#Ihaveastory Entrepreneur Journey	
Date: 27/05/2026	**Venue: RVIM, Bangalore.**
Time: 10.30 pm to 12.00 pm	**Resource Person: Mr. Pradeep Vedala, Founder Neuralytics Pvt Ltd**
No. of Participants: 100	**Event Coordinators: Dr. Rashmi Shetty, Dr. Uma Sharma**

Introduction

RV Institute of Management organized a Special Talk on **"Startup Journey: From Idea to Impact"** by **Mr. Pradeep Vedala, Founder of Neuralitics Pvt. Ltd.** The session was designed to provide students with practical insights into entrepreneurship, innovation, startup development, and the challenges involved in building a successful business venture.

Drawing from his entrepreneurial experiences, Mr. Vedala shared valuable lessons on transforming innovative ideas into sustainable business models, emphasizing the importance of resilience, adaptability, and customer-centric thinking in the startup ecosystem.

Objectives of the Session

The special talk was conducted with the following objectives:

- To introduce students to the entrepreneurial ecosystem and startup culture.
- To provide practical insights into the startup journey from ideation to execution.
- To inspire students to explore entrepreneurship as a career option.
- To enhance understanding of innovation, problem-solving, and business model development.
- To familiarize students with challenges and opportunities in building startups.
- To encourage entrepreneurial thinking and leadership skills among students.

Program Highlights

The session commenced with a warm welcome to the resource person and participants. Mr. Pradeep Vedala began by sharing his entrepreneurial journey and the inspiration behind establishing **Neuralitics Pvt. Ltd.**

He highlighted the various stages involved in creating a startup, including identifying market opportunities, validating business ideas, building a capable team, acquiring customers, securing resources, and scaling operations. The discussion provided participants with a realistic understanding of the entrepreneurial landscape and the perseverance required to navigate uncertainties.

During the session, Mr. Pradeep Vedala provided valuable insights into the entrepreneurial ecosystem by discussing the process of identifying business opportunities and market gaps and transforming innovative ideas into viable business models. He elaborated on the various challenges encountered during startup formation and growth, emphasizing the importance of customer-centric innovation in creating sustainable ventures. The speaker also highlighted the significance of leadership and effective team-building in driving organizational success, while

stressing the need for risk management and resilience in overcoming entrepreneurial setbacks. Furthermore, he explained how technology and data-driven decision-making can enhance business performance and competitiveness. The session concluded with an overview of emerging opportunities within the startup ecosystem, encouraging students to explore entrepreneurial ventures and innovative career pathways. Mr. Vedala emphasized that successful entrepreneurship is driven not only by innovative ideas but also by consistent execution, adaptability, perseverance, and a commitment to continuous learning.

Conclusion

The Special Talk by **Mr. Pradeep Vedala, Founder of Neuralitics Pvt. Ltd.,** was highly insightful and inspiring. The session provided students with practical exposure to the entrepreneurial world and offered valuable lessons on innovation, leadership, perseverance, and business growth.

The interaction motivated students to think creatively, embrace challenges, and explore entrepreneurship as a pathway to creating meaningful impact. The event aligned with RV Institute of Management's commitment to fostering innovation, entrepreneurial thinking, and industry-oriented learning among students.

PHOTO GALLERY:





