized a series of alumni interaction sessions titled "Tips & Tricks to Crack Technical Interviews" during February and March 2026. The programme was designed to bridge the gap between academic learning and industry expectations by providing students with practical insights into placement preparation and career development.

The series featured three distinguished alumni of RV Institute of Management who are currently working in analytics, consulting, and finance-related roles. Through their professional experiences, the speakers shared valuable guidance on technical interview preparation, project development, resume building, and career planning.

 # Session I

Tips & Tricks to Crack Technical Interviews – Series #1

Date: 16 February 2026

The first session was delivered by **Ms. Apeksha Siddannavar**, Associate Consultant at Alvarez & Marsal and an alumna of RVIM. She shared her professional journey from software engineering and business analytics to management consulting. Her profile reflects strong expertise in analytics, programming, business analysis, ERP systems, and consulting assignments.

During the session, she discussed the importance of developing a strong foundation in SQL, Python, Power BI, Tableau, statistics, and data analytics concepts. Students were guided on the topics frequently assessed during technical interviews and placement processes.

She emphasized the need for practical learning through project execution rather than focusing only on theoretical knowledge. Students were encouraged to work on real-world datasets available on Kaggle, GitHub, and other open-source platforms. She explained how project work helps students demonstrate analytical thinking, problem-solving abilities, and technical proficiency during interviews.

Ms. Apeksha also shared strategies for creating impactful resumes by showcasing relevant projects, certifications, technical skills, and measurable outcomes. She highlighted the importance of continuous learning and industry certifications for improving employability.

 # Session II

Tips & Tricks to Crack Technical Interviews – Series #2

Date: 23 February 2026

The second session was conducted by **Mr. Manoj C. N.**, Finance Associate at St. John's Medical College & Hospitals and an alumnus of RV Institute of Management.

The session focused on technical preparation strategies and skill development required for analytics and finance-related roles. Mr. Manoj discussed the importance of mastering tools such as Excel, SQL, Power BI, Python, and visualization platforms, which are commonly used in industry environments.

A major focus of the session was on gaining practical experience through independent project work. Students were introduced to various online resources, including Kaggle competitions, GitHub repositories, open datasets, and analytics learning communities. Practical guidance was provided on selecting projects, understanding business problems, performing data analysis, generating insights, and presenting findings effectively.

He also demonstrated how students can utilize structured learning resources, online tutorials, and project-based learning approaches to strengthen their technical competencies. The discussion highlighted the importance of documenting projects and presenting them effectively during placement interviews.

The speaker stressed that recruiters increasingly evaluate candidates based on their ability to apply analytical concepts to real business problems rather than solely relying on academic performance.

 # Session III

Tips & Tricks to Crack Technical Interviews – Series #3

Date: 23 March 2026

The third session was delivered by **Mr. Rahul C. H.**, PGDBA 2025 alumnus and Business Analyst at Pattern Effects Labs, Bengaluru.

Mr. Rahul shared his professional experience working on government analytics projects including CID Analytics, IGRS Fraud Analytics, and Bengaluru City Police Crime Analytics. His session provided students with practical exposure to the application of analytics in public sector decision-making and governance.

The discussion covered various career opportunities within the analytics domain, including Business Analyst, Data Analyst, Reporting Analyst, Visualization Specialist, and Consulting Analyst roles. Students gained a clear understanding of the responsibilities, skill requirements, and career progression associated with each role.

Mr. Rahul explained the importance of tools such as SQL, Power BI, Python, Excel, Tableau, and dashboard development platforms. He demonstrated how data analytics projects should be approached systematically, beginning with problem identification, data collection, data cleaning, analysis, visualization, and interpretation.

The session also focused on placement preparation strategies, interview readiness, communication skills, and professional conduct. Students received practical suggestions on building strong portfolios and presenting project work confidently during technical discussions.

Brief profile the resource persons:

1. **Ms. Apeksha Siddannavar, Associate Consultant, Alvarez & Marsal**

Ms. Apeksha Siddannavar is a graduate from RV Institute of Management and currently works as an Associate Consultant at Alvarez & Marsal. Prior to this role, she worked at Infosys Ltd. as a Systems Engineer and Application Support Engineer. She possesses expertise in Python, SQL, Power BI, Tableau, R Programming, Business Analytics, ERP systems, and consulting projects. She has received

several academic and professional recognitions, including merit scholarships, research awards, and corporate excellence awards.

2. **Mr. Manoj C. N., Finance Associate, St. John's Medical College & Hospitals, India**

Mr. Manoj C. N. is an alumnus of RV Institute of Management and currently serves as a Finance Associate at St. John's Medical College & Hospitals. He has professional experience in financial analysis, reporting, budgeting, and business operations. He actively mentors students in placement preparation and career development.

3. **Mr. Rahul C. H., Business Analyst, Pattern Effects Labs, Bengaluru**

Mr. Rahul C. H. is an alumnus of RV Institute of Management and currently works as a Business Analyst at Pattern Effects Labs, Bengaluru. He is involved in analytics projects related to fraud detection, crime analytics, and government data systems. His expertise includes data analysis, dashboard development, business intelligence, and analytics-driven decision-making.

Event Summary:

The three-session alumni interaction series provided valuable industry exposure to BA students and strengthened their understanding of placement requirements within the analytics domain. The sessions combined technical guidance, project-based learning strategies, career advice, and practical industry insights. Through interactions with successful alumni, students gained a clearer understanding of industry expectations and developed greater confidence in preparing for technical interviews and placement opportunities.

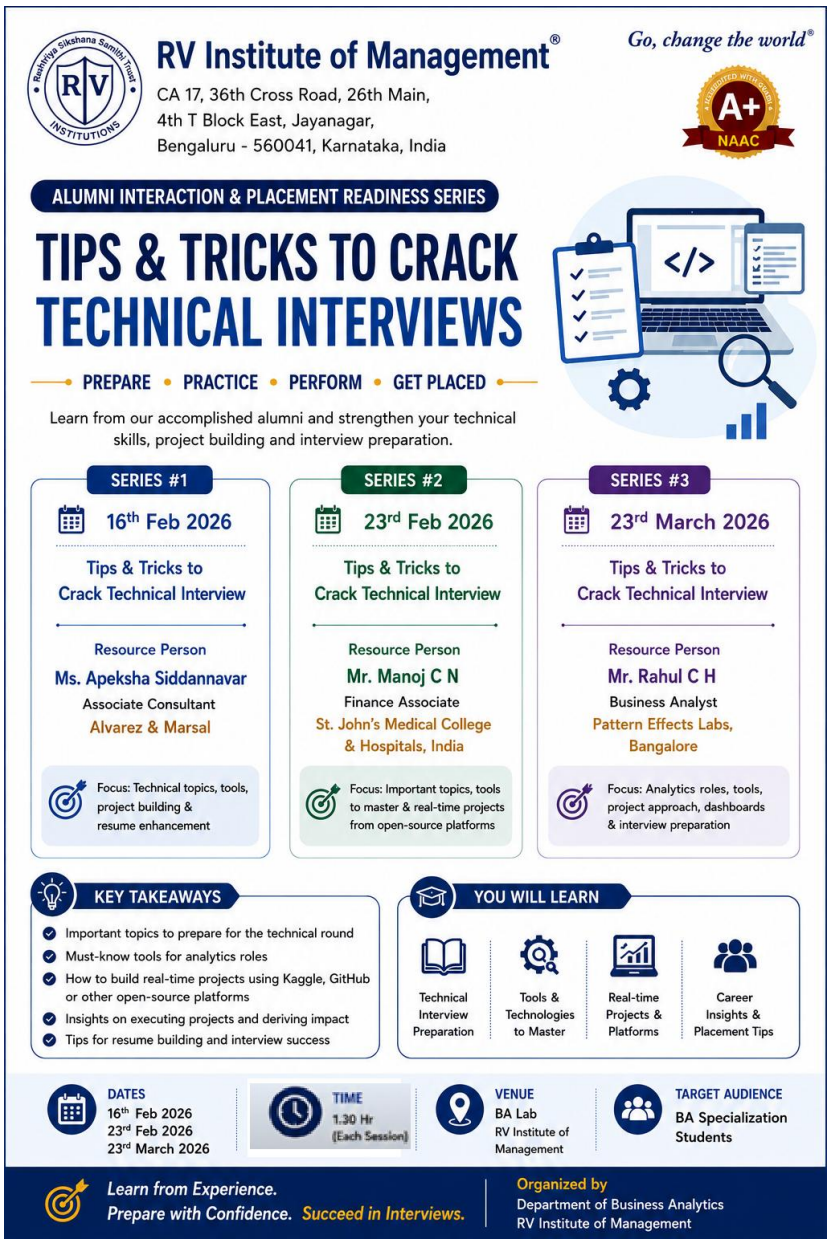
Event Outcome:

The programme resulted in the following outcomes:

1. Students gained awareness regarding technical interview expectations and recruitment processes.
2. Participants developed a better understanding of analytics roles and career opportunities.
3. Knowledge regarding industry-relevant tools such as SQL, Python, Power BI, Tableau, Python, R and Excel was strengthened.
4. Students learned how to identify, execute, and present analytics projects using open-source platforms.
5. Awareness regarding portfolio development and resume enhancement increased.
6. Participants understood the importance of practical project experience in improving employability.
7. Students gained insights into real-world applications of analytics across consulting, finance, and government sectors.

8. The sessions enhanced placement readiness, professional confidence, and career planning capabilities.

Brochure



M Jahnavi

Event Co-ordinator **Director**